



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 06/20/2008

Label License Number: 696199

Pursuant to the application of : DIAGEO AMERICAS

Holder of permit/license number : S441734

Brand : KETEL ONE VODKA
Class : IMPORTED VODKA 80-90 PROOF FB
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 1.75L, 1L, 750ML, 375ML, 50ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
**TTB Number : 06089001000101, 06114001000153, 06089001000107,
06114001000082, 061140010000890**

are hereby approved with the same conditions and restrictions as the federal label approvals.
When new federal label approvals are obtained, new Texas label approvals will also be required.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

As to the distilled spirits not imported directly from the distiller, bottler, or the exclusive agent of the distiller, or bottler, or as to distilled spirits not distilled or bottled by the holder of the Non-Resident Seller's Permit or by a distiller or bottler for whom each holder is the exclusive agent, this approval is granted only for the shipment for which a sample has been furnished in compliance with Section 37.11, Texas Alcoholic Beverage Code as amended together with a sworn statement of the quantity to be shipped into the State, the permittee to whom it is shipped, and the person or firm from whom shipped.

**Steve Greinert
Compliance Manager**

**c/o DIAGEO AMERICAS
801 MAIN AVE
C/O LAURIE DURKIN
NORWALK, CT 06851**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

THE ORIGINAL



DISTILLING KETEL N°1

Ketel One[®]

VODKA

Handcrafted in small batches,
using traditional recipes
at the Nolet Distillery
in Holland
Founded 1691.

40% Alc.
by Vol.



Contents
1.75 Liters

IMPORTED

Ketel One[®]

VODKA

FROM FATHER TO SON
IN SCHIEDAM - HOLLAND
SINCE 1691

1st JOANNES NOLET 1638-1702
2nd JACOBUS NOLET 1682-1743
3rd JOANNES NOLET 1712-1772
4th JOANNES NOLET 1747-1835
5th JACOBUS NOLET 1773-1811
6th JOANNES NOLET 1801-1861
7th JACOBUS NOLET 1836-1906
8th JOANNES NOLET 1867-1934
9th PAULUS NOLET 1915-2001
10th CAROLUS NOLET 1941 (Owner)

IS THE "ULTIMATE" IN THE WORLD
OF VODKA... IN A CLASS BY ITSELF

For ten generations, the Nolet family in
Holland has been distilling the finest spirits
using techniques and recipes perfected by
Joannes Nolet and his successors since 1691.
Ketel One, named after the original
distilling kettle number one, is distilled in
small batches using traditional pot stills,
filtered through charcoal and rested until
perfect. This costly, painstaking process
yields a limited quantity of Ketel One Vodka
that possesses a refined elegance, distinctive
smoothness and unmatched quality.

PRODUCT OF HOLLAND
IMPORTED BY: NOLET SPIRITS USA,
ALISO VIEJO (CA) (800) 243-3618
www.KetelOne.com

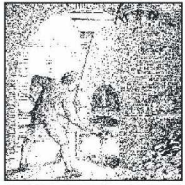


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DISTILLED AND BOTTLED BY NOLET DISTILLERY SCHIEDAM - HOLLAND
DISTILLED FROM WHEAT CONTENTS 1.75 LITERS 40% ALCOHOL BY VOLUME (80 PROOF).

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

THE ORIGINAL



DISTILLING KETEL N°1

Ketel One[®]

VODKA

Handcrafted in small
batches, using
traditional recipes at
the Nolet Distillery
in Holland
Founded 1691.

40% Alc.
by Vol.



Contents
One Liter

IMPORTED

Ketel One[®]

VODKA

FROM FATHER TO SON
IN SCHIEDAM - HOLLAND
SINCE 1691

1st JOANNES NOLET 1638-1702
2nd JACOBUS NOLET 1682-1743
3rd JOANNES NOLET 1712-1772
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spirits using techniques and recipes
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www.KetelOne.com



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DISTILLED AND BOTTLED BY NOLET DISTILLERY SCHIEDAM - HOLLAND
DISTILLED FROM WHEAT CONTENTS ONE LITER 40% ALCOHOL BY VOLUME (80 PROOF).

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TEXAS ALCOHOLIC BEVERAGE COMMISSION

THE ORIGINAL



DISTILLING KETEL N°1

Ketel One[®]

VODKA

Handcrafted in small batches, using traditional recipes at the Nolet Distillery in Holland

Founded 1691.

40% Alc. by Vol.



Contents 750ml

IMPORTED

Ketel One[®]
VODKA

FROM FATHER TO SON
IN SCHIEDAM - HOLLAND
SINCE 1691

1st JOANNES NOLET 1638-1702
2nd JACOBUS NOLET 1689-1743
3rd JOANNES NOLET 1719-1772
4th JOANNES NOLET 1747-1835
5th JACOBUS NOLET 1773-1811
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IS THE "ULTIMATE" IN THE WORLD OF VODKA... IN A CLASS BY ITSELF

For ten generations, the Nolet family in Holland has been distilling the finest spirits using techniques and recipes perfected by Joannes Nolet and his successors since 1691. Ketel One, named after the original distilling kettle number one, is distilled in small batches using traditional pot stills, filtered through charcoal and rested until perfect. This costly, painstaking process yields a limited quantity of Ketel One Vodka that possesses a refined elegance, distinctive smoothness and unmatched quality.

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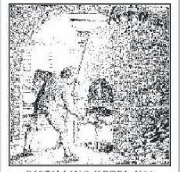
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POSITION GUIDE ONLY
DO NOT PRINT

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DISTILLED AND BOTTLED BY NOLET DISTILLERY SCHIEDAM - HOLLAND
DISTILLED FROM WHEAT CONTENTS 750ML 40% ALCOHOL BY VOLUME (80 PROOF).

THE ORIGINAL



DISTILLING KETEL N°1

Ketel One[®]

VODKA

Handcrafted in small batches, using traditional recipes at the Nolet Distillery in Holland

Founded 1691.

40% Alc. by Vol.



Contents 375ml

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VODKA

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SINCE 1691

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DISTILLED AND BOTTLED BY NOLET DISTILLERY SCHIEDAM - HOLLAND
DISTILLED FROM WHEAT CONTENTS 375ML 40% ALCOHOL BY VOLUME (80 PROOF).



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