



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: July 26, 2016

Label Certificate Number: 952456

Pursuant to the application of : RIVER ROAD VINEYARDS

Holder of permit/license number : S866284

Brand : RON RUBIN
Fanciful Name :
Vineyard : DUTTON RANCH SHOP BLOCK
Class : PINOT BLANC
Vintage : VV
**Appellation : GREEN VALLEY OF RUSSIAN RIVER VALLEY SONOMA
COUNTY**
Size(s) : 50ML-30L
Stated Alc. Content : 14.1% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 16098001000256

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o RIVER ROAD VINEYARDS
5220 ROSS RD
SEBASTOPOL, CA 95472**



TEXAS ALCOHOLIC BEVERAGE COMMISSION



RON RUBIN

2015 COOL CLIMATE PINOT BLANC
GREEN VALLEY OF RUSSIAN RIVER VALLEY
SONOMA COUNTY

DUTTON RANCH SHOP BLOCK VINEYARD

Since studying viticulture and enology at UC Davis in 1971, I've dreamed of producing exceptional wines at a great value to create a beautiful experience for you. Our Limited-Edition Cool Climate Pinot Blanc comes from Dutton Ranch Vineyard's Shop Block located in Green Valley of Russian River Valley. Pinot Blanc is an extremely rare varietal in Sonoma County with only 3½ acres planted in all of Green Valley. Refreshingly crisp with bright acidity, our Ron Rubin Pinot Blanc shows flavors of golden delicious apples, key lime and ruby grapefruit. This wine pairs beautifully with lighter-fare and is also lovely on its own.

PROPRIETOR

RUBINVINEYARDS.COM

PRODUCED AND BOTTLED BY RUBIN VINEYARDS AND WINERY, SEBASTOPOL, CALIFORNIA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



ALC 14.1% BY VOL 750ML CONTAINS SULFITES

VINTAGE | 2015

RON RUBIN

GREEN VALLEY OF RUSSIAN RIVER VALLEY

FAMILY OWNED IN SONOMA COUNTY

PINOT BLANC