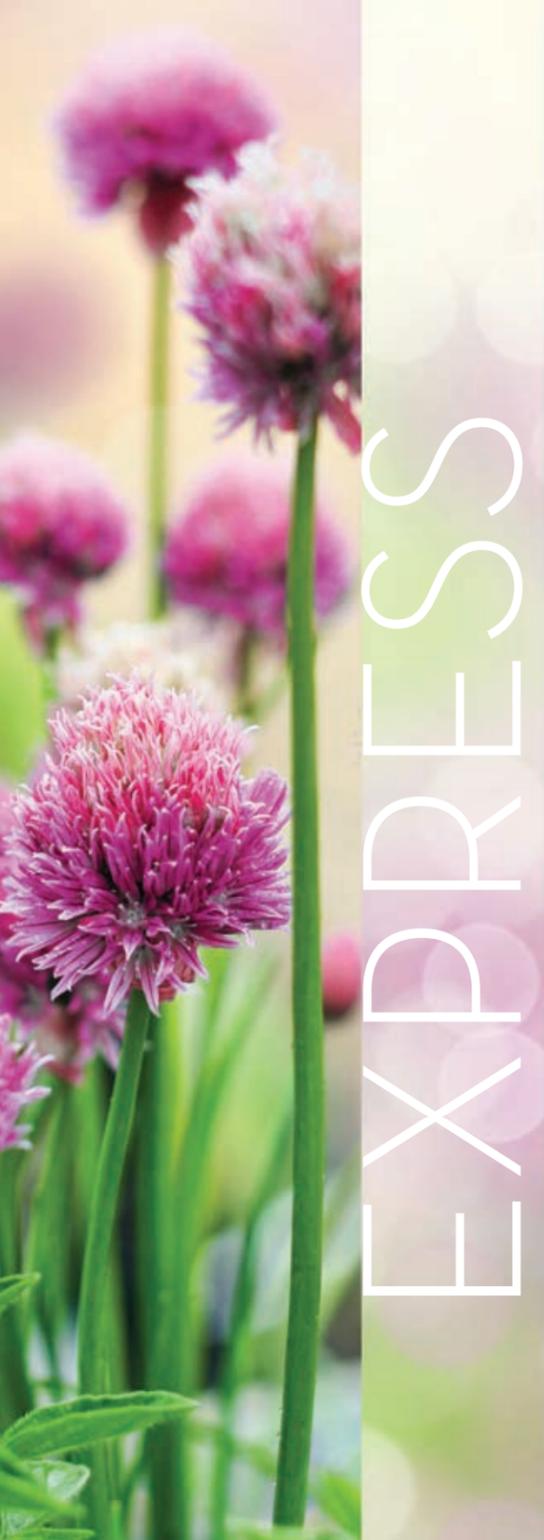




takeform



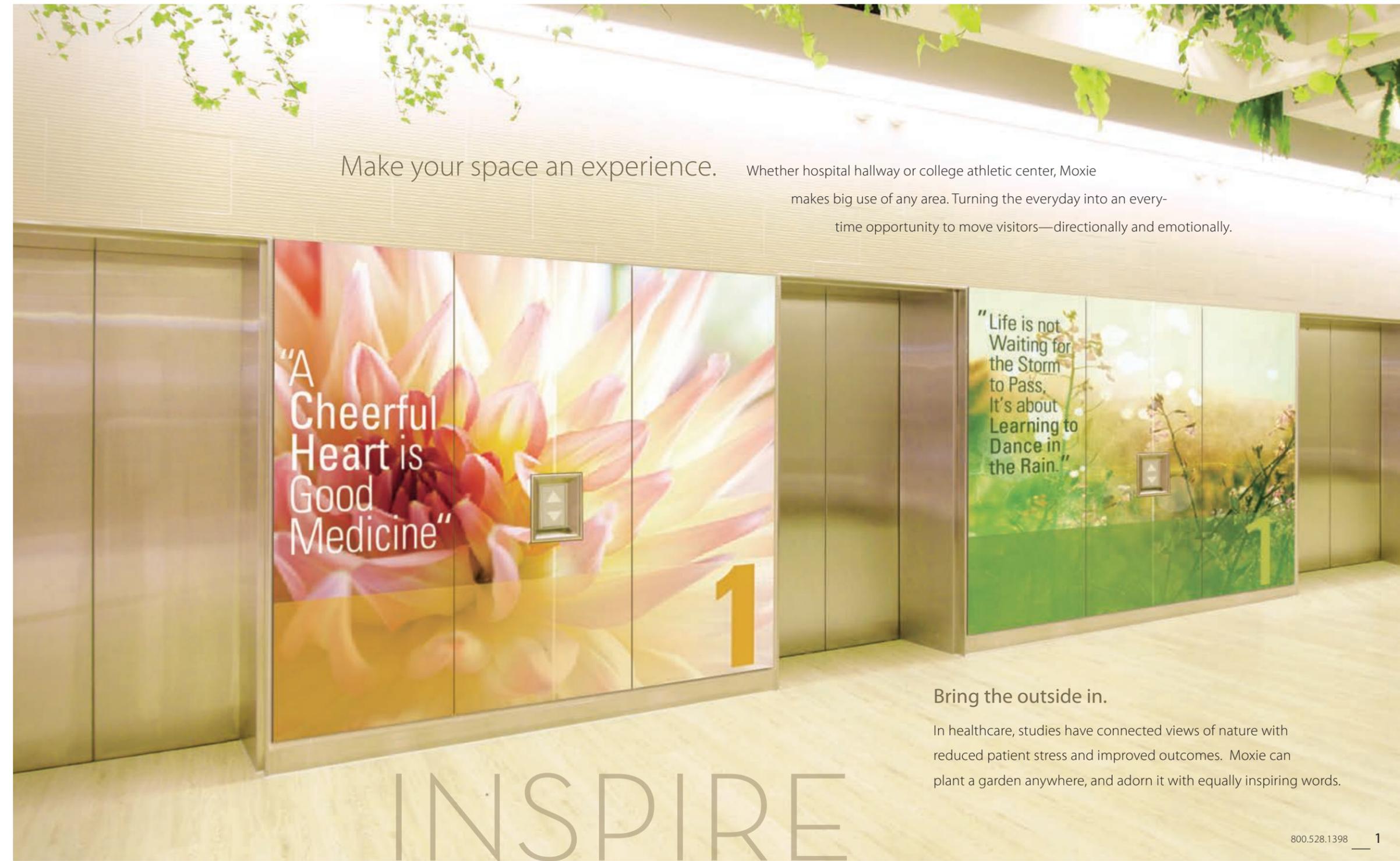
**Moxie** | Audacity for Your Walls



**Inform, inspire, impress.** Moxie

does it all—with audacious flair.

Taking the aesthetic power of our signage to a larger, more expressive place. Opening big possibilities—both fun and functional. And adding a dimension to your brand that booms confidence. Ready to create a mood, tell a story or point the way? Show some **Moxie**.



Make your space an experience. Whether hospital hallway or college athletic center, Moxie makes big use of any area. Turning the everyday into an every-time opportunity to move visitors—directionally and emotionally.

“A  
Cheerful  
Heart is  
Good  
Medicine”

1

“Life is not  
Waiting for  
the Storm  
to Pass.  
It’s about  
Learning to  
Dance in  
the Rain.”

**Bring the outside in.**

In healthcare, studies have connected views of nature with reduced patient stress and improved outcomes. Moxie can plant a garden anywhere, and adorn it with equally inspiring words.

INSPIRE

Moxie: for imaginations of all sizes.



- Moxie is:
- Branding
- Storytelling
- Landmarking
- Theming
- Environmental Art
- Interpretive Graphics

DIRECT

Make your walls talk.

Take the mute button off your interior space. Moxie panels broadcast who you are like no other. A powerful brand touch point, you have the “big-screen” ability to proclaim what sets you apart. So go ahead, put on a show.

Moxie is a direct-print on a lightweight aluminum composite panel, protected by a UV, chemical- and scratch-resistant overlay that preserves color and extends lifetime. And Moxie is washable. There are no natural fibers to harbor bacteria—it even removes from the wall for cleaning. The frameless panel is 1/4” with standard panel sizes up to 47” x 95”. Or it can be custom sized to fit your space.

Amp your space.

Moxie has an architectural presence that sets it apart from typical wall art. Like all Takeform collections, it expands your aesthetic palette—including the freedom to raise or lower your voice as your message—and interior—demand.



