



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: 03/29/2011

Label Certificate Number: 771302

Pursuant to the application of : WINE CREEK

Holder of permit/license number : S714878

**Brand : LA FOLLETTE
Class : PINOT NOIR
Vintage : 2009
Appellation : SONOMA COAST
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 14.1%
Tested Alc. Content : N/A
TTB Number : 10105001000191**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

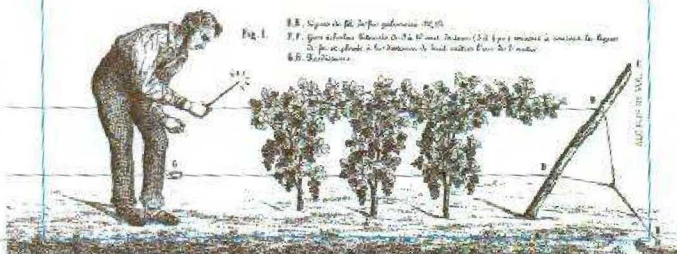
**c/o WINE CREEK
4900 W DRY CREEK RD
HEALDSBURG, CA 95448**

TEXAS ALCOHOLIC BEVERAGE COMMISSION

LA FOLLETTE

VS. 2009

PINOT NOIR
Sonoma Coast



LA FOLLETTE PINOT NOIR SONOMA COAST

Sonoma Coast Pinot Noir is known for effortless tannins, rare acidity and an alluring complexity from the region's wild yeast fermentations. Taking a purely sensory approach, we build this blend barrel by barrel from a diverse palette of textures and flavors. Juicy and vivacious in the glass.

Learn about the Sonoma Coast, and how La Follette merges the science and art of winemaking, at lafollettewines.com

Guy Follette

Winemaker
GREG LA FOLLETTE

LAFOLLETTEWINES.COM

PRODUCED & BOTTLED BY LA FOLLETTE WINES, SONOMA, CA.
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES



BEN FRANKLIN PRESS & LABEL CO. 480 Technology Way Napa, CA 94558 Tel: 707-255-8250 Fax: 707-255-8251 www.benfranklinpress.com

Client: La Follette Wines
Contact: Simone Sequeira
Sales: Kristi Herold
CSR: Jim Reeve
Job#: 100983
Date: 7/28/10
Material:
Project: 09 Son Coast Pinot Noir sets
Size: 7.04 x 3.41 set size
Stock: Eggshell Felt
Rewind: 3 4 ✓ Other:
Qty: 31,144

Please Mark Appropriate boxes:

OK	Changes Required	OK	Changes Required
Vintage.....	☐	Foil Position.....	☐
Alcohol %.....	☐	Emboss Position.....	☐
UPC.....	☐	Label Size & Position.....	☐
Copy/Spelling.....	☐	DBA.....	☐
Appellation.....	☐	Yes No	
Color.....	☐	TTB Approval.....	☐

Please check this proof very carefully. Ben Franklin Press & Label Co. exercises reasonable care to avoid errors, but the customer is responsible for the final decision to proceed with the printing of this order, and assume full responsibility.

Clearly mark if label specifications are correct or if changes are required. Ben Franklin Press & Label Co. is not responsible for errors not indicated at this time.

Author's alterations will be chargeable.

Please check all appropriate boxes, sign, and return with origin copy and all proofs.

Date:

Approved By: