



TEXAS ALCOHOLIC
BEVERAGE COMMISSION
Texas Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: March 04, 2021

Label Certificate Number: 1111138

Pursuant to the application of : ANHEUSER-BUSCH LLC

Holder of permit/license number : S209244

Brand : 101 NORTH ROSE CALIFORNIA
Fanciful Name : N/A
Vineyard : N/A
Class : ROSE WINE
Vintage : NV
Appellation : CALIFORNIA
Size(s) : 50ML-58L
Stated Alc. Content : 11% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 20234001000501

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration

Excise Tax and Marketing Practices Division

Product.Registration@tabc.texas.gov

c/o ANHEUSER-BUSCH LLC
ATTN: SECRETARY
1 BUSCH PL # 202-1
ST LOUIS, MO 63118-1849



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texans Helping Businesses & Protecting Communities

101 NORTH™

ROSÉ WINE CALIFORNIA

The spirit of adventures comes alive with our 101 North Wine Collection. Explore our Rose – California grown with inviting notes of strawberry, green melon, and red cherry. Delicately sweet with a touch of acidity for perfect balance.

EXPECT ADVENTURE™

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



ME154 1158

CONTAINS SULFITES

750 ML | ALC. 11% BY VOL.

VINTED & BOTTLED BY
101 NORTH WINES, LIVERMORE &
RIPON, CALIFORNIA. C15638-01

CALIFORNIA WINE



101 NORTH™

ROSÉ

LIGHT · SWEET · FRUITY

750 ml

11

% ALC BY VOL.