



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: December 15, 2014

Label Certificate Number: 892982

**Pursuant to the application of : MALBEC & MALBEC USA LLC
Holder of permit/license number : S845622**

**Brand : ALIENOR
Fanciful Name : LE TROUBADOUR
Vineyard : N/A
Class : RED WINE
Vintage : 2010
Appellation : LAKE COUNTY
Size(s) : 50ML-30L
Stated Alc. Content : 13.8% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 13191001000578**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o MALBEC & MALBEC USA LLC
PO BOX 726
SAINT HELENA, CA 94574-0726**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

ALIENOR

LAKE COUNTY RED WINE

2010

ALIENOR is a tribute to Aliénor of Aquitaine and to the substantive contribution she made to the fine wines of Bordeaux when, eight weeks after the annulment of her first marriage with Louis VII King of France, she married her second husband Henry Plantagenêt in 1152, soon crowned Henry II King of England in 1154, and ascended the throne of the Kingdom of England after once being Queen of France.

As Queen of England, Aliénor shared the sustaining traditions of her native Aquitaine by turning vast areas of France, among them the region of Bordeaux, into English territory. During her reign, grape production and wine export, already an important part of everyday life in Bordeaux, grew to levels unequalled before or since.

Queen Aliénor's grand-father, Guillaume IX Le Troubadour wrote what would become known as the first troubadour poetry, his love poems, and those of the men and women he inspired, bringing perfection the type of lyric that has continued in Western culture down to present time. Guillaume IX Le Troubadour, or William IX as he was called in the English speaking world, had a strong character and quite a personality. He was highly cultivated, a fine scholar, poet and a true bon vivant.



VINTED AND BOTTLED BY ALIENOR CELLARS, HEALDSBURG, CALIFORNIA

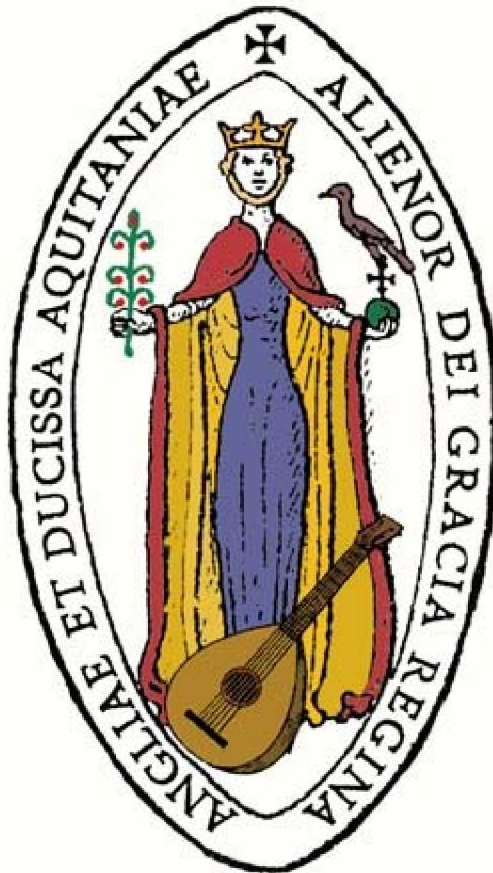
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES

ALC.13.8 % BY VOL. 750 ML.



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ALIENOR

2010

LE TROUBADOUR