

44th International Young Designers' Exhibition (YODEX) 2025 | Application Guidelines May 9 - 12, 2025

Taipei Nangang Exhibition Center, Hall 2

Since its inception in 1982, the annual Young Designers' Exhibition (YODEX) is now entering its 44th year. YODEX (Young Designers' Exhibition) boasts to be the largest design exhibition especially oriented to students in Asia. It is an exhibition which brings works of graduating students under one roof, attracting more than 80,000 visitors from Taiwan and abroad yearly. During four days of exhibition, visitors witness dynamic power of young designers in various design disciplines such as fashion design, industrial design, visual communication, and interior design. As far as design students are concerned, YODEX offers a good opportunity for them to interact with one another and contributes to their pursuit of a promising career. Over the years, YODEX has built a stage of international exchanges of creative ideas.

A. General Information

a. Organizer

Advise Organizer: Ministry of Economic Affairs and Ministry of Education

Official Organizer: Industrial Development Administration, Ministry of Economic Affairs

Co-organizer: International Trade Administration, Ministry of Economic Affairs and Taiwan

External Trade Development Council

Executive Organizer: Taiwan Design Research Institute

b. Date

10:00 a.m. - 17:00 p.m., May 9, May 12, 2025 (Weekday) 10:00 a.m. - 18:00 p.m., May 10, May 11, 2025 (Weekend)

c. Exhibition Venue

Taipei Nangang Exhibition Center, Hall 2 (No.2, Jingmao 2nd Rd., Nangang Dist., Taipei City)

d. Website

www.yodex.com.tw

B. Exhibitor Information

a. Show Schedule

Application deadline	January 15 , 2025
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Set up	05:00 a.m 17:00 p.m. , May 7- 8, 2025
Exhibition	10:00 a.m 17:00 p.m. , May 9, May 12, 2025 (Weekday)
	10:00 a.m 18:00 p.m. , May 10, May 11, 2025 (Weekend)
Dismantling	17:00 p.m 18:00 p.m. , May 12, 2025
	09:00 a.m 18:00 p.m. , May 13, 2025

b. Exhibit Cost

I. Booth rental fee:

Total Number of Booths		Square Meter	Cost (tax included)			
	1 booths (raw space)	3m*3m	USD \$1,200 or NTD \$38,000			

- II. If you apply one more booth, USD \$1,200 is added on.
- III. Exhibitor is required pay all expenses associated with wire transfer.
- IV.Booth rental fee includes raw space and 500 watt (110 volt) electricity supply for each booth.

 Extra electricity requirements will be charged. (Raw booth space does NOT include decoration materials and equipment, water, extra power, and other facilities.)

c. Application

- Please fill in the <u>Application Form (Attachment 1) and Affidavit (Attachment 2)</u>, email to <u>frankie kuo@tdri.org.tw</u> by <u>January 15</u>, <u>2025</u>.
- II. Oversea schools must present to the organizer an <u>Affidavit</u> stating that there is no authorization for an agent to apply for YODEX 2025 on its behalf if it applies by itself. It is also extremely important for an overseas school applying through an agent and not with the organizer to present a <u>letter or other authorized documents</u> to the organizer.
- III. The organizer will inform the applicant whether the application has been accepted or not no later than <u>February 10th</u>, <u>2025</u>.

d. Security Deposit

- Each individual exhibitor shall pay security deposit in the amount of USD \$1,200 (NTD \$38,000).
- II. Paying security deposit is to prevent overseas exhibitor from showing different name in the booth areas from the applied one, to provide references such as brochures and fliers with the intention to enroll new students outside the specified booth areas during the period of the exhibition, and to package exhibits before the officially announced closing on 17:00 p.m.,



May 12, 2025. If any of the above-mentioned happenings is photographed by the organizer as evidence, the security deposit of the violator will be not returned and the violator will be barred from applying YODEX for one year.

III.After the person in charge of booth-tending on behalf of an exhibitor together with representatives of the organizer confirm that relevant exhibition regulations have been observed by the exhibitor without exception before 18:00 p.m., May 13, 2025, on the date of booth dismantling, security deposit will be returned to the exhibitor without interest within two months against the exhibitor's presentation of its attendance certificate.

e. Paying Method

- I. Please wire transfer Booth Rental Fee and Security Deposit to the following account suitable.
- II. Please specify <u>exhibitor name</u> and <u>2025 YODEX</u> when making wire transfer.

III. Exhibitor is required pay all expenses associated with wire transfer.

International Account

*If you pay in <u>Us Dollars</u>, please use this account.

Account Name: TAIWAN DESIGN RESEARCH INSTITUTE

Bank: MEGA INTERNATIONAL COMMERCIAL BANK CO..LTD.

(CHUNG HSIAO BRANCH)

Account No.: 005 53 06360 0

SWIFT: ICBCTWTP005

Bank Address: NO.233, SEC.4, CHUNG HSIAO E. ROAD, TAIPEI, TAIWAN, R.O.C.

Taiwan Account

*If you pay in New Taiwan Dollars, please use this account.

