



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texans Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR DISTILLED SPIRITS

Date: July 15, 2021

Label Certificate Number: 1125081

Pursuant to the application of : THE BARDSTOWN BOURBON COMPANY LLC
Holder of permit/license number : S1089178

**Brand : AMERICAN HIGHWAY RESERVE KENTUCKY STRAIGHT BOURBON
WHISKEY**
Class : STRAIGHT BOURBON WHISKY
Size(s) : 25ML-1.75 L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 48% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 21145001000322

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

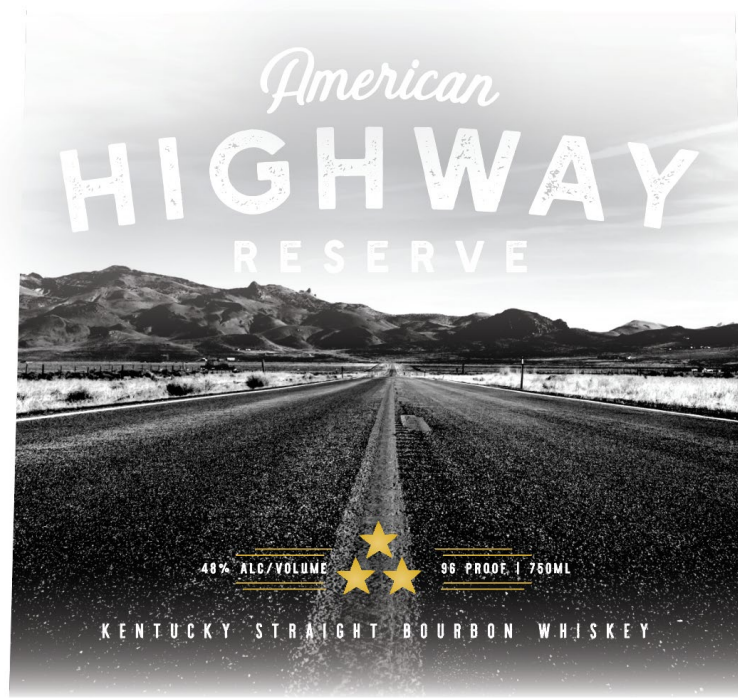
Product Registration
Excise Tax and Marketing Practices Division
Product.Registration@tabc.texas.gov

c/o THE BARDSTOWN BOURBON COMPANY LLC
1500 PARKWAY DR
BARDSTOWN, KY 40004



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Hot summers and cold winters write the recipes for the world's best bourbons. Fluctuating climate expands and contracts the staves of a barrel, imparting oak and char that cultivate the characteristic flavors of America's spirit. We take that idea one step further, loading our barrels onto our Rolling Rickhouse, where the spirits age on the road - from the farmlands of the heartland, to the rugged terrain of the mountains and desert, to the beaches of each coast. This is a travelled whiskey with a story - hints of the character of this beautiful land permeating the scent and taste of every drop in this exemplary expression.

This is American Highway.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



KENTUCKY STRAIGHT BOURBON WHISKEY DISTILLED IN KENTUCKY. BOTTLED BY AMERICAN HIGHWAY, BARDSTOWN, KY.

