

TERRENCE RYAN

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OBJECTIVE

I love technology that helps people extract ideas from their heads and into something real - be it code, design, or hardware. I'm looking for a position that allows me to use my people skills and technical knowledge to inspire people make their ideas concrete.

PUBLICATIONS

Driving Technical Change - details tools and techniques for getting resistant co-workers to adopt new technologies. It presents soft skills as if they were software development patterns. This makes it easier for developers to recognize what parts they can use and adopt the book's tactics into their own plans.

EXPERIENCE

Senior Developer Advocate - Online Content and Experiences - work with marketing and product teams to globally scale demonstrations of our products, and work on first party events to ensure technically accurate physical demos at our events.

Activities Include:

- Tech lead the Next Showcase effort - 120 demos of technical products for 30,000 event attendees
- Created Cloud Journey - an online tutorial using an RPG game as the interface, to encourage cross product usage.
- Launched Showcase Online - an online collection of demos and experiments which highlight new cloud stories or technologies

Developer Advocate - extol the virtues of Google's Cloud Computing tools, and to talk to customers, potential customers, and critics to get feedback to make the platform better.

Activities Include:

- Handle outreach to the PHP and DevOps Community
- Create and consult on interactive demos for 1st Party Events.
- Create tooling for measuring and reporting Developer Relations impact

Pragmatic Bookshelf
11/2010

Google
11/2017– now

Google
12/2014 – 11/2017

Adobe Systems
11/2012 – 10/2014

Group Manager Evangelism - Head a small group dedicated to evangelizing Creative Cloud to educational institutions. Role expanded to include a focus on Enterprise customers.

Activities Include:

- Transitioned to evangelize Creative Cloud using activities described below
- Oversee and guide the work of other evangelists
- Coordinate enterprise marketing and greater evangelism team

Adobe Systems
2/2009 – 11/2013

Developer Evangelist - Promoted use of Adobe tools and technology to developers. Technology focused on an evolving roster of client and server side web technologies including Flex, Flash, HTML5 and ColdFusion. The audience grew to include not just developers but also web designers and traditional designers transitioning to the web.

Activities Include:

- Presenting to technical and creative audiences at events worldwide
- Creating demo assets and projects
- Speaking with the press
- Producing blog posts, articles, and videos
- Engaging with customers using social media

The Wharton School
8/2008 – 2/2009

I.T. Director - Modernize code base and publishing system for Knowledge@Wharton, an online journal, targeting audiences in English, Spanish, Portuguese, and Chinese speaking countries with millions of readers.

Activities Include:

- Upgraded custom site to new architecture using ColdFusion and Java.
- Consolidation of multi site publishing system into one code base
- Performance boost including page loads decreased from 2000ms to 16ms

The Wharton School
6/2007 – 8/2008

I.T. Director - Managed team to redesign and modernize WRDS web site/application for access to multi-terabyte warehouse of international financial data used by over 200 peer institution clients, providing revenue of about \$9 million a year.

Activities Include:

- Converting existing site to web standards code base
- Unifying search for over 200,000 academic texts
- Creating a community driven site for the users of WRDS
- Managing a staff to facilitate those goals

The Wharton School
6/2007 – 8/2008

Various Roles - I worked in several roles throughout my time at Wharton, starting as an entry level help desk staffer in 1999, and ending as a manager for a group of three developers overseeing all web applications at the school by 2007. The web applications group was responsible for developer productivity through code reviews, deployment tools, custom open source frameworks and encouraging the use of source control.

University of Pennsylvania
12/2014 – 11/2017

Other notable roles:

- Supported a full service print shop
- Oversaw the IT design of a new remote campus in San Francisco
- Oversaw the IT design of a flagship state-of-the-art facility on home campus
- Supported a staff of 30 lawyers/professors

EDUCATION

Bachelors of Art
Psychology

SKILLS

ADVOCACY

Expert

Public Speaking
Writing
Social Media
Messaging
Demos

Proficient

Video Production

DEVELOPMENT

Proficient

git
Docker

Rusty

Jenkins
Subversion

SYSTEMS

Proficient

Virtual Machines
Kubernetes
Containers
Severless
MySQL
Firestore (NoSQL)

LANGUAGES

Proficient

PHP
Go
HTML/JS/CSS

Rusty

Java
ColdFusion
Perl
ActionScript