TechSmith Camtasia: Storyboard

Title: Drone Registration with DroneZone

Target Audience: Anyone that has recently purchased a drone for recreational use.

Directions for Reviewers(s):

- Track change is on. Please make simple corrections within the script or the text on screen columns.
- Use the "comments" feature to ask questions or make comments on larger issues within the script or on-screen text.
- In the **top column is the audio script**. This will have a conversational tone written for automated VO. If it doesn't sound correct, try reading it aloud to see if it does. If not, make changes as needed. The numbers in the script are for the video maker to know where to place the images and graphics and will not be read aloud.
- In the **lower left column is the Text on the screen**. *Grammatical and spelling errors matter here-* please correct any mistakes you find in this column.
- The **right column contains the images, graphics, and animations** that will occur. The numbers indicate where in the audio narration the image or animation will appear.
- All images and videos are selected from Pexels.
- Colors are FAA themed colors in Intro video.
  Hex Codes: Blue   #15396C
                       Green #0A6826
                       Gold   #C39E3F

Learning Objectives:

Upon completion of this training video, the learner will be able to complete the online registration process of their recreational drone.

Opening/Introduction (Slide 1.1)	
Script/Audio (SA) Written for Automated VO	
1) Welcome to this tutorial on how to register your personal drone using the F Ay Ay DroneZone website. 2) If you own a drone,……[Intro video fades out and Video 1.2 fades in mid audio.]	
On Screen Text (OST) 1) Title: Drone Registration	Animations/Flow of Video:

2) Subtitles: With DroneZone 3) Subtitles: www.faa.gov/uas	• The video will begin with background music playing for 3 seconds, then audio begins. Background music set at 10% volume (or equivalent). • After 3 seconds the Titles and Subtitles appear with an animation entrance selected from TechSmith Camtasia's intro folder in the library. • Color is selected from FAA website to complement FAA colors.

Drone Use Video (Slide 1.2)

1) [Video 1.2 fades in here] it's essential to follow the rules and regulations set by the Federal Aviation Administration (F   Ay   Ay).
2) Registering your drone is a crucial step in ensuring safe and responsible drone flying. Let's get started!

On Screen Text (OST) None **Visuals:** • Brief video with 3 friends in the process to fly their drone. 	**Animations/Flow of Video:** • Video progresses slowly to capture the attention of the learner. • The friends are attempting to fly their drone. • Arrow intro transitions between this video and the next video to signify the beginning of the tutorial.

Web Browser Video (Slide 1.3)

1) Open your web browser and go to the F   Ay   Ay Drone Zone website at www   dot   F   Ay   Ay dot gov backslash U A S This is the official website where you can access all the information you need for drone registration.
2) Scroll down to the bottom left of the page. Click on Register your Drone under "Getting Started."
3) This will take you to the F   Ay   Ay   drone zone web page. If you have already registered, you can go to account login.
4) Once on the Drone Zone website, click on "Register Your Drone". A F Ay Ay Drone Zone System Use Notice will appear. Read the notice and click "I agree. This will take you to the registration page.
5) New users will need to create an account. Click on the "Create Account" button and provide the required information, including your name, email address, and password.
6) Once you've completed the required fields, click create account.
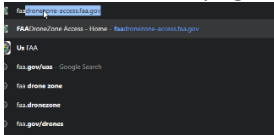
On Screen Text (OST)

1) www.faa.gov/uas

Visuals:

- Screen recording tutorial begins with Google web browser opening.
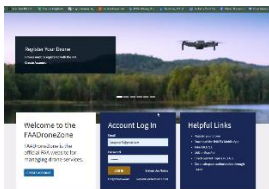- Beginning video

- Zoom in on web page to enter URL

- [SA2] Once learner enters URL, the FAA website for drones appears.


- [SA3] audio

- [SA4] audio

Animations/Flow of Video:

- The video will start with Google web browser page open.
- Zoom in on the web browser and key in website name timed with audio. [www.faa.gov/uas] and zoom out after keyed URL.
- [SA2] will be once the learner is on FAA website.
- [SA3] Cursor will point to "Getting Started."
- Cursor will point to "Log in" timed with [SA3] audio.
- [SA4] will be timed with FAA DroneZone System Use Notice.
- Cursor will move slowly for learner to follow, pointing to relevant steps.
- A pause in audio is created here for learner to read the Use Notice before clicking "I agree."
- Cursor continues to follow along timed with audio.
- User clicks "Create Account."

