



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR WINE

Date: May 22, 2020

Label Certificate Number: 1089446

Pursuant to the application of : ARCHE

Holder of permit/license number : G671937

Brand : ARCHE HIGH PLAINS RED WINE TEXAS HIGH PLAINS
Fanciful Name : HIGH PLAINS RED
Vineyard : N/A
Class : RED WINE: MOURVEDRE, CABERNET SAUVIGNON,
TEMPRANILLO
Vintage : VV
Appellation : TEXAS HIGH PLAINS
Size(s) : 50ML-58L
Stated Alc. Content : 13.5% ALC/VOL
TTB Number : 20131001000117

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.texas.gov

c/o ARCHE
228 WAGNER RD
SAINT JO, TX 76265-6329



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

ARCHÉ

HIGH PLAINS
RED

ARCHÉ

2019

HIGH PLAINS RED

ARCHÉ [AR-KHAY]: BEGINNING OR ORIGIN.
THE LEADER, THAT BY WHICH ANYTHING BEGINS TO BE.

ARCHÉ IS THE BEGINNING OF A DREAM BY ITS FOUNDERS TO PRODUCE WORLD-CLASS WINES, RIGHT HERE IN GOD'S COUNTRY. THE TERM, BORROWED FROM THE ORIGINAL GREEK BIBLICAL TEXTS OF GENESIS, ILLUSTRATES OUR COMMITMENT TO PRODUCE WINES THAT ARE ELEGANT, DELICIOUS, WELL STRUCTURED AND BALANCED. ENJOY THE GENESIS OF OUR DREAM. ENJOY ARCHÉ.

TEXAS HIGH PLAINS
MOURVÈDRE 46%
CABERNET SAUVIGNON 34%
TEMPRANILLO 20%

pH: 3.6
ALC: 13.5% BY VOL
CASES PRODUCED: 83
SERVING TEMPERATURE: 61°F; 16°C



PRODUCED AND BOTTLED BY
ARCHÉ, SAINT JO, TEXAS
100% TEXAS WINE ArcheWines.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750ML

CONTAINS SULFITES