



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS**

Date: July 31, 2017

Label Certificate Number: 989779

**Pursuant to the application of : JIM BEAM BRANDS CO.
Holder of permit/license number : S49818**

**Brand : BASIL HAYDEN DARK RYE 2017 RELEASE
Class : WHISKY SPECIALTIES
Size(s) : 25ML-1.75 L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 17156001000082**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o JIM BEAM BRANDS CO.
ATTN: COMPLIANCE
222 W MERCHANDISE MART PLAZA FLOOR 16
CHICAGO, IL 60654**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

2017 RELEASE



BASIL HAYDEN'S® Dark Rye

Building on the unique **HIGH RYE RECIPE** that has always made Basil Hayden's® so uncommon, this **ARTFUL** blend of rye whiskies with just a touch of port unveils an entirely **NEW TASTE DISCOVERY**.

KENTUCKY STRAIGHT RYE WHISKEY
BLENDED WITH CANADIAN
RYE WHISKY AND PORT

LTD.



RELEASE

BOTTLED BY
KENTUCKY SPRINGS DISTILLING CO.
CLEMONT • FRANKFORT, KENTUCKY USA

750 mL 40% ALC./VOL. (80 PROOF)



TEXAS ALCOHOLIC BEVERAGE COMMISSION



Basil Hayden

13-00011



TEXAS ALCOHOLIC BEVERAGE COMMISSION

This ARTFUL blend of Kentucky Straight Rye Whiskey, Canadian Rye Whiskey and a touch of port creates a rich amber pour with ruby undertones. Bottled at a smooth 80 proof, this dark, RICH EXPRESSION offers the subtlest of fruit sweetness to complement the traditional rye spice. The result is Basil Hayden's® Dark RYE, an approachable and wholly inspired experience to enjoy any way you like.

ME VT REF 15c • 1A REF 5c



www.drinksmarts.com www.basilhaydens.com

GOVERNMENT WARNING: (1) ACCORDING TO THE Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR TO OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750cc/26.1 fl oz