



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS

Date: December 07, 2017

Label Certificate Number: 1001525

Pursuant to the application of : JIM BEAM BRANDS CO.

Holder of permit/license number : S49818

Brand : EL TESORO ANEJO TEQUILA
Class : TEQUILA FB
Size(s) : 25ML-1.75 L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 17152001000381

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

c/o JIM BEAM BRANDS CO.
ATTN: COMPLIANCE
222 W MERCHANDISE MART PLAZA FLOOR 16
CHICAGO, IL 60654



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CRAFTED AT

LA ALTEÑA
DESDE 1937

DISTILLERY • ARANDAS • JALISCO

EL TESORO™ TEQUILA AÑEJO

El Tesoro is crafted at La Altea Distillery, founded by my grandfather, Don Felipe Camarena, in 1937. We make tequila here almost exactly as he did then, and for the very same reasons: to pay tribute to our fields of agave, and to make a spirit worth sipping.

At La Altea, tradition matters. We still cook our agaves in old-fashioned ovens, crush them with a volcanic tahona wheel, and double-distill our tequila to proof, without any additives. Our Añejo spirit then slowly ages in ex-bourbon barrels, taking on a subtle hint of their sweetness and a touch of fine vanilla, complementing the rich, smoky essence of agave.

Camarena

Carlos C. Camarena, Master Distiller

LA ALTEÑA DISTILLERY, ARANDAS, JALISCO, MÉXICO
EXCLUSIVELY IMPORTED WORLDWIDE BY FIELDING & JONES LTD., CHICAGO, IL

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCT OF MEXICO **NOM 1139 CRT**

40% ALC./VOL. 750 mL

ME VT REF 15¢ • IA REF 5¢



www.drinksmart.com

EL TESORO™



**AÑEJO
TEQUILA**

100% PURO DE AGAVE
DE
DON FELIPE

Don Felipe

MAESTRO FUNDADOR

CRAFTED AT **LA ALTEÑA** DISTILLERY
• DESDE 1937 •

750 mL

HECHO EN JALISCO, MÉXICO 40% ALC./VOL.

BATCH # 00613