



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: January 18, 2017

Label Certificate Number: 969364

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : LOST DRAW CELLARS
Fanciful Name : GEMUTLICHKEIT
Vineyard : N/A
Class : PICPOUL BLANC, MARSANNE, ROUSSANNE
Vintage : 2016
Appellation : TEXAS HIGH PLAINS
Size(s) : 50ML-30L
Stated Alc. Content : 13.3% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 16354001000355**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

LOST ★ DRAW

2016 TEXAS HIGH PLAINS GEMÜTLICHKEIT

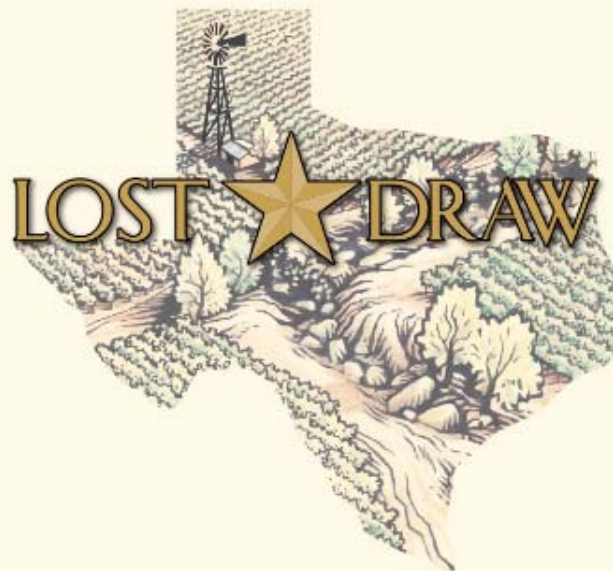
PICPOUL BLANC 42% • MARSANNE 35% • ROUSSANNE 23%

Gemütlichkeit [guh-müt-likh-kahyt] is a German word that describes a feeling of coziness and warmth. The tradition of family and fellowship is special to us at Lost Draw Cellars and we hope this classic Rhône-style blend will be enjoyed in good company sharing cheer.

PRODUCED & BOTTLED BY LOST DRAW CELLARS • LUBBOCK, TEXAS

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750 ML • ALC. 13.3% BY VOL.
CONTAINS SULFITES



2016
TEXAS HIGH PLAINS
GEMÜTLICHKEIT