



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR WINE

Date: September 22, 2020

Label Certificate Number: 1097300

Pursuant to the application of : MCPHERSON CELLARS

Holder of permit/license number : G668860

**Brand : MCPHERSON CELLARS PICPOUL BLANC TEXAS HIGH
PLAINS**
Fanciful Name : N/A
Vineyard : N/A
Class : PICPOUL BLANC
Vintage : VV
Appellation : TEXAS HIGH PLAINS
Size(s) : 50ML-58L
Stated Alc. Content : 12.8% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 20113001000056

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section

Tax Division

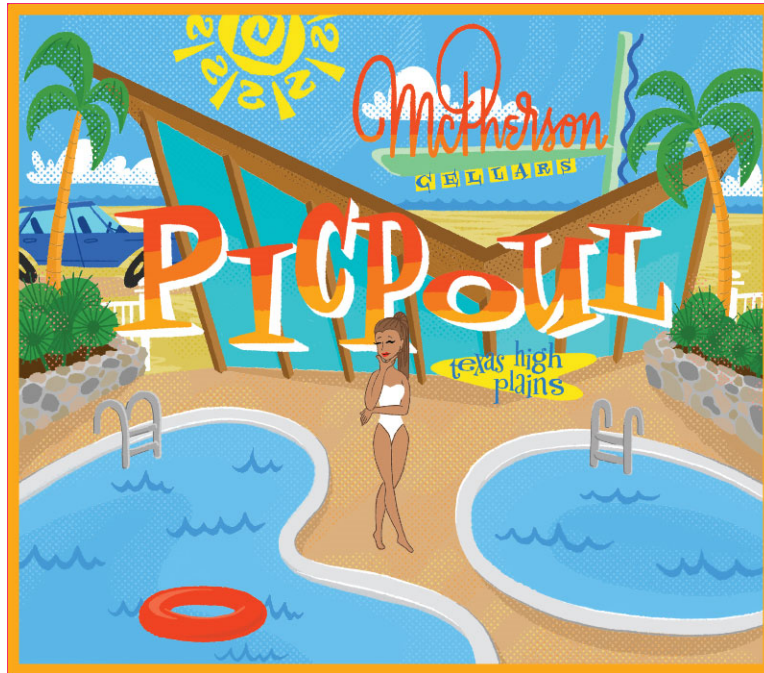
Label.Approval@tabc.texas.gov

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



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TEXAS HIGH PLAINS ~ V.2019

**PICPOUL
BLANC**

**McPherson
CELLARS**

You may not know Picpoul, but visit the sparkling beaches of Southern France and you'll find it in everyone's wine glass. One taste and I was hooked too, so we took a few pages out of their book and crafted a wildly delicious version from our own "backyard." Coming from the Texas High Plains AVA, our Picpoul Blanc is a mouthwateringly crisp, flavor-packed wine that demands the sun and a good time. Whether you "pick a pool" or a beach, make sure our Picpoul Blanc is always within reach!

*100% Texas Picpoul Blanc • Gentle whole-bunch pressing
Cool, relaxed fermentation • Extended aging in stainless steel*

WWW.MCPHERSONCELLARS.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
MCPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES • 750ML
ALC. 12.8% BY VOL

PLEASE RECYCLE THIS BOTTLE.

