



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
MALT BEVERAGES**

Date: October 23, 2012

Label Certificate Number: 822860

**Pursuant to the application of : ANHEUSER-BUSCH LLC
Holder of permit/license number : BS165250**

**Brand : 312 URBAN WHEAT ALE (BALDWINSVILLE)
Class : BEER
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 22 OZ, 12 OZ BOTTLES,
12 OZ CAN,
15.5 GAL, 5.2 GAL, 1 GAL KEGS
Container Type : BOTTLE/CAN/KEG
Container Material : GLASS/ALUMINUM
Stated Alc. Content : 4.2% ALC/VOL
Tested Alc. Content : 4.49% ALC/VOL
TTB Number : 11309001000095, 11340001000064, 11309001000090,
12223001000074, 11227001000090**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o ANHEUSER-BUSCH LLC
ATTN: ROSEMARY SCHWARTZ
1 BUSCH PLACE #202-1
ST LOUIS, MO 63118-1852**



TEXAS ALCOHOLIC BEVERAGE COMMISSION



12 FL. OZ. (355 mL)

3-1-2

URBAN
WHEAT ALE
GOOSE ISLAND

BREWED AND BOTTLED BY
GOOSE ISLAND BEER CO. IN BALDWINSVILLE, NY

12 FL. OZ. (355 mL)

3-1-2

URBAN
WHEAT ALE
GOOSE ISLAND

BREWED AND BOTTLED BY
GOOSE ISLAND BEER CO. IN BALDWINSVILLE, NY

312 IS AN UNFILTERED ALE. A SEDIMENT MAY FORM IN THE BOTTLE.

12 FL. OZ. (355 mL)

4.2% ALC/VOL.

GOOSE ISLAND ALE WILL REMAIN FRESH FOR 180 DAYS AFTER THE BOTTLED ON DATE.

QUESTIONS/COMMENTS CALL 1-800-GOOSE-ME
GOOSEISLAND.COM

7 36920 11181 5

FPO

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

NON RETURNABLE BOTTLE

12 FL. OZ. (355 mL)

3-1-2

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GOOSE ISLAND

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7 36920 11217 1

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7 36920 11308 6

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NON RETURNABLE BOTTLE



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

STEP 3

INSERT REFILL AND
ROTATE TO LOCK



312

URBAN WHEAT ALE

GOOSE ISLAND

30
DAYS
FRIDGE
FRESH

4.2% ALC./VOL.

DRAFTMARK

REFILL

1 GALLON (3.8L)

UNFILTERED DRAFT ALE

GOOSE ISLAND BEER CO., BALDWINVILLE, NY

312 URBAN WHEAT ALE

REFILL WILL ROLL

QUESTIONS/COMMENTS CALL 1-800-GOOSE-ME
VISIT US AT WWW.GOOSEISLAND.COM

CT-IA-ME-MA-OR-VT 5¢-MI 10¢-CA CRV

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7 36920 11199 0
PRODUCED ON

312

URBAN WHEAT ALE

1/2 BARREL

3Y

4.2% ALC./VOL.



7 36920 11189 1
PRODUCED ON

312

URBAN WHEAT ALE

1/6 BARREL

3Y

4.2% ALC./VOL.

312 URBAN WHEAT ALE

3Y

4.2% ALC./VOL.

BREWED BY GOOSE ISLAND BEER CO. IN BALDWINVILLE, NY

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PRODUCED ON

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3Y

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PRODUCED ON

QUESTIONS/COMMENTS CALL 1-800-GOOSE-ME

312 URBAN WHEAT ALE

ATTENTION
READ BEFORE TAPPING

This keg will rupture and may cause injury if overpressurized with compressed air or CO₂. Tapping system and pressure regulator both should be equipped with a pressure relief (blow-off) device. If you are not familiar with tapping equipment, consult your retailer or the local Anheuser-Busch beer distributor.

BREWED BY
GOOSE ISLAND BEER CO.
IN BALDWINVILLE, NY

PLEASE DISPOSE OF PROPERLY

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