



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texas Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: September 09, 2021

Label Certificate Number: 1131429

Pursuant to the application of : BENDING BRANCH WINERY

Holder of permit/license number : G728097

Brand : 6TH STREET WINERY ROHO ROJO RED WINE BLEND TEXAS
Fanciful Name : ROHO ROJO
Vineyard : N/A
Class : RED WINE BLEND
Vintage : NV
Appellation : TEXAS
Size(s) : 50ML-58L
Stated Alc. Content : N/A% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 21219001000121

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration

Excise Tax and Marketing Practices Division

Product.Registration@tabc.texas.gov

**c/o BENDING BRANCH WINERY
142 LINDNER BRANCH TRL
COMFORT, TX 78013-2817**



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities



We named this wine ROHO ROJO in memory of Coach Morris K. Mercer, the late father of 6th Street Winery owner Marilyn Andersen. In 1973, while coaching at S. H. Rider High School in Wichita Falls, Texas, Coach Mercer coined the acronym ROHO to mean 'Right On Honorable One'. It was to be a unifying call to energize the student body. The student body soon changed the meaning of ROHO to be 'Ride On, Honorable Ones' and rallied around the chant of ROHO, ROHO! We purposely used Rojo, red in Spanish, to recognize the time Coach Mercer coached at Wichita Falls High School before moving to Rider High. Wichita Falls High School is commonly called Old High and has school colors of black and red.

Produced and Bottled by 6th Street Winery, Comfort, TX

www.sixthstreetwinery.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES

750ML TABLE WINE



ROHO ROJO

TEXAS RED WINE BLEND