



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 12/31/2009

Label Certificate Number: 739694

Pursuant to the application of : MOET HENNESSY USA INC.

Holder of permit/license number : S564150

**Brand : ARDBEG SUPERNOVA 2010
Class : IMPORTED SINGLE MALT SCOTCH WHISKY
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 60.1% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 09335001000104**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o MOET HENNESSY USA INC.
85 10TH AVE
NEW YORK, NY 10011**

TEXAS ALCOHOLIC BEVERAGE COMMISSION



Back by popular demand, this 2010 limited release has a deeper, earthier

SN2010

character, with the same phenomenal peatiness as the 2009 edition.

ARBEG DISTILLERY LIMITED
ISLE OF ISLAY, ARGYLL, SCOTLAND PA42 7EA
DISTILLED AND BOTTLED IN SCOTLAND

60.1% ALC/VOL

IMPORTED BY MOËT HENNESSY, USA, INC.,
NEW YORK, NEW YORK.

750ML

FLAVOUR CONSTELLATION

TECHNICAL WIZARDRY

Our boffins, who measure and calculate everything, used something called HPLC (High Performance Liquid Chromatography) to measure the peatiness of this very rare ARDBEG in infinitesimally precise amounts. After much test tube bubbling they told us what our taste buds had already suspected, that this mighty ARDBEG has a staggering peatiness level well in excess of 100 parts per million – way beyond the customary 50-65 parts per million found in our famed ARDBEG Ten Years Old. SUPERNOVA thus perfectly describes this 'stellar explosion' of flavours.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.