



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: 10/02/2009

Label Certificate Number: 733165

Pursuant to the application of : OLE IMPORTS LLC

Holder of permit/license number : S710055

**Brand : BELLUM EL PRINCIPIO
Class : OLD VINE MONASTRELL
Vintage : 2003
Appellation : YECLA
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 13.5%
Tested Alc. Content : N/A
TTB Number : 08259001000053**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o OLE IMPORTS LLC
56 HARRISON ST STE 405
NEW ROCHEL, NY 10801-6555**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

BELLUM



2003

EL PRINCIPIO

TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE

OMB No. 1513-0020

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form.

23. DATE ISSUED 09/17/2008	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 
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FOR TTB USE ONLY

QUALIFICATIONS When new labels are printed, all the mandatory information excluding the alcohol content must appear in printing not smaller than two (2) millimeters. This includes lower case lettering. See 27 CFR 4.38 (b). (grape varietal on the brand label.) STATUS THE STATUS IS APPROVED. CLASS/TYPE DESCRIPTION TABLE RED AND ROSE WINE	EXPIRATION (any)
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AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 2.21 inches W X 4.21 inches H

NAME: BELLUM EL PRINCIPIO

WINE REGION: YECLA, SPAIN

GRAPE VARIETAL: 100% OLD VINE MONASTRELL

IN PREHISTORIC TIMES, ON THE SUN-DRENCHED PLAINS OF YECLA, IN SOUTHEAST SPAIN, TWO BEAR CLANS FOUGHT A MIGHTY WAR, A STRUGGLE MEMORIALIZED IN A CAVE PAINTING KNOWN AS BELLUM URSI (THE BATTLE OF THE BEAR). TODAY, 10 ACRES ARE PLANTED WITH 60-100 YEAR OLD MONASTRELL (MOUVEDRE) VINES ON SOILS COMPOSED OF CLAY AND LIMESTONE. TENDED WITH THE PATIENCE AND TENACITY OF THOSE FIERCE BEARS, BELLUM YIELDS A FULL BODIED WINE SHOWING CHARACTER STRUCTURE AND BALANCE.

----- THE SONS OF