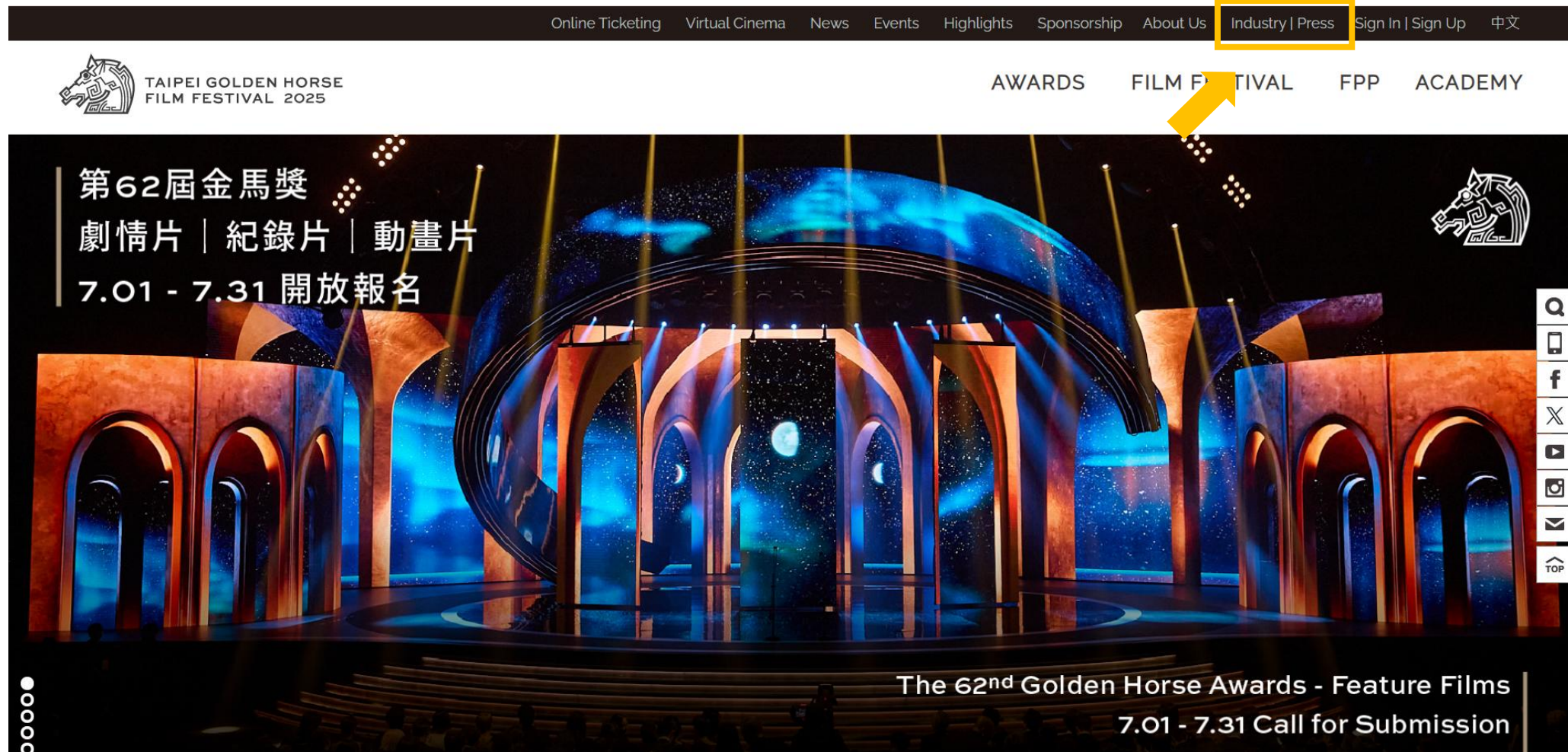




# SOP of 2025 Taipei Golden Horse Film Festival Press Accreditation

## ① Enter the official website → Click [Industry | Press]



## ② Click[Press]→ Read the procedure and notes full and clearly → Go Back to the [Industry | Press] page and click [Submit]