  • [SA4] continued 	
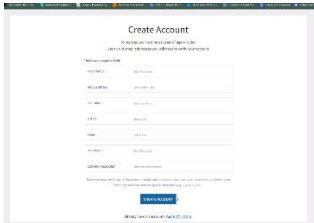
FAA DroneZone Website (Slide 1.4)

Script/Audio (SA)
1) After creating your account, log in using your credentials.
2) The   F   Ay   Ay   Drone Zone System Use Notice may appear again.
3) Read and click "I agree" Click "Add a Service." Scroll down to "Drone Owners and Pilots"   And choose this service. Click add service.
4) Click on "Launch Drone Owners and Pilots Dashboard."
5) If you are flying your drone for recreational purposes only, select "Set up recreational Flyer Account."

| **On Screen Text (OST)**	**Animation/Flow of Video:**
None	• Video progression moves slow enough for learner to follow and split audio to allow for background music to play a few seconds between each step. Cursor slowly moves to each step.
Visuals:	• The video will start with the [SA1] audio and visual thumbprint in visuals.
• [SA1]	• [SA2 & SA3] Audio is timed with video progression thumbprints in visuals.
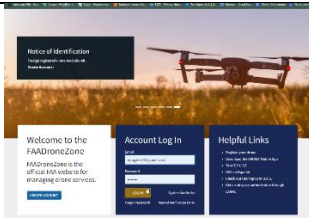
- [SA2]
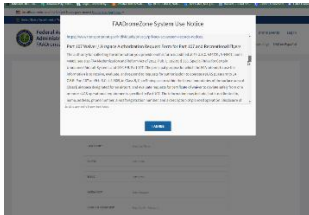
- [SA3]
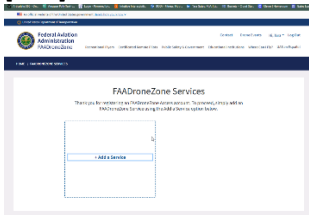
[SA3 continued]
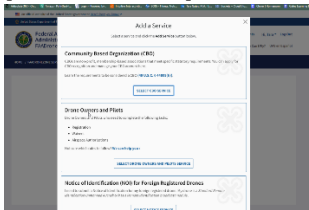
- [SA4]

- [SA4] Audio is timed with video progression.
- [SA5] Audio is timed with video progression.
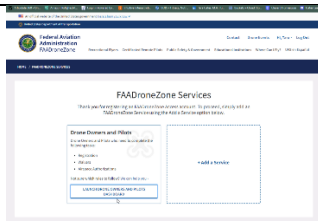
- [SA5]
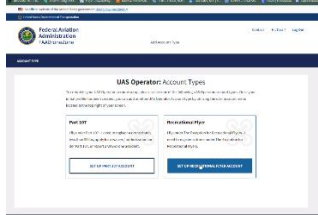
Recreational Flyer Profile (Slide 1.5)

Script/Audio (SA)

1) Once logged in, you'll need to provide some details about yourself and your drone. Make sure to have the following information ready:
2)

    1. Your name and contact information.

    2. Your physical address (no P.O. boxes).

    3. The make and model of your drone.

    4. The drone's serial number (if applicable).
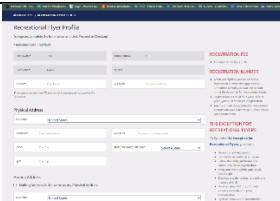
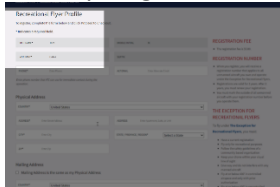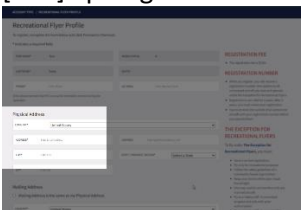| **On Screen Text (OST)**	**Animations/Flow of Video:**
• None **Visuals:** • [SA1]	• This screen may appear busy to a learner and there are multiple steps to complete before moving on. There are three spotlights timed with the audio in this video. • [SA2] "Name" spotlight 1. • [SA 2] "Physical Address" spotlight 2. •

