



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS

Date: January 23, 2020

Label Certificate Number: 1078846

Pursuant to the application of : SAZERAC COMPANY INC.

Holder of permit/license number : S19953

Brand : BECHEROVKA HERBAL LIQUEUR (REVISION)

Class : IMPORTED HERBS & SEEDS SCHNAPPS LIQUEUR

Size(s) : 25ML-1.75 L

Container Type : BOTTLE

Container Material : GLASS

Stated Alc. Content : 38% ALC/VOL

TTB Number : 18345001000044

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.texas.gov

c/o SAZERAC COMPANY INC.
10101 LINN STATION RD STE 400
LOUISVILLE, KY 40223



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A DELICIOUS SPIRIT WITH A UNIQUE TASTE COMING FROM THE HEART OF EUROPE, BECHEROVKA HAS BEEN PRODUCED SINCE 1807 IN KARLOVY VARY (CARLSBAD) FROM A SECRET MIXTURE OF HERBS AND SPICES. TRADITIONALLY CONSUMED NEAT, COOLED TO BELOW 6°C, FOR REFRESHMENT BECHEROVKA IS EXCELLENT MIXED WITH TONIC OR WITH OTHER SOFT DRINKS. BECHEROVKA - THE ORIGINAL TASTE FROM THE HEART OF EUROPE.

BECHEROVKA, DONT LA SAVEUR TYPIQUE TROUVE SES ORIGINES AU COEUR DE L'EUROPE, EST FABRIQUEE A KARLOVY VARY (CARLSBAD) DEPUIS 1807 SELON UNE RECETTE SECRETE ELABOREE A PARTIR D'UN MELANGE DE PLANTES ET D'EPICES. BECHEROVKA SE BOIT NATURE ET GLACEE, AUTOUR DE 6°C, AVEC DU TONIC OU EN COCTAIL. BECHEROVKA - LE GOUT ORIGINAL DU COEUR DE L'EUROPE.



JAN BECHER - KARLOVÁŘSKÁ BECHEROVKA a.s., KARLOVY VARY (CARLSBAD), PRODUCT OF CZECH REPUBLIC. IMPORTED BY 375 PARK AVENUE SPIRITS, LOUISVILLE, KY 40223.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS; (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

www.wise-drinking.com
www.becherovka.com

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