Hi, Online Ticketing Virtual Cinema News Events Highlights Sponsorship About Us Industry | Press My Account | Sign Out 中文



TAIPEI GOLDEN HORSE  
FILM FESTIVAL 2025

AWARDS FILM FESTIVAL FPP ACADEMY

Home > Industry | Press

### Industry | Press

Taipei Golden Horse Film Festival Non-competition Submission

Golden Horse Awards ( For Chinese-Language film only )

Golden Horse FPP/WIP/Series Project

Golden Horse FPP Guest

### Press

- Only for 2025 Taipei Golden Horse Film Festival Press Accreditation.
- Please read the **[Guideline]** carefully before start **[Application]**.
- Click the "Submit" to apply for the 2025 Golden Horse Press Accreditation. (New applicants shall sign up as a Taipei Golden Horse Film Festival member on the official website.)
- Application period: 2025-08-01 12:00 ~ 2025-09-18 20:00 (GMT +8)

Submit

Festival Badge Accreditation

Please go back to the [Industry | Press] page  
and click [submit] to start the accreditation.

Home > AWARDS > Awards Ceremony > Press Accreditation

## 2025 Taipei Golden Horse Film Festival Press Accreditation

The 2025 Taipei Golden Horse Film Festival runs from November 6<sup>th</sup> through November 23<sup>rd</sup>. The 62<sup>nd</sup> Golden Horse Awards Ceremony will be held at **Taipei Music Center** (No. 99, Sec. 8, Civic Blvd., Nangang Dist. Taipei City, Taiwan) at **19:00, Saturday November 22<sup>nd</sup>, 2025**. Red Carpet starts at 17:30.

There are two types of Press accreditation: **[Press Pass]** and **[Press Pass with Access to Screenings]**

A completed online application at the official website of Golden Horse Film Festival, with submission of profile photo and supporting materials is required for accreditation. Submission opens on August 1<sup>st</sup>, 2025. Due to limited capacity, the approval of applications is subject to availability.

**APPLICATION: from Thursday, August 1<sup>st</sup> (12:00) to Thursday, September 18<sup>th</sup> (20:00) .**

**FEE: For the approved media, each Press Pass will be charged NTD \$500; each Press Pass with Access to Screenings will be charged NTD \$1,500. No refund permitted once the payment is made.**

### PROCEDURE:

- Click the [Online Application] on the Golden Horse Film Festival website and log in to your account to apply for the 2025 Golden Horse Press Accreditation.  
(If you do not have the account yet, please register first.)

② Click[Press]→ Read the procedure and notes full and clearly →  
Go Back to the [Industry | Press] page and click [Submit]

PROCEDURE:

- 1. Click the [Online Application] on the Golden Horse Film Festival website and log in to your account to apply for the 2025 Golden Horse Press Accreditation.  
(If you do not have the account yet, please register first.)
- 2. Fill in the full name of your organization, with relevant materials and the number/type of Press Pass. Taipei Golden Horse Film Festival Executive Committee (The Committee) reserves the rights to approval of the application.
- 3. The online submission shall be reviewed within two working days. **If your organization has not applied before, please submit a press coverage schedule as a reference for review.** (To the e-mail address: [press@goldenhorse.org.tw](mailto:press@goldenhorse.org.tw)). Due to limited capacity, the approval is subject to availability. **For those applicants unable to be given Press Pass, the Committee may authorize the rights to use the official photos (offered through the official download link), based on the Committee's sole discretion and evaluation.**
- 4. The approved applicant will receive a Press Account Activation letter, followed by the Notification for Payment. Please make the payment accordingly by credit card within due date. Once the payment is confirmed, the Press Account will be activated to allow the completion of online application form. Please upload one photo shot within one year with clear face, front in full (100-500 KB in JPG format) for each attending journalist. Previously registered applicants may choose from their last uploads within the system.
- 5. Once the online application is completed and successfully submitted, please print out the completed **application form** and **letter of consents**, validating with **organization stamp** for authentication. The application materials shall be sent by e-mail (scanned copy), postal mail (hard copy and validated by postmark) or delivered in person to the Committee **no later than September 18<sup>th</sup>**. Delayed or incomplete application will not be accepted.