Account Name: 財團法人台灣設計研究院

Bank: 兆豐國際商業銀行忠孝分行

Account No.: 005 09 02825 0

f. Booth Construction and Facilities

- I. Lighting and air conditioning are provided in public areas.
- II. Exhibitors will be responsible for stand design, furniture, equipment, stand construction and dismantling, insurance, traveling and accommodations, etc.
- III. For more details about stand booth construction and facilities on site, please refer to:

DEX O <

Attachment 3: Regulations on work at TAITRA VENUES.

g. Withdrawal and Cancellation

I. The withdrawal will take effect only upon receipt of an official written notice of confirmation

from the organizer. For a withdrawal application after booth allocation confirmation, the

security deposit will not be returned at all.

II. In the event that security deposit is not delivered before payment deadline, reserved booth

will be cancelled.

III. No exhibitor shall transfer or sublet booths. Violator will be construed as having withdrawn

from the exhibition and security deposit will not be returned.

h. Exhibit Regulations

I. All overseas applications must present an exhibition proposal and are subject to approval by

an advisory panel of design experts formed by the organizer. The exhibition proposal should

include information on exhibit contents, pictures of exhibits and a booth design proposal.

Some photos of previous performances, if any, are also expected. The organizer will not

consider an application unless it is attached with images clearly showing design

products/objects to be exhibited at YODEX.

II. The organizer reserves the right to accept or reject an application and determines the

location, shape, and numbers of booths for each exhibitor.

i. Catalogues and Other Promotional Materials

Publicity materials and pictures of an exhibitor feature in catalogue, website, and promotional

ads if such information is provided before the deadline. If not, the organizer will take the liberty

of using publicity materials and pictures already provided by an exhibitor in its documents. The

organizer reserves the right to edit such information as it sees fit. Exhibitor is required to submit

such information which will be used freely by the press for promotional purposes.

C. Contacts:

Frankie Kuo

Taiwan Design Research Institute

No. 133, Guangfu S. Rd., Xinyi Dist., Taipei 11072, Taiwan

Tel: +886 2 2745 8199 ext. 339

E-mail: frankie kuo@tdri.org.tw

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Attachment 1

[Application Form]

44th Int'l Young Designers' Exhibition (YODEX 2025), May 9 - 12, 2025 Hall 2 at Taipei Nangang Exhibition Center, Taiwan

Applicant Information

School Information			
Country:			
School Name:			
Departments (please list all the participating departments)	artments):		
School Address:			
Website:			
Contact Information			
Name(1):			
Position:	Telephone:		
Email:	Mobile Phone:		
Name(2):			
Position:	Telephone:		
Email:	Mobile Phone:		
Number of booths applied:			
Booth rental fee: USD NTD Amount:			
Exhibit Projects Proposal			
Title:			
Description of project: (Please include descriptive	e pictures and images.)		
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	<u> </u>
Participating Designers (names separated by commas)	
*Please provide at least 3-5 high resolution images. These will be used by the organizer for the	
promotional purpose of the exhibition.	
Bank Information for withdrawal security deposit	_
Account Name:	
Bank:	
Account No.:	
SWIFT:	
Bank Address:	
With the signing of this document, I accept all listed terms of YODEX 2025 including punctual pay	ments
of relevant exhibit expenses and authorization for the organizer to use materials provide	ed fo
presentation and publicity purposes.	
Signature /	Date
(Please scan and email the filled attachments 1 and 2 to Taiwan Design Research Institute in jpg	or pd
format along with the proposal by January 15, 2025 . Email: frankie_kuo@tdri.org.tw)	
*Note 1: Overseas school must present to the organizer an affidavit stating that there	is no

Note 2: It is extremely important for an overseas school applying through an agent and not with the organizer to present a letter or other authorized documents to the organizer.

authorization for an agent to apply for YODEX 2025 its behalf if it applies by itself.

Note 3: All such information is required to be sent by email to the organizer in jpg or pdf format.

Attachment 2

[Affidavit]

44th Int'l Young Designers' Exhibition (YODEX 2025), May 9 - 12, 2025 at Taipei Nangang Exhibition Center Hall 2, Taiwan

To the organizer (Taiwan Design Research Institute):

	ap	plies	for	44 th	Int'l	Young
Designers' Exhibition (YODEX 2025) to be held May 9 - 1 Hall 2, Taiwan.	2, 2025 at Ta	ipei Na	angar	ng Exh	ibition	Center
That we guarantee the name of overseas exhibitor will be applied one.	e shown in th	e boot	h are	as the	e same	as the
That we accept all terms of YODEX 2025 including pund and authorization for the organizer to use materials provid						•
That we promise not to provide references such as brochustudents outside the specified booth areas during the period				ention	to eni	oll new
Moreover, that we agree it will not start packaging exhibits 12, 2025.	until the offic	ially ar	noun	iced cl	losing	on May
If any of the above-mentioned happenings is photographed deposit of the violator shall not be returned. It will also be be						-
School Seal:	Authorized Sig	gnature	:			
School Name: Da	ate:					
(Please scan and email the filled attachments 1 and 2 to T	aiwan Desigr	Resea	arch I	nstitut	e in jp	g or pdf
format along with the proposal by January 15, 2025. Ema	il: frankie_ku	o@tdri	org.tv	w)		