



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: July 12, 2019

Label Certificate Number: 1060405

Pursuant to the application of : MCPHERSON CELLARS

Holder of permit/license number : G668860

Brand : MCPHERSON CELLARS 2017 IFB WHITE WINE TEXAS
Fanciful Name : IFB (ITALIAN FIELD BLEND)
Vineyard : N/A
**Class : WHITE WINE: TREBBIANO, VERMENTINO, PINOT
GRIGIO, MUSCAT CANELLI**
Vintage : 2017
Appellation : TEXAS
Size(s) : 50ML-58L
Stated Alc. Content : 12.9% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 18130001000312

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

McPHERSON CELLARS

2017

ifb

Texas

WHITE TABLE WINE

ALC 12.9% BY VOL.

TREBBIANO 68%, VERMINTINO 16%, PINOT GRIGIO 13%
MUSCAT CANELLI 3%

The wines of Italy are seldom called out by their varietal name, but more specifically, the wine growing regions of Italy are synonymous with certain varieties. Thus if you know your region, you know your varietal. In Texas, it is difficult to find a grape variety with such a name and stature. Thus we rely on an acronym IFB. This stands for Italian Field Blend - Trebbiano, Vermintino, Pinot Grigio, and Muscat Canelli. These are the varietals that are the heart and soul of all parts of Italy North South and in between. Wonderful Varietals which lend themselves to making wines with racy acidity, ripe tropical fruit characters, our 2017 vintage has all these attributes and more, Certainly it is unique, but once you get to know it, you will agree, Bravissimo!

"Fields of Prosperity" by Kendall Rabon, represents our first artist series label

Produced and Bottled by McPherson Cellars, Lubbock, TX

www.mcphersoncellars.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES 750 ml



ifb

ITALIAN FIELD BLEND
M C P H E R S O N C E L L A R S