



**TEXAS ALCOHOLIC  
BEVERAGE COMMISSION**  
*Texans Helping Businesses & Protecting Communities*

## **PRODUCT REGISTRATION CERTIFICATE FOR WINE**

**Date: February 12, 2021**

**Label Certificate Number: 1109624**

**Pursuant to the application of : ROOTS RUN DEEP**

**Holder of permit/license number : S704968**

---

**Brand : TRUTH BE TOLD CABERNET SAUVIGNON COLUMBIA VALLEY, WA**  
**Fanciful Name : N/A**  
**Vineyard : N/A**  
**Class : CABERNET SAUVIGNON**  
**Vintage : VV**  
**Appellation : COLUMBIA VALLEY, WASHINGTON**  
**Size(s) : 50ML-58L**  
**Stated Alc. Content : 14.5% ALC/VOL**  
**Tested Alc. Content : N/A**  
**TTB Number : 21015001000424**

---

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

**APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.**

**Product Registration**

**Excise Tax and Marketing Practices Division**

**[Product.Registration@tabc.texas.gov](mailto:Product.Registration@tabc.texas.gov)**

**c/o ROOTS RUN DEEP  
145 LEGACY CT  
NAPA, CA 94559**



TEXAS ALCOHOLIC  
BEVERAGE COMMISSION  
*Texans Helping Businesses & Protecting Communities*

Rather than love, than money,  
than fame, give **TRUTH** me Truth  
Thoreau The Truth is Rarely Pure  
and Never Simple Oscar Wilde  
Peace if **BE** possible, Truth at all  
Costs Martin Luther The object of the  
Superior Man is Truth Confucius  
Three things **TOLD** cannot be  
long hidden...the sun, the moon  
& the Truth **CABERNET SAUVIGNON** <sup>2018</sup> Buddha

Truth\*  
Truth will ultimately  
prevail (Be) where there  
Told rains <sup>2018</sup> **CABERNET SAUVIGNON**  
to bring it to light  
George Washington

**COLUMBIA VALLEY**

DRINK RESPONSIBLY

GOVERNMENT WARNING: (1) ACCORDING TO THE  
SURGEON GENERAL, WOMEN SHOULD NOT DRINK  
ALCOHOLIC BEVERAGES DURING PREGNANCY BE-  
CAUSE OF THE RISK OF BIRTH DEFECTS. (2) CON-  
SUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS  
YOUR ABILITY TO DRIVE A CAR OR OPERATE  
MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

VINTED AND BOTTLED BY TRUTH BE TOLD  
WINERY, BENTON CITY, WASHINGTON

CONTAINS SULFITES.

14.5% ALC./VOL | 750ML



8 98079 00105 5