REGIONAL COAL BUYERS CONFERENCE 2020

"Coal: Cornerstone for Energy Security"

24 - 26 AUGUST 2020
SUNWAY RESORT HOTEL & SPA
KUALA LUMPUR, MALAYSIA

ORGANIZED BY: TNB FUEL

WWW.COALBUYERSCONFERENCE.COM
BACKGROUND

First Regional Coal Buyers Conference (RCBC) held in 2018 has successfully gathered coal industry community across the world. In 2020, we are pleased to announce our second RCBC that will be held from 24th – 26th August 2020 at Sunway Resort Hotel & Spa, Kuala Lumpur. RCBC 2020 shall bring global industry experts to present their ideas on the industry and share together on their technical experiences and technologies with coal buyers in this Asia Pacific region. RCBC is seen to be as the platform to foster unity among coal users and buyers in meeting the challenges of coal in the energy sector.

As provider for 37% of global electricity supply and being the cornerstone of energy security, coal buyers shall always be ready to meet customers' demand in the usage of clean coal technology and sustainable practices through the whole coal supply chain. In addition to the need in procuring coal at the best value, coal users and buyers must also continue to understand issues in the dry bulk industry as well as adapting to the variance of coal quality and this indeed best catered by the RCBC platform.

RCBC brings a networking platform that encourages every key player in the industry to join in the conversation to discuss and learn from the broad range of content provided which highlights extensive topics such as coal market, dry bulk, aside from coal technical matters.
OVERVIEW

The largest coal buyers' conference in Malaysia is back! Come be a part of this niche conference that gathers all key players across the coal supply chain.

This exciting two-day event will be a platform that discusses great topics concerning the coal market, dry bulk as well as coal technical matters, and will be held from March 9th to March 11th, 2020 at the Sunway Hotel & Spa in Kuala Lumpur, Malaysia.

OBJECTIVE

- Fostering unity as well as combating the negativity perception toward coal in the energy sector.

- The conference serves as a platform for industry experts and key players to exchange ideas and share experiences regarding the coal market, dry bulk as well as coal technical matters.

- To provide a platform to showcase the latest development of clean coal technology, aside providing networking opportunities that will foster relationships among participating delegates.
CONFERENCE HIGHLIGHTS

- The Conference will gather 500 participants across the coal supply chain with the intention of fostering unity as well as combating the negative perception toward coal in the energy sector.

- The Conference serves as a platform for industry experts and key players to exchange ideas and share experiences regarding the coal market, dry bulk as well as coal technical matters. Various sessions from keynote addresses, primary and concurrent sessions to dialogue sessions will be held for this purpose.

- The Conference will host exhibitions that showcase the latest development of clean coal technology, aside providing networking opportunities that will foster relationships among participating delegates.

EXHIBITIONS

We offer an exclusive range of opportunities for exhibitions during this event. It is time for you to showcase your products and services!

Ask us at rcbc@tnb.com.my for more details. We are more than happy to assist you.

Registration is now open!

Book now to get the most significant savings on your conference pass with our EARLY BIRD RATES.

For registration, visit: www.coalbuyersconference.com
SPEAKERS

Name: Scott Dendy  
Position: Executive Director  
Company: IHS Markit

Name: Shirley Zhang  
Position: Principal Analyst, APAC Coal Market  
Company: Wood Mackenzie

Name: Alan Goh  
Position: Head of Pacific Sales & Trading  
Company: SUEK AG

Name: Andrew Jones  
Position: Deputy Editor – Solid Fuels  
Company: Argus Media

Name: Cameron Tough  
Position: GM Head of International Marketing  
Company: PT Adaro Indonesia

Name: Puam Veliana Binti Ruslan  
Position: Under Secretary, Policy and Planning Division, Energy Sector  
Company: Ministry of Energy, Science, Technology, Environment & Climate Change (MESTECC)

Name: Zainal Abidin Shah Mahamood  
Position: Managing Director  
Company: TNB FUEL SERVICES SDN BHD

Name: Noor Asihin Surani  
Position: Chief of Operation  
Company: TNB FUEL SERVICES SDN BHD

Name: Aishah Daniyal  
Position: Head (Innovation & Business Solution)  
Company: TNB FUEL SERVICES SDN BHD

Name: Pat Markey  
Position: Managing Director  
Company: SIERRA VISTA RESOURCES PTE. LTD.

