



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texas Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR MALT BEVERAGES

Date: August 11, 2021

Label Certificate Number: 1127725

**Pursuant to the application of : DIAGEO AMERICAS SUPPLY INC.
Holder of permit/license number : BS700262**

**Brand : SMIRNOFF SELTZER RED, WHITE & MERRY HOLIDAY PUNCH
Class : FLAVORED BEER - MALT BEVERAGE LESS THAN OR EQUAL TO
4.0% ALC/WT
Style : N/A
Size(s) : 4 FL OZ-31 GAL
Container Type : CAN
Container Material : ALUMINUM
Stated Alc. Content : 4.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 21175001000107**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

**Product Registration
Excise Tax and Marketing Practices Division
Product.Registration@tabc.texas.gov**

**c/o DIAGEO AMERICAS SUPPLY INC.
ATTN TINA ANDERSON DIAGEO
200 ELM ST
STAMFORD, CT 06902**



TEXAS ALCOHOLIC
BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

LIMITED EDITION

SMIRNOFF

SELTZER

RED, WHITE & Merry

1g SUGAR

98 CALORIES

2.6g CARBS

ARTIFICIAL SWEETENERS NO

Smirnoff

HOLIDAY PUNCH FLAVOR

CRANBERRY, BLACK CHERRY & BLOOD ORANGE WITH HINTS OF GINGER

PREMIUM MALT BEVERAGE WITH NATURAL FLAVORS

4.5% ALC./VOL. | 12 FL. OZ.

MUST BE 21+ TO PURCHASE

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS 0% JUICE

SERVING FACTS	
SERVING SIZE	12 FL. OZ. (355 mL)
SERVINGS PER CONTAINER	1
AMOUNT PER SERVING	
ALCOHOL BY VOLUME	4.5%
FL. OZ. OF ALCOHOL	0.5
CALORIES	98
CARBOHYDRATE	2.6g
FAT	0g
PROTEIN	0g

CONTAINS BEVERAGE ALCOHOL

BREWED AND CANNED BY
THE SMIRNOFF CO.,
PLAINFIELD, IL

FL

PLEASE RECYCLE DRINK RESPONSIBLY
DRINKIQ.com

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0 82000 79831

CONTAINS 1 SERVING
1.396.548.1544
WWW.SMIRNOFF.COM

NO ARTIFICIAL SWEETENERS
NATURAL FLAVORS

003105485241