



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: March 01, 2012

Label Certificate Number: 799178

**Pursuant to the application of : KOBRAND CORPORATION
Holder of permit/license number : S403461**

**Brand : ALTA VISTA SERENADE SINGLE VINEYARD
Class : MALBEC
Vintage : 2009
Appellation : MENDOZA
Style : N/A
Size(s) : 750 ML
Container Type : N/A
Container Material : N/A
Stated Alc. Content : 15.5%
Tested Alc. Content : N/A
TTB Number : 12018001000436**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o KOBRAND CORPORATION
1 MANHATTANVILLE RD BLDG 1
4TH FLOOR
PURCHASE, NY 10577**



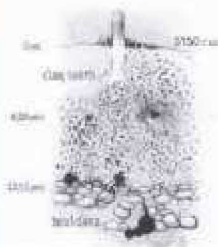
TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

ALTA VISTA SINGLE VINEYARD



The Serenade Vineyard is located in Lujan de Cuyo, one of the classic vineyard areas within Mendoza. Situated at 3,450 ft. elevation, the vineyard soils are composed of clay loam over a layer of boulders 12 ft. below. Irrigation is done by hand in the traditional manner using runoff water from the Andes and from a well, and the climate is arid. This terrain is characterized by a wide thermal amplitude, day / night temperature shifts which help quality in the grape skin and a very low risk of frost. The Serenade Vineyard's ungrafted vines were planted in 1990. They are trained using the simple Guyot system. The old vines produce individual bunches of grapes with exceptional acidity, tannins, and persistent flavors for months.

SERENADE - MALBEC 2009

THE SERENADE VINEYARD MALBEC SHOWS FORWARD, FRUITY, RED FRUIT AROMAS, STRUCTURED AND NICHE FINISHES, AND A GOOD PERSISTENCE ON THE PALATE. THIS WINE IS AGED IN SMALL FRENCH OAK BARRELS FOR 12 MONTHS. EIGHT THOUSAND BOTTLES OF THIS LIMITED PRODUCTION WINE WERE MADE, AND IT WILL BENEFIT FROM 5-8 YEARS BOTTLE AGING.

THE WINE IS A NATURAL PRODUCT AND CONTAINS SOME SEDIMENT IN THE BOTTLE.

PRODUCED AND BOTTLED BY LA CASA DEL REY S.A. B-71531, ALZAGA 3972, CHACRAS DE CONIA, LUJAN DE CUYO, MENDOZA, ARGENTINA.
altavista@altavistawines.com - www.altavistawines.com

IMPORTED BY KOBRAND CORPORATION, NEW YORK, NY
SOLE U.S. IMPORTERS

PRODUCT OF ARGENTINA
RED WINE - ORIGIN MENDOZA
CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750 ML
ALC. 15.5% BY VOL.



ALTA VISTA IS A REGISTERED TRADEMARK

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ALTA VISTA SINGLE VINEYARD

SERENADE
LUJAN DE CUYO - MENDOZA

MALBEC
2009

Made from 100% estate grown fruit, each of our Single Vineyard wines captures the unique character of the distinct terroir where the grapes are cultivated.

PRODUCT OF ARGENTINA