CONNECT



POINT

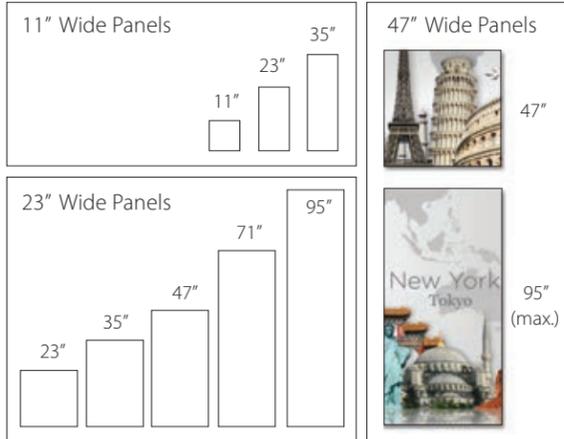
CLON

FD

### How will you show your Moxie?

Moxie's fun and function include a number of imaginative ways to mount, configure and connect to your walls—or float from your ceiling. Takeform architectural hardware and finishings add a modern elegance to your choice.

#### Standard Panel Sizes



#### Mounting Options

- Tape (panels less than 900 sq. in.)
- Cleat
- Stand-off
- Cable
  - Floor-to-ceiling
  - Floor-to-wall
  - Wall-to-ceiling
  - Wall-to-wall

#### Specifying Moxie

1. Designate panel size (custom sizes available)
2. Indicate single- or double-sided
3. Choose image(s) (side 1 and side 2 if applicable, 300 dpi; image to be 25% of enlarged size)
4. Select mounting method (see above options)

Cable Suspension

Decorative Clevis

Floor Mount

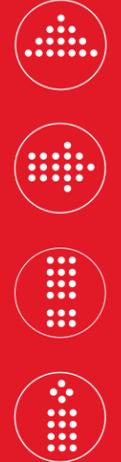


Go big or stay home.

Want to scale up, up and away? You can tile and configure Moxie Panels to fit. And do it with confidence knowing that our Take + Care program means your display is right in every way, or we'll make it so—no conditions, exclusions or fine print—for up to five years. With Moxie, even our guarantee is XL.

