



Job Title	Visual Merchandiser
Department	Retail
Approximate Department Size	Retail team of approximately 16
Reports to	Retail Operations Manager
Direct Reports	NA
Working hours and pattern	3 days per week. Set days are open for discussion. Some evening/weekend flexibility is needed to assist with events
Will this role qualify for tronc or bonus?	Bonus

Purpose of this role
To ensure a consistent and high-quality visual merchandising standard across all three retail outlets. The role creates a cohesive brand experience, ensuring customers recognise and value <i>"The Newt experience"</i> through impactful displays and product presentation. By aligning visual standards with commercial objectives, the role supports revenue generation by maximising sales opportunities, encouraging product discovery, and driving customer purchasing behaviour across all retail spaces.
Responsibilities
<ul style="list-style-type: none"> • Collaborate with the Retail Operations Manager, Shop Managers, and Product Teams to identify factors influencing visual merchandising decisions. • Develop and implement weekly visual merchandising plans in line with business objectives. • Plan proactively for key trading periods (e.g., Christmas) to optimise sales opportunities. • Design and deliver engaging displays that champion and promote new product launches.
Characteristics needed for this role
<ul style="list-style-type: none"> • Forward-thinking, with strong planning skills. • Collaborative and effective at working across multiple teams and stakeholders. • Comfortable working in a multi-team, customer-focused environment. • Highly creative with an eye for detail • Enthusiastic about high-end retail and product storytelling
Characteristics desired for this role
<ul style="list-style-type: none"> • Adaptable and proactive in problem-solving.
Skills and experience needed for this role
<ul style="list-style-type: none"> • Proven experience in visual merchandising within a high-end retail environment. • Strong understanding of customer journey and behaviour in a retail context. • Previous customer service experience. • Ability to deliver displays that align with the brand identity.



Skills and experience desired for this role
<ul style="list-style-type: none"> Proven experience in visual merchandising within a high-end food environment
Qualifications needed for this role
NA
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NA
What systems will be used in this role?
NA
Department Description
<p>Our shops are an integral part of The Newt experience, offering our guests, members, and customers a high-end retail experience whether visiting the Estate or The Creamery at Castle Cary station.</p> <p>The Farm Shop specialises in the sales of our own products, with a particular focus on cyder, cheese, and bakery items. It features a walk-in cheese room with the finest British cheeses, a butchery counter with a Himalayan pink salt wall for meat ageing, and freshly harvested vegetables from our fields.</p> <p>The House & Garden Shop offers a wide selection of fine living items, ranging from our own scented product range to curated goods sourced from local artisan suppliers, as well as from our partners at Babylonstoren and Vignamaggio.</p> <p>The Creamery, our newest opening at Castle Cary train station, provides a “best of both worlds” experience, featuring our Farm Shop products complemented by select items from the House & Garden range.</p>