Name: Muhamad Saly Putra  
Position: Head of Marketing  
Company: PT Mitra Asia Cemerlang

Name: Mohamad Zaid Mohamad Ali  
Position: Senior Manager (Technical Support)  
Company: TNB FUEL SERVICES SDN BHD

Name: Andrew Skues  
Position: Global Manager of Coal and Iron Ore Quality  
Company: Trafigura Pte Ltd

Name: Kay Kian Tan  
Position: Partner in the International Dispute Resolution Group  
Company: Watson Farley & Williams

Name: Adam Richardson  
Position: Partner  
Company: Holman Fenwick Willan Singapore LLP

Name: Philip Teoh  
Position: Partner  
Company: Azmi & Associates Malaysia

Name: Tim Polson  
Position: Asia-Pacific Business Development Manager  
Company: Klaveness Digital

Name: Daisuke Sonoda  
Position: Senior Manager, Project Development Office, International Business Development Department  
Company: J-POWER
AGENDA

Monday, 24 August 2020

2:00 pm - 6:00 pm
Registration
Networking opportunity and pre-exhibition visit

Tuesday, 25 August 2020

8:00 am
Registration

9:00 am
Session 1: Energy for Sustainable Development
- Liam McHugh (World Coal Association)

9:45 am
Session 2: IMO 2020: Low Sulphur Fuel
- Maite Bolivar Klarup (BIMCO)

10:30 am
Session 3: Energy Policy & Renewables: The Importance of Coal
- Dr. Lars Schernikau (HMS Bergbau AG)

11:20 am
Welcome Address by
Datuk Seri Amir Hamzah Azizan
President/ Chief Executive Officer (CEO)
Tenaga Nasional Berhad (TNB)

Keynote Address by
Y. Bhg. Datuk Ir. Dr. Hamisah binti Tapsir
Secretary General
Ministry of Energy, Science, Technology, Environment and Climate Change (MESTECC)

RCBC 2020 Opening Ceremony by Secretary General of MESTECC accompanied by CEO of TNB

Exhibition Walk Around

11:20 am
Session 4: Malaysia Electricity Supply Industry (MESI 2.0)
- Veliana Ruslan, Ministry of Energy, Science, Technology, Environment & Climate Change (MESTECC)

1:00 pm
Lunch and Networking Break

2:00 pm
Dialogue 1: Overview on Asian's Coal Buyer Demand
- Moderator: Abdul Halim Othman (TNBF)
- Panel: Zainal Abidin Shah Mahamood (TNBF), Pat Markey (Sierra Vista Resources Pte. Ltd.), TBC

3:00 pm
Dialogue 2: To Coal or Not to Coal
- Moderator: Aishah Daniyal (TNBF)
- Panel: Liam McHugh (World Coal Association), James Ooi, (The Lantau Group), Saly Putra (PT Mitra Asia Cemerlang)
# AGENDA

**Tuesday, 25 August 2020**

- **4:00 pm** | Dialogue 3: Procurement Best Practices  
  - Moderator: *Nur Asihin Surani* (TNBF)  
  - Panel: *Tim Polson* (Klaveness Digital), *TBC*
- **6:00 pm** | Networking Reception

**Wednesday, 26 August 2020**

<table>
<thead>
<tr>
<th>COAL MARKET</th>
<th>DRY BULK</th>
<th>COAL PLANT TECHNICAL MATTERS</th>
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</thead>
</table>
| **9:00 am** | Asean Coal Market Outlook  
  *Scott Dendy*  
  IHS Energy Insight, APAC | Permen 82/2017: Updates & Development  
  *Hendra Sinadia*  
  APBI-ICMA | |
| **9:40 am** | Impact of China and India on the seaborne thermal coal market  
  *Shirley Zhang*  
  Wood Mackenzie |  
  Coal Combustion  
  *Rod Hatt*  
  Coal Combustion, Inc. | *TBC* |
| **10:20 am** | Fuel Price Parity  
  *Andrew Jones*  
  Argus Media |  
  Nakoso Integrated Gasification Combined Cycle (IGCC) Technologies  
  *Genki Kunii*  
  Joban Joint Power Co., Ltd. | *TBC* |
| **11:00 am** | Key Quality Parameters Relevant to Coal Pricing  
  *Andrew Skues*  
  Trafigura | Port Reception Facilities Adherence to Environmental Regulation  
  *Razif Ahmad*  
  Johor Port | Clean Coal Technology  
  *Daisuke Sonoda*  
  J-POWER |
| **11:40 am** | Indonesian Market Outlook  
  *Cameron Tough*  
  PT Adaro Indonesia |  
  FGD Optimization & potential cost saving  
  *Dr. Shiraz*  
  TNB Research Sdn. Bhd. | *TBC* |
## AGENDA