Notification 1 : You may submit all the application materials by **e-mail (scanned copy)**.

6. Type of Press Pass and its according privilege:

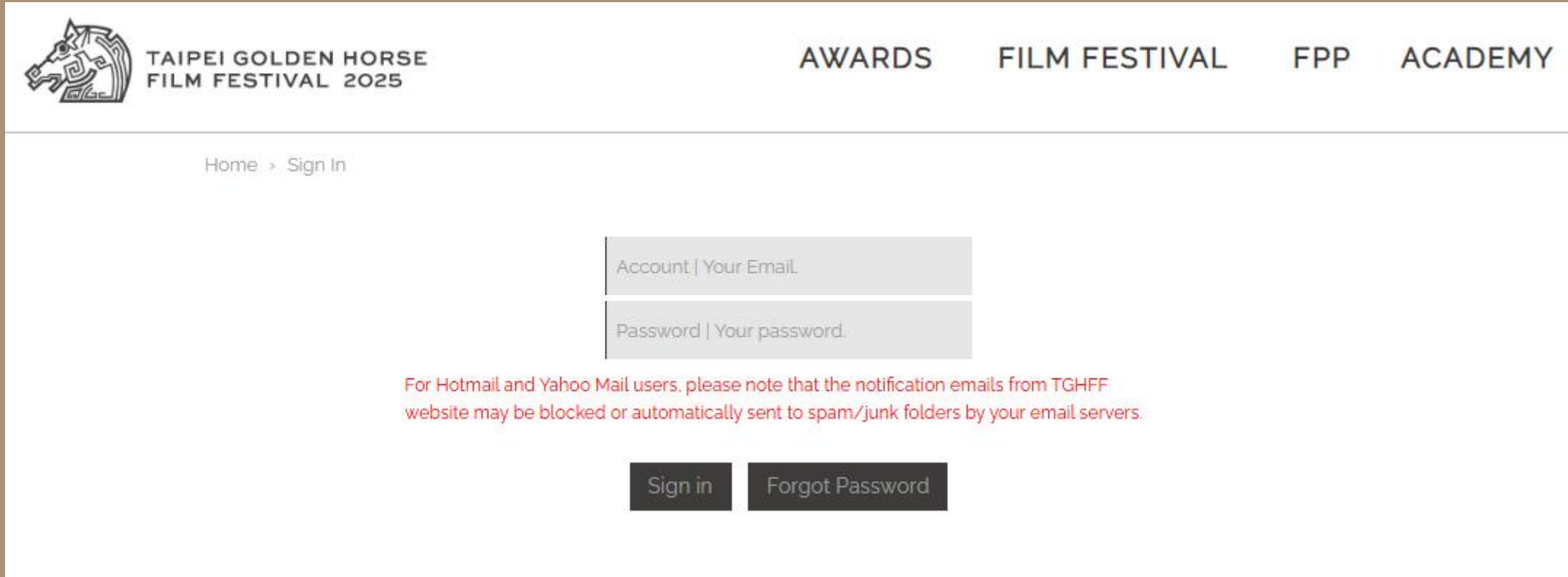
TYPE	ACCESS
Press Pass	<u>[Golden Horse Film Festival] 11/6 – 11/23</u> Press Area for the Press Conference, Meet with Press events, and etc. during the festival
	<u>[Golden Horse Film Project Promotion] 11/19</u> Press Area for the Closing and Awards Ceremony of the Golden Horse Film Project Promotion
	<u>[The 62<sup>nd</sup> Golden Horse Awards Ceremony] 11/22</u> 1. 11/21 Press Center at the Nominee Party 2. 11/22 Press Area on the Red Carpet 3. 11/22 Press Center of the Awards Ceremony
Press Pass with Access to Screening (Redeem code)	<u>[Press Screening] 11/6 – 11/23</u> 1. The pass holder can redeem electronic tickets with the code printed on the pass. One ticket per screening only with a maximum of 30 tickets in total. 2. Opening Film & Closing Film are not redeemable. 3. Ticket may be redeemed online the day before the screening, starting from 12 p.m. Ticket redemption is NOT available on site at the festival venue. 4. Redeemed ticket must be used along with the Press Pass. Failure to show the Press Pass is subjected to rejection of entry. 5. Taipei Golden Horse Film Festival may reject the Pass issuance in the future for those who fail to use redeemed tickets more than three times.



