



**TEXAS ALCOHOLIC BEVERAGE COMMISSION  
CERTIFICATE OF APPROVAL OF LABELS FOR  
WINE**

**Date: 06/23/2009**

**Label Certificate Number: 724820**

**Pursuant to the application of : EHREN JORDAN WINE CELLARS**

**Holder of permit/license number : S723886**

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**Brand : FAILLA KEEFER RANCH  
Class : PINOT NOIR  
Vintage : 2007  
Appellation : RUSSIAN RIVER VALLEY  
Style : N/A  
Size(s) : 750 ML  
Container Type : BOTTLE  
Container Material : GLASS  
Stated Alc. Content : 14.1%  
Tested Alc. Content : N/A  
TTB Number : 02248000000043**

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**are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.**

**This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.**

**Label Approval Section**

**Tax Division**

**[Label.Approval@tabc.state.tx.us](mailto:Label.Approval@tabc.state.tx.us)**

**c/o EHREN JORDAN WINE CELLARS  
3530 SILVERADO TRL  
SAINT HELENA, CA 94574**



# TEXAS ALCOHOLIC BEVERAGE COMMISSION

APPLICATION FOR LICENSE

## PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Gode Approval

18. DATE OF APPLICATION 9-4-02 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT Annie Marie Falla 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT ANNIE MARIE FALLA

## PART III - ATF CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions set forth on the back of this form.

21. DATE ISSUED SEP 17 2002 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS [Signature]

### QUALIFICATIONS

### FOR ATF USE ONLY

23. IT IS THE RESPONSIBILITY OF THE APPLICANT TO COMPLETE ITEM 3 WITH CORPORATE NAME, ADDRESS, AND (IF ANY) APPROVED TRADENAME WHICH IS USED ON LABEL AS INDICATED ON YOUR PERMIT on 9-4-02, 10:00 AM, C.A.

EXPIRATION DATE (if any)

24. AFFIX COMPLETE SET OF LABELS BELOW

Keefer Ranch - Vineyard Designation



GOVERNMENT WARNING: According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. Drinking alcohol can impair your ability to drive a car or operate machinery, and may cause health problems. CONTAINS 12% ALC. PRODUCED & BOTTLED BY STEVEN JORDAN WINE CELLARS, 1000 W. CALISTOGA CA 91302. FALLAWINE.COM 707-442-4444

[Signature]