TEXAS ALCOHOLIC BEVERAGE COMMISSION
Texans Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR MALT BEVERAGES

Date: August 03, 2021 **Label Certificate Number: 1127007**

Pursuant to the application of : MIKE'S HARD LEMONADE CO AND AMERICAN VINTAGE BEVERAGE CO AND
Holder of permit/license number : BS918361

Brand	**: MIKE'S HARD BLACK CHERRY LEMONADE**
Class	**: FLAVORED BEER - MALT BEVERAGE LESS THAN OR EQUAL TO 4.0% ALC/WT**
Style	**: OTHER**
Size(s)	**: 4 FL OZ-31 GAL**
Container Type	**: CAN**
Container Material	**: ALUMINUM**
Stated Alc. Content	**: 5% ALC/VOL**
Tested Alc. Content	**: N/A**
TTB Number	**: 21098001000623**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration
Excise Tax and Marketing Practices Division
Product.Registration@tabc.texas.gov

c/o MIKE'S HARD LEMONADE CO AND AMERICAN VINTAGE BEVERAGE CO AND
328 S JEFFERSON ST STE 1050
CHICAGO, IL 60661

HARD BLACK CHERRY LEMONADE
HARD BLACK CHERRY LEMONADE
CONTAINS ALCOHOL
5% ALC/VOL
CONTAINS ALCOHOL
5% ALC/VOL
MORE REFRESHING THAN EVER
mike's
HARD BLACK CHERRY
LEMONADE
COLD. HARD. REFRESHING.
MORE REFRESHING THAN EVER
mike's
HARD BLACK CHERRY
LEMONADE
COLD. HARD. REFRESHING.
MIKE'S IS HARD.
SO IS PRISON.
DON'T DRINK UNTIL
YOU ARE 21.®
CRAFTED TO REMOVE GLUTEN
CRAFTED TO REMOVE GLUTEN. PRODUCT FERMENTED FROM GRAINS THAT CONTAIN GLUTEN AND CRAFTED TO REMOVE GLUTEN. THE GLUTEN CONTENT CANNOT BE VERIFIED AND THIS PRODUCT MAY CONTAIN GLUTEN. FOR MORE INFORMATION ON HOW MIKE'S IS CRAFTED TO REMOVE GLUTEN, GO TO MIKESHARD.COM
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.
MANUFACTURED BY MIKE'S HARD LEMONADE CO., WADDELL, AZ.
ALL REGISTERED TRADEMARKS, USED UNDER LICENSE BY MIKE'S HARD LEMONADE CO.
COLD. HARD. REFRESHING.
COLD. HARD. REFRESHING.
23.5 FL OZ / 1 PT 7.5 FL OZ | PREMIUM MALT BEVERAGE WITH NATURAL FLAVORS AND CERTIFIED COLORS
23.5 FL OZ / 1 PT 7.5 FL OZ | PREMIUM MALT BEVERAGE WITH NATURAL FLAVORS AND CERTIFIED COLORS
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