- [SA2] Spotlight 1

- [SA2] Spotlight 2

Drone Image (Slide 1.6)	
Script/Audio (SA) 1) 3. The make and model of your drone. 4. The drone's serial number (if applicable).	
On Screen Text (OST) None **Visuals:** - [SA1]	**Animations/Flow of Video:** - [SA1] audio time with the image. The image will begin with the drone and **ZOOM** in on make and model of the drone for a few seconds.

- The screen returns to normal screen size before a brief split in audio to allow learner to make a note of obtaining their make and model if not prepared.

Complete Registration (Slide 1.7)

Script/Audio (SA)

1) Double-check all the information you provided and make sure it's accurate. Accuracy is crucial to ensure proper identification of your drone.

2) After verifying your details, you'll need to pay the registration fee. As of the making of this video, the fee is $5 for a three-year registration period.
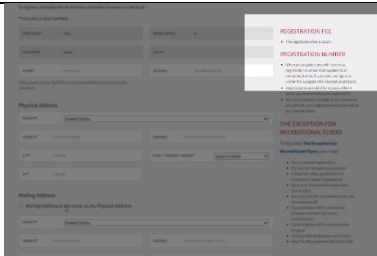
On Screen Text (OST)	Animations/Flow of Video:
None	• Registration video returns from previous registration video screen record. [SA1] timed with audio.
Visuals:	• [SA2] begins then spotlights the information for the learner.
• [SA1]	
• [SA2] Spotlight	

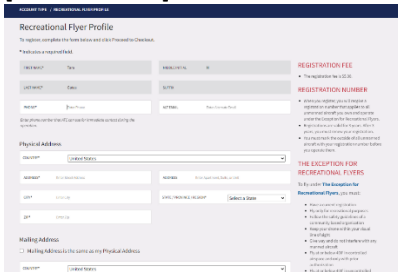| Final Registration Video (Slide 1.8) |
|---|

Script/Audio (SA)

1) Keep in mind that fees may vary, so always check the current fee on the website.
2) Once you've paid the registration fee,.......{end of Video 1.8}

On Screen Text (OST)	**Animations/Flow of Video:**
None **Visuals:** • [SA1 and SA2] 	• Cursor and video scrolls slowly from top to bottom. Then the video begins to extended fade out. Learner has completed the registration process. Long fade to next image.

Drone Image/Registration Number (Slide 1.9)

Script/Audio (SA)

1) {start of Image 1.9}.....you'll receive a registration number. This number must be marked on your drone to show that it's officially registered with the F   Ay   Ay.
2) This number must be marked on your drone to show that it's officially registered with the F   Ay   Ay.

3) Congratulations! Your drone is now registered with the F   Ay   Ay. Remember to renew your registration every three years to ensure continuous compliance with the regulations.

On Screen Text (OST)	Animations/Flow of Video:
None **Visuals:** • [SA1] Spotlight 	• Extended fade in of image of drone. • [SA1] timed with audio. Spotlight of registration number appears. • [SA2] audio timed with spotlight disappearing. Background music increases. • [SA3] timed with audio. Heightened VO for Congratulations!

Friends with Drone on Mountain (Slide 1.10)

Script/Audio (SA)
1) And there you have it! Registering your personal drone with the F Ay Ay is a simple and important process to promote safety and responsible drone flying.
2) Always check the F Ay Ay Drone Zone website for the most up-to-date information and regulations. Happy flying!

On Screen Text (OST)	Animations/Flow of Video:
None **Visuals:** • [SA1] 	• Arrow transitions from previous 1.9 image into 1.10 video to signify the end of the tutorial. • [SA1] Video begins with all friends smiling and successfully using drone. • [SA2] Video pans out slowly across mountain.

- [SA2] video pans out to a far distance from mountain.