



**TEXAS ALCOHOLIC BEVERAGE COMMISSION  
CERTIFICATE OF APPROVAL OF LABELS FOR  
DISTILLED SPIRITS**

**Date: 02/04/2009**

**Label License Number: 714023**

**Pursuant to the application of : BACARDI U.S.A. INC.**

**Holder of permit/license number : S256254**

---

**Brand : 42 BELOW - PASSIONFRUIT FLAVORED VODKA  
Class : IMPORTED VODKA - OTHER FLAVORED  
Vintage : N/A  
Appellation : N/A  
Style : N/A  
Size(s) : 1L  
Container Type : BOTTLE  
Container Material : GLASS  
Stated Alc. Content : 42% ALC/VOL  
Tested Alc. Content : N/A  
TTB Number : 08266001000318**

---

**are hereby approved.**

**This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.**

**Labels approved by this certificate are for use on containers having the same capacity as represented hereon.**

**This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.**

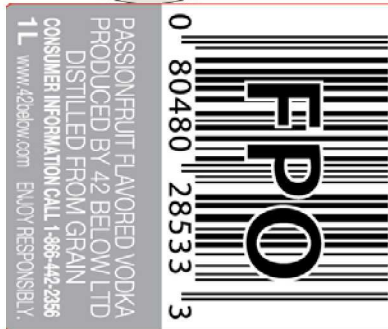
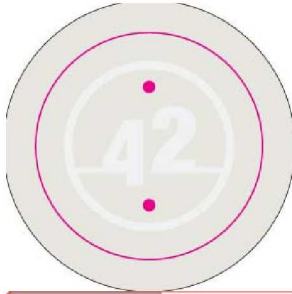
**As to the distilled spirits not imported directly from the distiller, bottler, or the exclusive agent of the distiller, or bottler, or as to distilled spirits not distilled or bottled by the holder of the Non-Resident Seller's Permit or by a distiller or bottler for whom each holder is the exclusive agent, this approval is granted only for the shipment for which a sample has been furnished in compliance with Section 37.11, Texas Alcoholic Beverage Code as amended together with a sworn statement of the quantity to be shipped into the State, the permittee to whom it is shipped, and the person or firm from whom shipped.**

**Steve Greinert  
Compliance Manager**

**c/o BACARDI U.S.A. INC.  
2100 BISCAYNE BLVD  
MIAMI, FL 33137-5014**



# TEXAS ALCOHOLIC BEVERAGE COMMISSION



**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

IMPORTED BY 42 BELOW IMPORTING COMPANY, MIAMI, FL 33137  
42 BELOW AND THE 42 BELOW DESIGN ARE TRADEMARKS AND/OR REGISTERED TRADEMARKS

814846600

CONCEIVED 42 DEGREES SOUTH  
BY 42 BELOW LIMITED

WE ARE HERE



Church built as they found thousands of miles across the Southern Ocean and gather around the land mass of New Zealand. The Maori call this Aotearoa, or "Land of the Long White Cloud".

Current Aotearoa is 42 degrees below the equator, which is why 42 BELOW was born. The 42 degrees south latitude is located near one of the most sought after Al rated deep water springs, used in creating our vodka - some of the world's sweetest. This is why international judges have applauded 42 BELOW for its "controlled finish that releases flavor rather than heat".

# 42 BELOW

**PASSION**

**PASSIONFRUIT FLAVOURED VODKA**  
**PRODUCT OF NEW ZEALAND**  
**42% ALC BY VOL 1 LITRE**

**IMPORTED**