



**TEXAS ALCOHOLIC BEVERAGE COMMISSION  
CERTIFICATE OF APPROVAL OF LABELS FOR  
WINE**

**Date: May 29, 2012**

**Label Certificate Number: 808496**

**Pursuant to the application of : ARCHE  
Holder of permit/license number : G671937**

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**Brand : ARCHE TRUE FRIENDS  
Class : ROUSSANNE CHARDONNAY  
Vintage : 2011  
Appellation : MONTAGUE COUNTY  
Style : N/A  
Size(s) : 750 ML  
Container Type : N/A  
Container Material : N/A  
Stated Alc. Content : 13.4%  
Tested Alc. Content : N/A  
TTB Number : 12099001000052**

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**are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.**

**This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.**

**Label Approval Section  
Tax Division  
[Label.Approval@tabc.state.tx.us](mailto:Label.Approval@tabc.state.tx.us)**

**c/o ARCHE  
228 WAGNER ROAD  
SAINT JO, TX 76265-6329**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

# ARCHÉ

2011

## TRUE FRIENDS

ARCHÉ (AR-KHAY): BEGINNING OR ORIGIN.  
THE LEADER, THAT BY WHICH ANYTHING BEGINS TO BE.

ARCHÉ IS THE BEGINNING OF A DREAM BY ITS FOUNDERS TO PRODUCE WORLD-CLASS WINES, RIGHT HERE IN GOD'S COUNTRY. THE TERM, BORROWED FROM THE ORIGINAL GREEK BIBLICAL TEXTS OF GENESIS, ILLUSTRATES OUR COMMITMENT TO PRODUCE WINES THAT ARE ELEGANT AND DELICIOUS, STRUCTURED AND BALANCED. ENJOY THE GENESIS OF OUR DREAM. ENJOY ARCHÉ.

|                     |                              |
|---------------------|------------------------------|
| VARIETAL BREAKDOWN: | APPELLATION: MONTAGUE COUNTY |
| 78% ROUSSANNE       | pH: 3.50                     |
| 22% CHARDONNAY      | ALC 13.4% BY VOL             |
| CASES PRODUCED: 23  | SERVING TEMPERATURE: 55°F    |



PRODUCED AND BOTTLED BY  
ARCHÉ  
SAINT JO, TEXAS  
[www.ArchéWines.com](http://www.ArchéWines.com)

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750ML

CONTAINS SULFITES

