



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texas Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR MALT BEVERAGES

Date: September 21, 2021

Label Certificate Number: 1132791

**Pursuant to the application of : THE BOSTON BEER COMPANY
Holder of permit/license number : S867115**

**Brand : SAMUEL ADAMS HOLIDAY WHITE ALE
Class : ALE - MALT BEVERAGE GREATER THAN 4.0% ALC/WT
Style : OTHER
Size(s) : 4 FL OZ-31 GAL
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 5.8% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 21174001000204**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

**Product Registration
Excise Tax and Marketing Practices Division
Product.Registration@tabc.texas.gov**

**c/o THE BOSTON BEER COMPANY
1 DESIGN CENTER PL STE 850
BOSTON, MA 02210**



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