### Wednesday, 26 August 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Details</th>
</tr>
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<tbody>
<tr>
<td>12:20 noon</td>
<td>Russian Market Outlook</td>
<td>TBC</td>
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<tr>
<td></td>
<td>Alan Goh</td>
<td>SUEK AG</td>
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<tr>
<td>1:00 pm</td>
<td>Lunch and Networking Break</td>
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<tr>
<td>2:00 pm</td>
<td>Dialogue 4: Legal Challenges in Coal Supply</td>
<td>Moderator: <strong>Izhar Ismail</strong> (TNB)</td>
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<td></td>
<td></td>
<td>Panel: <strong>Tan Kay Kian</strong> (Watson Farley William), <strong>Phillip Teoh</strong> (Azmi &amp; Associates), <strong>Adam Richardson</strong> (Holman Fenwick Willan)</td>
</tr>
<tr>
<td>3:00 pm</td>
<td>Dialogue 5: Clean Coal Technology</td>
<td>Moderator: <strong>Mohamad Zaid Mohamad Ali</strong> (TNBF)</td>
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<td></td>
<td></td>
<td>Panel: <strong>ACE, JCOAL, Daisuke Sonoda</strong> (J-POWER)</td>
</tr>
<tr>
<td>4:00 pm</td>
<td>Closing Remarks by</td>
<td><strong>Mr Zainal Abidin Shah Mahamood</strong></td>
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<td>TNBF Managing Director</td>
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HAVE A QUESTION?

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<table>
<thead>
<tr>
<th>RCBC 2020</th>
<th>FEE</th>
<th>TEAM OF 3 PARTICIPANT</th>
</tr>
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<tbody>
<tr>
<td>EARLY BIRD</td>
<td>USD 799*</td>
<td>USD 699*</td>
</tr>
<tr>
<td>STANDARD</td>
<td>USD 999</td>
<td>USD 899</td>
</tr>
</tbody>
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* Early bird fee is only applicable till 30 June 2020

**REGISTRATION FORM**

**COMPANY DETAILS**

| Organization Name: ______________________________ | Industry: ______________________________ |
| Address: ______________________________________________ | Postcode: ____________________________ |
| Country: ______________________________ | Contact Number: ______________________________ |

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Payment is due in full at the time of registration. Full payment is mandatory for event attendee. I agree to PowerEdge Pte Ltd payment terms.

- * GST - exclusive price is only applicable for overseas corporate customers, subject to qualifying conditions.

**CANCELLATIONS & SUBSTITUTIONS**

You may substitute delegates at any time. PowerEdge Pte Ltd does not provide refunds for cancellations. For cancellations received in writing more than 7 days or less prior to an event (including day 7), no credits will be issued.

In the event PowerEdge Pte Ltd cancels an event, delegate payments at the date of cancellation will be credited to a future PowerEdge Pte Ltd event. This credit will be available for up to 1 year from the date of issuance.

In the event that PowerEdge Pte Ltd postpones an event, delegate payments at the postponement date will be credited towards the rescheduled date. If the delegate is unable to attend the rescheduled event, the delegate will receive a 100% credit.
Modern life is unimaginable without electricity. It lights houses, buildings, streets, provides domestic and industrial heat, and powers most equipment used in homes, offices and machinery in factories. Improving access to electricity worldwide is critical to alleviating poverty. Coal plays a vital role in electricity generation globally.

Tenaga Nasional Berhad (TNB) is the largest coal-fired power plant owner in Malaysia. TNB owns 5 coal plants with a total generation of 8,700 MW. Meanwhile TNB Fuel (TNBF) is the only coal procurement company in Malaysia, and had delivered about 26 million tonne of coal to power plants in Peninsular Malaysia.

This 3-day training will allow participants to gain a comprehensive understanding of how the coal industry operates, and ways to evaluate the latest technologies and opportunities for growth. This program will also explain and discuss on the challenges in supplying coal from minepit to power plants.

*Training is inclusive of a 1-day site visit to a power plant.

The expected time for a coal shipment to be in port for the loading and unloading process is known as laytime. Unfortunately, if the coal shipment gets delayed due to some unforeseen circumstances, it will cause the ship owner to be entitled to claim compensation in the form of demurrage.

Often, laytime and demurrage enthusiast seem to forget that the most important part of the process is the calculation - it is a single document that determines the final outcome of the process.

Throughout this 2-day training, participants will be heavily involved in the fundamental principles which underpin laytime.

Besides, this training will provide participants with real-time situational understanding with case studies and workshops, which are specially designed for coal shipments to ensure that participants can outline all the knowledge gained at the end of the training.