



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: June 29, 2018

Label Certificate Number: 1021075

Pursuant to the application of : COPPER CANE

Holder of permit/license number : S869301

**Brand : BOEN PINOT NOIR SANTA BARBARA MONTEREY
SONOMA COUNTIES**
Fanciful Name : THE COASTAL STANDARD
Vineyard : N/A
Class : PINOT NOIR
Vintage : VV
**Appellation : SANTA BARBARA COUNTY, MONTEREY COUNTY,
SONOMA COUNTY**
Size(s) : 50ML-58L
Stated Alc. Content : 14.4% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 18013001000147

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o COPPER CANE
1960 SAINT HELENA HWY
RUTHERFORD, CA 94573**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

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BOEN
2016

PINOT NOIR • 57% SANTA BARBARA COUNTY
29% MONTEREY COUNTY, 14% SONOMA COUNTY
PRODUCED & BOTTLED BY BOEN WINES, RUTHERFORD, CA

Cultivation is the foundation of civilization—and Böen, meaning farm, is a testament to grape growers and their knowhow garnered over generations, my family included. Our farming up and down the coast of California is reflected in our wine, and the three coastal expressions build upon each other for a perfect Pinot Noir: rich berry flavors, baking spice notes, and an enveloping mouthfeel. — Joseph Wagner, Winemaker/Grower

THE COASTAL STANDARD

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.

750 ML • ALC. 14.4% BY VOL. • CONTAINS SULFITES

COPPER CANE
— WINES & PROVISIONS —

BÖEN
2016

SANTA BARBARA COUNTY • MONTEREY COUNTY • SONOMA COUNTY

PINOT • NOIR

LET • US • NEVER • FORGET • THAT • THE • CULTIVATION • OF • THE
EARTH • IS • THE • MOST • IMPORTANT • LABOR • OF • MAN • WHEN
TILLAGE • BEGINS, OTHER • ARTS • FOLLOW • THE • FARMERS
THEREFORE—ARE • THE • FOUNDERS • OF • HUMAN • CIVILIZATION