

# Video Conferencing

Save Time and Money

## 1 Video Increases Productivity



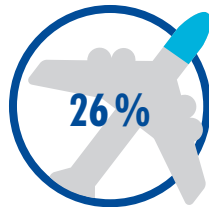
94% find increased efficiency and productivity using video



3,5 hrs/week: Time U.S. Federal employees save with video conferencing



\$8 Billion: Saved annually if 1/2 of all employees use video



26% feel biz travel is a negative aspect of their job

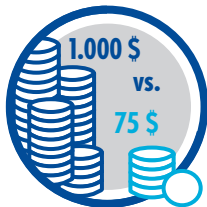


Best alternative to an in-person meeting without the cost and time



Face To Face: video meetings can be arranged in seconds

## 2 Video Reduces Cost

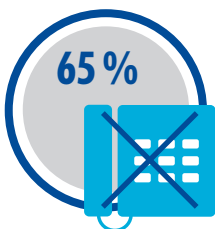


\$1000: Average cost of 1 business trip (with a flight) vs. \$75: Average monthly cost of video conferencing



Businesses using video conferencing see a 30% reduction in travel costs

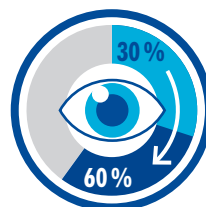
## 3 Video is Better than Audio Alone



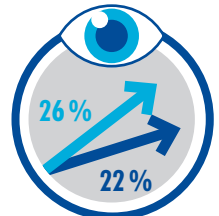
65% of CIOs say the desk phone will be gone by 2017



Video offers the ability to read body language – are they: Fully-engaged? Confused? Skeptical? Distracted?



30-60% eye contact is made in an average conversation



Eye contact results in: 22% increase in participation & increase task performance by 26%