Notification 2 :You can only redeem **electronic tickets** with redeem code.



## ※ Notification : Please register and sign in first



The screenshot shows the 'Sign In' page of the Taipei Golden Horse Film Festival 2025 website. The header includes the festival logo and name, and navigation links for AWARDS, FILM FESTIVAL, FPP, and ACADEMY. Below the header, a breadcrumb trail reads 'Home > Sign In'. The main content area features two input fields: 'Account | Your Email' and 'Password | Your password'. Below these fields, a red text warning states: 'For Hotmail and Yahoo Mail users, please note that the notification emails from TGHFF website may be blocked or automatically sent to spam/junk folders by your email servers.' At the bottom, there are two buttons: 'Sign in' and 'Forgot Password'.

TAIPEI GOLDEN HORSE  
FILM FESTIVAL 2025

AWARDS FILM FESTIVAL FPP ACADEMY

Home > Sign In

Account | Your Email

Password | Your password

For Hotmail and Yahoo Mail users, please note that the notification emails from TGHFF website may be blocked or automatically sent to spam/junk folders by your email servers.

Sign in Forgot Password

※ For the [Chinese Name] on the registration form, just fill in your English Name.

### ③ Start your Application

※ If applied before: Organization name was saved in the system.



Home > Industry | Press > Press

#### Press

Company Name :

※ First Application: Enter the full name of your organization and add it.



Home > Industry | Press > Press

#### Press

Company Name :

No data found, please create a new one.

③ Start your Application → Submit your application

Press

Company Data

\*Required

Invoice Method *	<input type="radio"/> Company(Taiwan) <input type="radio"/> Company(Overseas)
Billing Email *	<input type="text"/>
Company Tax ID Number *	<input type="text"/>
Billing Name *	<input type="text"/>
Press Area Request *	<input type="checkbox"/> Photography <input type="checkbox"/> Video (Recording) <input type="checkbox"/> None
The Number of [Press Pass] Applications *	<input type="text"/>
The Number of [Press Pass with Access to Screenings] Applications *	<input type="text"/>

Company Name (Chinese) \*

( Please fill in the complete English company name if no Chinese name available. )

Company Name (English) \*

Country / Region \*

Select

\* Delete

+ Add

( limited to 4 places )

Company Address \*

Postcode

Company address (Chinese)

Company address (English)

Company Phone \*

+ Countr ( Area C )

Company Fax

+ Countr ( Area C )

