



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: January 20, 2012

Label Certificate Number: 795449

**Pursuant to the application of : W. J. DEUTSCH & SONS LTD.
Holder of permit/license number : S529064**

**Brand : AMERICAN PRIDE SILVER RUM
Class : IMPORTED OTHER RUM WHITE USB
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 1.75L, 750ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 10253001000389**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o W. J. DEUTSCH & SONS LTD.
709 WESTCHESTER AVENUE
WHITE PLAINS, NY 10604**



service • courtesy • integrity • accountability

TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

IMPORTED & BOTTLED BY FAIRMONT LTD., MIRA LOMA, CA 91752
PRODUCT OF THE WEST INDIES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



DISTILLED SPIRITS



SILVER RUM
750 ML



AMERICAN
PRIDE
DISTILLED SPIRITS

SILVER

RUM

TRADITIONALLY DISTILLED USING
A TIME-TESTED RECIPE TO CREATE
THE RICH TASTE OF THIS AUTHENTIC RUM

40% ALC/VOL (80 PROOF)