



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: February 11, 2020

Label Certificate Number: 1080478

Pursuant to the application of : SCHEID FAMILY WINES

Holder of permit/license number : S663861

Brand : 12 REASONS PINOT NOIR ROSE MONTEREY
Fanciful Name : N/A
Vineyard : N/A
Class : ROSE WINE: PINOT NOIR
Vintage : VV
Appellation : MONTEREY
Size(s) : 50ML-58L
Stated Alc. Content : 13.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 18298001000954

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.texas.gov

**c/o SCHEID FAMILY WINES
305 HILLTOWN RD
SALINAS, CA 93908**



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12 REASONS

2017 **PINOT NOIR ROSÉ**

MONTEREY | ESTATE GROWN

twelve REASONS YOU'LL LOVE THIS ROSÉ:

- #1: It pairs well with PATIO WEATHER.
- #2: It pairs well with A GLASS HALF FULL.
- #3: It pairs well with #METIME.
- #4: It pairs well with OYSTERS.
- #5: It pairs well with BOOK CLUB.
- #6: It pairs well with VACATION PLANNING.
- #7: It pairs well with WATCHING THE GRASS GROW.
- #8: It pairs well with CRACKING OPEN A SECOND BOTTLE.
- #9: It pairs well with BRUSCHETTA.
- #10: It pairs well with BRUNCH.
- #11: It pairs well with MERCURY IN RETROGRADE.
- #12: It pairs well with FRUITY DESSERTS.

ESTATE PRODUCED & BOTTLED BY
SECOND STORY WINE COMPANY, GREENFIELD, CA

GOVERNMENT WARNING: (1) ACCORDING TO THE
SURGEON GENERAL, WOMEN SHOULD NOT DRINK
ALCOHOLIC BEVERAGES DURING PREGNANCY
BECAUSE OF THE RISK OF BIRTH DEFECTS. (2)
CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS
YOUR ABILITY TO DRIVE A CAR OR OPERATE
MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES • 750ML • ALC. 13.5% BY VOL.

