



SEAMLESS COLLABORATION WITH MICROSOFT OFFICE 365

» With the introduction of Microsoft Office 365, the compatibility issues of the various Office versions are finally a thing of the past. «

Andrea Rothe, Managing Director at BLOOM's GmbH



BLOOM's GmbH was founded in 1992 and currently employs more than 40 people at the Ratingen and Minden locations in Germany. With its wide range of magazines and books, BLOOM's is the leading German publisher for floristic and floral lifestyle literature.

Media & Culture

Industry

Germany

Country

25 - 30

Publications Per Year

1 Week

Project Duration

Software Services

Microsoft Office 365

Microsoft Exchange Online

Initial Situation

Like most other companies, BLOOM's relies on Microsoft Office to manage and organize its office communications. But the smooth collaboration of all employees is hindered by the usage of various Office versions which often leads to compatibility problems.

Solution

With the shift to Microsoft Office 365, BLOOM's GmbH has paved its way into the public cloud. In addition to establishing the entire comprehensive tool set of Office 365, BLOOM's has also discovered the great benefits of using Exchange Online.

Improvement

Office 365 has eliminated compatibility problems and enabled smooth collaboration for all employees across different devices. Communication as well as content sharing and editing are much easier now which has considerably improved efficiency and productivity.

In Ratingen, the editorial teams and multi-headed graphics department are responsible for all of BLOOM's media and publications. In addition to a design studio, in Minden BLOOM's hosts several photo studios and workshop areas as well as an in-house TV studio.

Different office versions – Since the beginning BLOOM's has been using Microsoft Office (software) packages for the creation of various content as well as to organize internal office communications. Due to the steady expansion of the workforce, different office versions were being used which led to considerable compatibility problems in daily team work. In order to update the work tools an upgrade of all Office packages to a newer version was required. During the decision-making process UC Point presented different scenarios for a smooth implementation supported by Microsoft. Office 365 was of very great interest since the cloud-based office suite not only offers the most up-to-date version of its programs, but also numerous features that go beyond the standardized software package.

» Cloud tools are the future of the workplace giving companies maximum flexibility with minimal costs - an advantage that BLOOM's discovered with our help. «

Benedikt Wollenweber, UC Consultant at UC Point

UC Point Global UCC Services

Individual UCC & Cloud Consulting
Blueprinting & Design Consulting
Office 365 Consulting
Project Support

Benefits

1. Unifying collaboration and communication tools in the workplace
2. Enabling seamless collaboration across different devices
3. Achieving considerable cost-savings by reducing hardware

Introducing Office 365 – With the implementation of Microsoft Office 365, the company created uniform working conditions and eliminated critical communication barriers. Employees are now able to efficiently share content, edit documents, and organize their daily routines. Overall, the usage of Microsoft Office 365 has optimized internal and external collaboration and increased productivity among the workforce.

Seamless integration with intensive pre-planning – In order to enable a seamless integration of the new services into the existing IT infrastructure UC Point provided consulting services which included a comprehensive migration and integration roadmap. During the modernization of office communications UC Point uncovered additional cost savings potential and recommended to decommission a legacy Domino server that was no longer needed due to the migration into the cloud. The realization of all components was carried out by BLOOM's in-house IT department.

Consistent communication and work standards – With Office 365, BLOOM's GmbH not only established consistent communication and collaboration standards, but also built the foundation for smooth, unobstructed team work going forward. Automatic updates ensure that from now on all employees will be able to work with the latest version of Office 365, enabling them to seamlessly share, edit, and manage documents. This type of direct collaboration eases coordination efforts and increases overall efficiency and productivity of teams. Overall, the migration to the cloud led to a reduction in hardware, and to more predictable investments in the IT and communications infrastructure in the future.

» Without the comprehensive preparation and planning we would probably have decided to upgrade our existing Office (software) packages instead. Now we have a fast, up-to-date and highly efficient cloud-based office suite, which not only allows for seamless collaboration and communication, but also brought significant cost savings and increases in productivity“, says Andrea Rothe, Managing Director at BLOOM's GmbH.



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