

Take Form

# Ethos

Add Depth to Your Brand



Montclair  
Community  
College



Dimensional Letters and Logos

# Ethos

Expand Your Vocabulary.



Your brand story,  
told in stunning relief.

From traditional to unconventional  
and everywhere in between, Ethos  
helps you add new depth to the  
visual voice of your space, crafted  
by our team of seasoned artisans.



Textures that capture the light — and reflect your image.

Ethos letters and logos come in a range of finishes that complement your brand identity.

- Laminate
- Veneer
- Painted Acrylic
- Bronze
- Aluminum
- Brass
- Solid Stainless Steel
- Fabricated Stainless Steel
- Painted Applique

Every facet of your image, in eloquent detail.



When light touches a surface, it reveals subtleties of texture and finish. With Ethos dimensional lettering and logos, light can illuminate your brand. Shape it. And add to the vocabulary you use to tell people who you are. Ethos helps tell your story through an expansive palette that complements your image. Consistently. Dramatically.



Find out more.  
[www.takeform.net](http://www.takeform.net)





**Ethos.** For the depth of your brand.

Dimensional letters and logos add a dramatic focal point to your space. Talk to us about adding a new facet to your brand. And draw people closer to it.