



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
MALT BEVERAGES**

Date: October 28, 2019

Label Certificate Number: 1070787

Pursuant to the application of : ALAMO BEER

Holder of permit/license number : B885568

Brand : ALAMO HOLIDAY IPA (REVISION/ADD SIZE)

Class : ALE - MALT BEVERAGE GREATER THAN 4.0% ALC/WT

Style : IPA

Size(s) : 12 FL OZ

Container Type : CAN

Container Material : ALUMINUM

Stated Alc. Content : 7.1% ALC/VOL

Tested Alc. Content : (PT)7.09% ALC/VOL

TTB Number : TEXAS ONLY

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o ALAMO BEER
415 BURNET ST
SAN ANTONIO, TX 78202**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

*Never
Surrender
or Retreat*

A HEARTY AMERICAN
STYLE INDIA PALE ALE
THAT DELIVERS A SPICY,
NORTHWEST HOPS
BITTERNESS WITH A
CHEERY CITRUS AND
FLORAL AROMA.

BREWED & BOTTLED
BY ALAMO BEER CO.
SAN ANTONIO, TEXAS
alamobeer.com



GO TEXAN.

ALAMO

HOLIDAY IPA

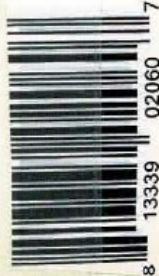
*Brewed
with a
Fiercely
Independent
Spirit.*

12 FLUID
OUNCES

(355 ML)

7.1% ALC/VOL

GOVERNMENT WARNING: (1) ACCORDING TO THE
SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC
BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK
OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC
BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR
OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



KEEP COLD. Drink Sober. REMEMBER.