



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 09/22/2008

Label License Number: 704111

Pursuant to the application of : PERNOD RICARD USA

Holder of permit/license number : S526056

Brand : ABSOLUT RUBY RED
Class : IMPORTED VODKA - OTHER FLAVORED
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 1.75L, 1L, 750ML, 375ML, 200ML, 50ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 08028000000196, 08028000000195, 06011000000093

are hereby approved with the same conditions and restrictions as the federal label approvals. When new federal label approvals are obtained, a new Texas label approval will also be required.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

As to the distilled spirits not imported directly from the distiller, bottler, or the exclusive agent of the distiller, or bottler, or as to distilled spirits not distilled or bottled by the holder of the Non-Resident Seller's Permit or by a distiller or bottler for whom each holder is the exclusive agent, this approval is granted only for the shipment for which a sample has been furnished in compliance with Section 37.11, Texas Alcoholic Beverage Code as amended together with a sworn statement of the quantity to be shipped into the State, the permittee to whom it is shipped, and the person or firm from whom shipped.

**Steve Greinert
Compliance Manager**

**c/o PERNOD RICARD USA
100 MANHATTANVILLE ROAD
PURCHASE, NY 10577**



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TEXAS ALCOHOLIC BEVERAGE COMMISSION

50ml

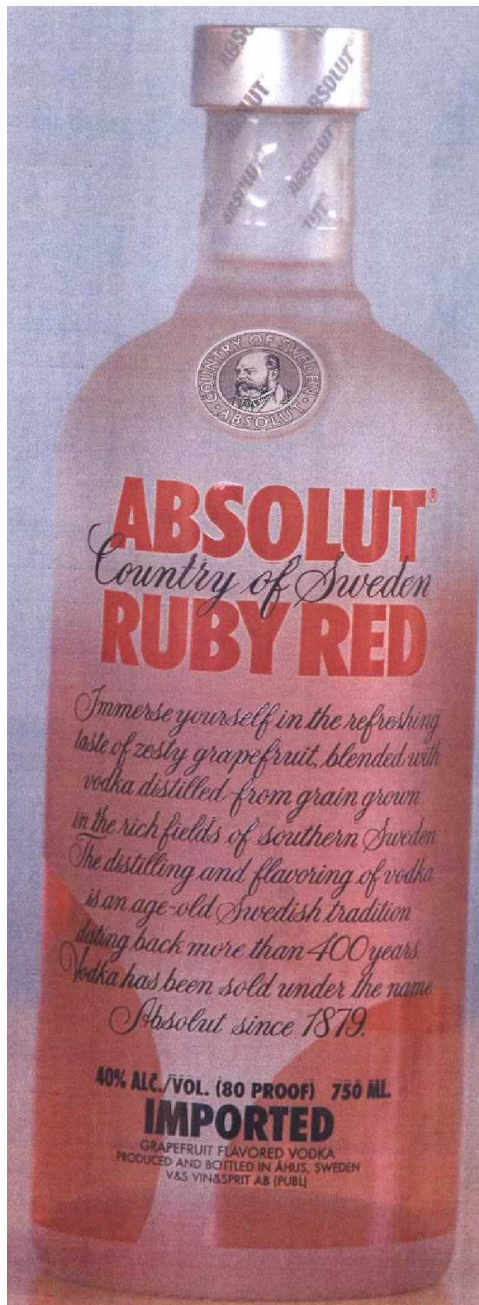
absolut.com

ABSOLUT®
Country of Sweden
RUBY RED

Immerse yourself in the refreshing taste of zesty grapefruit, blended with vodka distilled from grain grown in the rich fields of southern Sweden. The distilling and flavoring of vodka is an age-old Swedish tradition dating back more than 400 years. Vodka has been sold under the name Absolut since 1879.

