



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: February 22, 2019

Label Certificate Number: 1045596

Pursuant to the application of : ROOTS RUN DEEP

Holder of permit/license number : S704968

**Brand : EDUCATED GUESS 2017 CHARDONNAY SONOMA
COAST**

Fanciful Name : N/A

Vineyard : N/A

Class : CHARDONNAY

Vintage : 2017

Appellation : SONOMA COAST, CALIFORNIA

Size(s) : 50ML-58L

Stated Alc. Content : 14.3% ALC/VOL

Tested Alc. Content : N/A

TTB Number : 18312001000849

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o ROOTS RUN DEEP
145 LEGACY CT
NAPA, CA 94559**



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The diagram illustrates the chemical processes in wine. At the top, it shows the conversion of glucose to ethanol and CO₂ via fermentation. Below this, it details the reductive process where SO₂ is added to wine, forming bisulfite (HSO₃⁻) and sulfite (SO₃²⁻). These species react with various compounds, including aldehydes and ketones, to form stable adducts. The diagram also shows the reaction of SO₂ with quinones and other aromatic compounds. A note states: "WINE = REDUCTIVE (SO₂ prevents oxidation & bottle fermentation). For oxidation to occur reduction must occur." The bottom of the diagram features the chemical structure of a flavonoid compound, likely a chalcone or similar, with various functional groups like hydroxyl and methoxy groups.

Educated Guess

× (SONOMA COAST + 2017)

CHARDONNAY

Educated Guess

(SONOMA COAST + 2017)

CHARDONNAY

Why "Educated Guess?" Have you ever found yourself in a wine shop or restaurant perusing the wines and wondering... how do I choose the best wine for the money? You may admire a label, recognize a name, or recall a great review... in essence you're making an "Educated Guess." This is exactly what goes on in the vineyards and wineries around the world. When should we pick the grapes? Should we barrel age in French Oak? Will our customers like the package? We use our knowledge, intuition, and years of experience to make the best possible decisions; however, at the end of the day, it still remains an "Educated Guess." At Roots Run Deep Winery we have done the Guesswork for you. So don't settle for less, buy "Educated Guess!"

educatedguesswine.com

CELLARED AND BOTTLED BY
ROOTS RUN DEEP WINERY, NAPA, CA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

ALC 14.3% BY VOL 750ML



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CONTAINS SULFITES