



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: April 02, 2012

Label Certificate Number: 802476

**Pursuant to the application of : PROXIMO SPIRITS INC.
Holder of permit/license number : S680361**

**Brand : 1800 ESSENTIAL ARTIST "KAI & SUNNY" SILVER
TEQUILA RESERVA
Class : TEQUILA
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 750ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 12039001000252**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o PROXIMO SPIRITS INC.
333 WASHINGTON ST
JERSEY CITY, NJ 07302**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

essential 1800

LIMITED EDITION



ARTIST 0028/1800
KAI & SUNNY
UK

Kai and Sunny are the darlings of the graphic design, fashion and art world. They have won multiple accolades, including a D&AD award in illustration/design, and exhibited with The Stolen Space Gallery and Haunch of Venison. Their intricate, natural and sometimes sinister design style has earned them commissions for numerous English book covers, art direction for international fashion labels, and several advertising campaigns. Intuitive and informed, they approach every job with integrity, and moreover, they possess that rare ability to pre-empt trends. They are the quintessential taste makers.

K + S

SILVER
Tequila Reserva
100% DE AGAVE

40% ALC BY VOL

HECHO EN MEXICO

NET CONT 750ML

essential 1800

LIMITED EDITION



Made from 100% Blue Agave, double distilled for incredible smoothness, this Silver Tequila represents a modern blend of artistry and quality.

To celebrate this, we are identifying Essential 1800® Artists from around the world, and commissioning their artwork to decorate our bottles. Each design is limited to 1800 cases.

100% DE AGAVE

Silver Tequila Reserva

WWW.1800TEQUILA.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

BOTTLED AT ORIGIN. IMPORTED BY PROXIMO SPIRITS, JERSEY CITY, N.J.
PRODUCT OF MEXICO - UNDER LICENSE FROM THE TRADEMARK OWNER.
EX HACIENDA LOS CAMACHOS, REFORMA No. 100, LA LAGUNA, JALISCO, C.P. 45400, MEXICO

100% 122 CRT



8 11538 01041 2

NET WT 1.5L 50.7 FL OZ



1800

LIMITED EDITION