



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texans Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: April 08, 2021

Label Certificate Number: 1114863

Pursuant to the application of : PURPLE WINES

Holder of permit/license number : S998894

Brand : AVALON RETRO RED WINE BLEND CALIFORNIA
Fanciful Name : RETRO
Vineyard : N/A
Class : RED WINE BLEND
Vintage : VV
Appellation : CALIFORNIA
Size(s) : 50ML-58L
Stated Alc. Content : 13.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 21050001001105

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration

Excise Tax and Marketing Practices Division

Product.Registration@tabc.texas.gov

**c/o PURPLE WINES
617 2ND ST STE C
PETALUMA, CA 94952-5160**



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AVALON

RETRO

RED WINE | CALIFORNIA

Avalon BLEND
is a dark, rich and juicy
red wine masterfully
crafted from noble
grapes sourced from
California's pristine
growing regions.
Enjoy!

~ DEREK BENHAM,
PROPRIETOR

B Beautifully balanced
black fruit flavors.
L Luscious, velvety dark
chocolate undertones.
E Endless aromas
of toasted oak.
N Notes of jammy fruit
balanced with a touch of spice.
D Dark as night and
devilishly delicious.

AVALONWINERY.COM

VINTED AND BOTTLED BY AVALON WINERY
GRATON, CA AND AMERICAN CANYON, CA - 750 ML

GOVERNMENT WARNING: (1) ACCORDING TO THE
SURGEON GENERAL, WOMEN SHOULD NOT DRINK
ALCOHOLIC BEVERAGES DURING PREGNANCY
BECAUSE OF THE RISK OF BIRTH DEFECTS. (2)
CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS
YOUR ABILITY TO DRIVE A CAR OR OPERATE
MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



CONTAINS SULFITES