40% ALC./VOL. (80 PROOF) IMPORTED 50 ML.
GRAPEFRUIT FLAVORED VODKA
PRODUCED AND BOTTLED IN ÅRHUS, SWEDEN
V&S VIN&SPIRIT AB (PUBL)
IMPORTED BY ABSOLUT SPIRITS CO., NEW YORK, NY

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



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ABSOLUT® RUBY RED
40% 750 ML

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

IMPORTED BY ABSOLUT SPIRITS CO., NEW YORK, NY



TEXAS ALCOHOLIC BEVERAGE COMMISSION

50ml

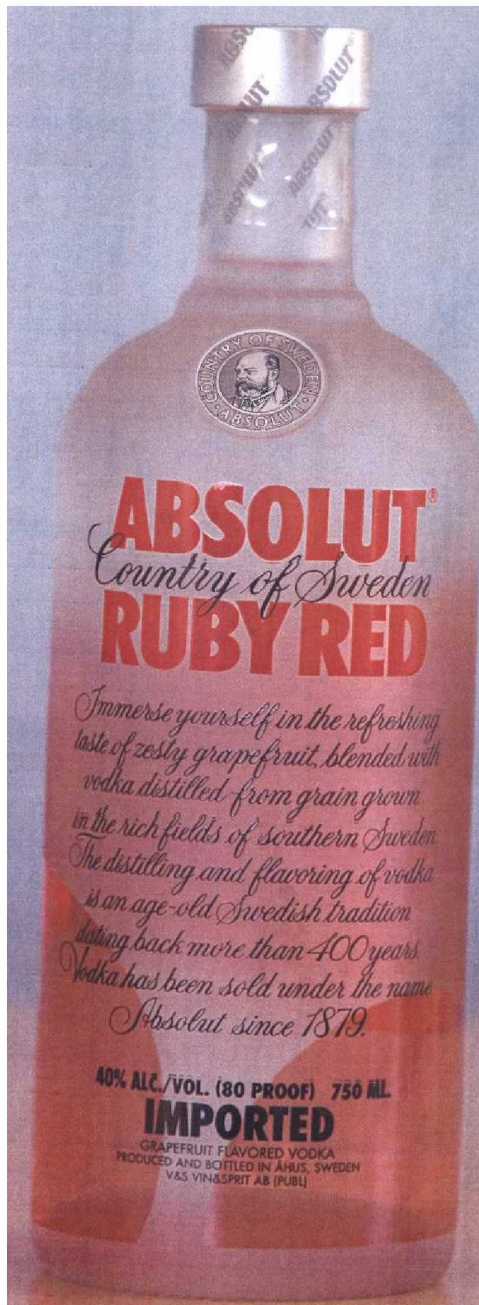
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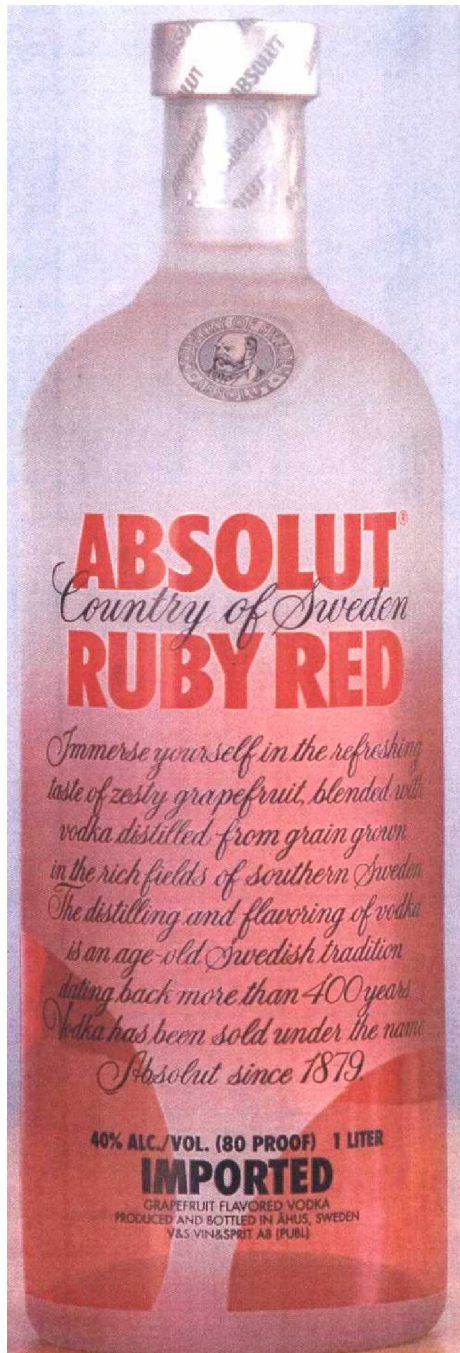
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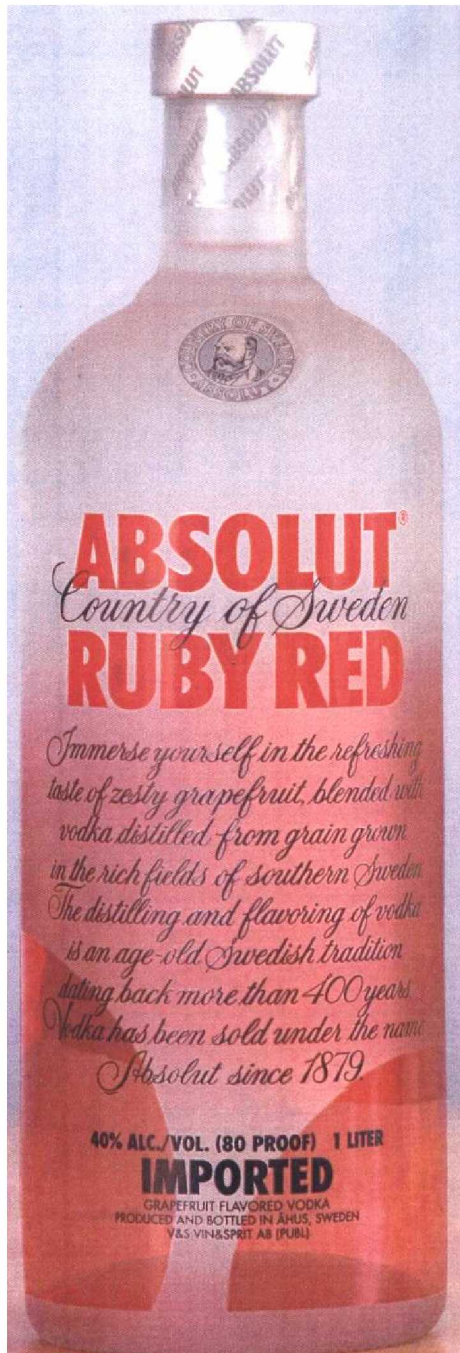
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ABSOLUT® RUBY RED
40% 1.0 LITER

IMPORTED BY ABSOLUT SPIRITS CO., NEW YORK, NY



TEXAS ALCOHOLIC BEVERAGE COMMISSION



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ABSOLUT® RUBY RED
40% 1.0 LITER

IMPORTED BY ABSOLUT SPIRITS CO., NEW YORK, NY



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Absolut Ruby Red Vodka, 80°
375ml - Back



absolut.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

ABSOLUT® RUBY RED
40% 375 ML

IMPORTED BY ABSOLUT SPIRITS CO., NEW YORK, NY

200ml-back

IMPORTED BY
ABSOLUT SPIRITS CO., NEW YORK, NY



absolut.com

ABSOLUT® RUBY RED
40% 200 ML

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Absolut Ruby Red Vodka, 80°
375ml - Back



absolut.com

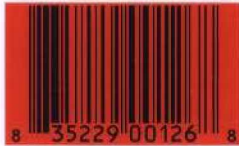
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ABSOLUT® RUBY RED
40% 375 ML

IMPORTED BY ABSOLUT SPIRITS CO., NEW YORK, NY

200ml-back

IMPORTED BY
ABSOLUT SPIRITS CO., NEW YORK, NY



absolut.com

ABSOLUT® RUBY RED
40% 200 ML

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.