



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: May 22, 2020

Label Certificate Number: 1089442

Pursuant to the application of : ARCHE

Holder of permit/license number : G671937

**Brand : ARCHE RESERVE ROUSSANNE MONTAGUE COUNTY,
TEXAS**
Fanciful Name : RESERVE
Vineyard : N/A
Class : ROUSSANNE
Vintage : VV
Appellation : MONTAGUE COUNTY, TEXAS
Size(s) : 50ML-58L
Stated Alc. Content : 14.4% ALC/VOL
TTB Number : 20131001000110

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section

Tax Division

Label.Approval@tabc.texas.gov

**c/o ARCHE
228 WAGNER RD
SAINT JO, TX 76265-6329**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

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ARCHÉ

ROUSSANNE
RESERVE

ARCHÉ

2019

ROUSSANNE
RESERVE

ARCHÉ [AR-KHAY]: BEGINNING OR ORIGIN.
THE LEADER, THAT BY WHICH ANYTHING BEGINS TO BE.

ARCHÉ IS THE BEGINNING OF A DREAM BY ITS FOUNDERS TO PRODUCE WORLD-CLASS WINES, RIGHT HERE IN GOD'S COUNTRY. THE TERM, BORROWED FROM THE ORIGINAL GREEK BIBLICAL TEXTS OF GENESIS, ILLUSTRATES OUR COMMITMENT TO PRODUCE WINES THAT ARE ELEGANT, DELICIOUS, WELL STRUCTURED AND BALANCED. ENJOY THE GENESIS OF OUR DREAM. ENJOY ARCHÉ.

MONTAGUE COUNTY
CASES PRODUCED: 49
SERVING TEMPERATURE: 61°F; 16°C

AGED SUR LIE
YEAST: RHONE 4600
pH: 3.59
ALC: 14.4% BY VOL



GROWN, PRODUCED AND BOTTLED BY
ARCHÉ, SAINT JO, TEXAS
100% TEXAS WINE ArcheWines.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750ML

CONTAINS SULFITES