# ESCALATE

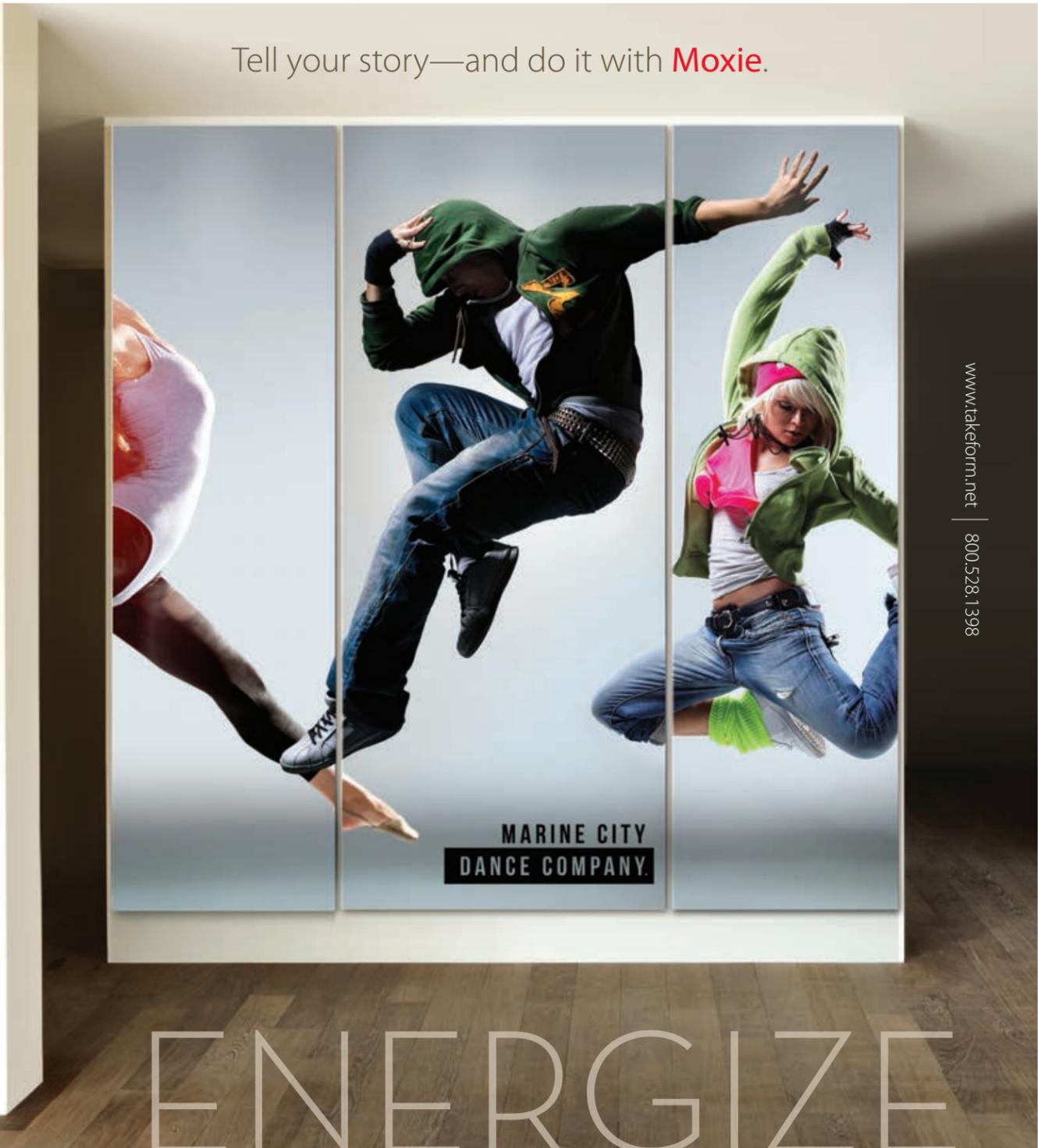
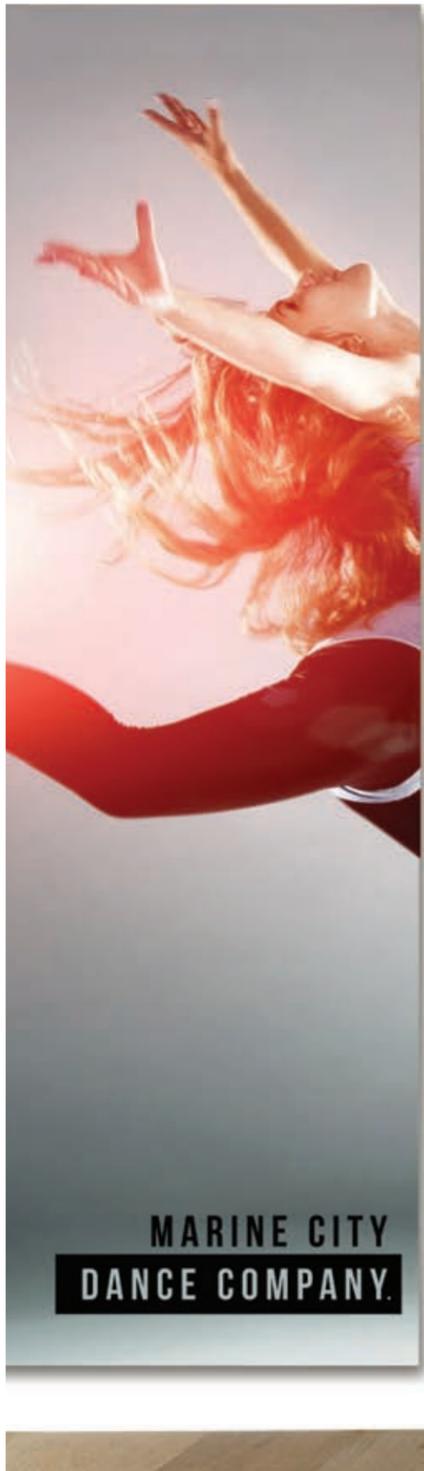
Moxie



BRAND

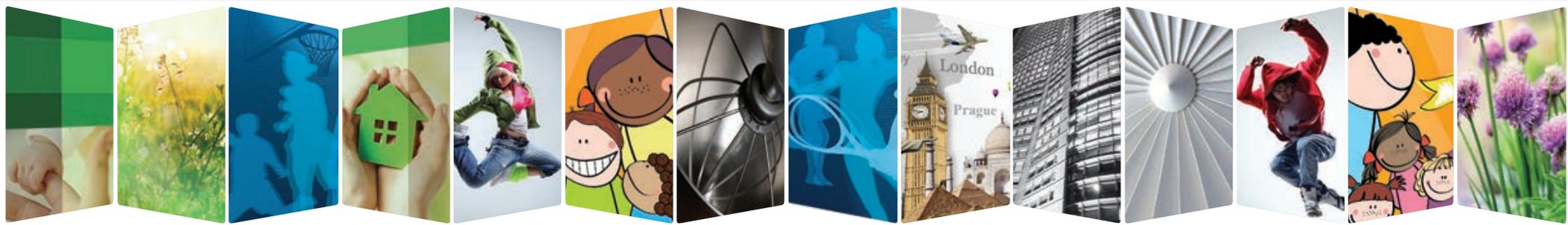


INFORM



ENERGIZE





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