Email \*

Cancel

Submit

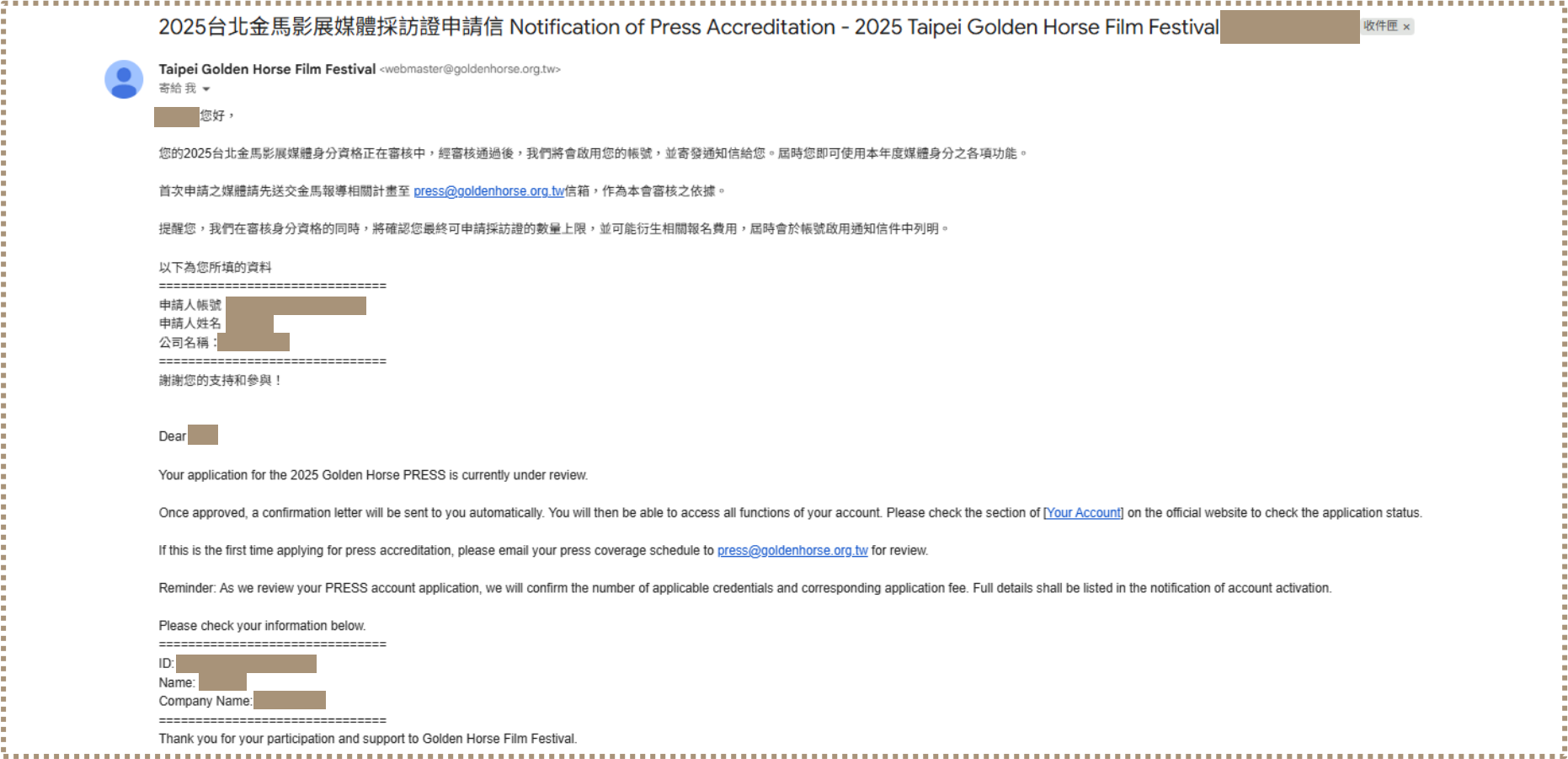
- ※ Fill in the numbers of two types of Press Pass separately.
- ※ First Application: Please fill in your company information.
- ※ Applied before: Please confirm your company information.

Your application for the 2025 Golden Horse PRESS is in audit. You may go to " My Account" to check the process of your application.

Ok



④ The applicant will receive Press Pass Application letter. Please wait patiently for our notification.



If your organization has not applied before, please submit

- a. Press coverage schedule.
- b. Recent press coverage related to Golden Horse Film Festival.

as a reference for review






⑤ The approved applicant will receive a letter of Notification for Payment. Please make the payment accordingly by credit card within due date.

2025台北金馬影展媒體採訪證申請繳費通知 Payment Notification for Press Pass Accreditation – 2025 Taipei Golden Horse Film Festival

收件匣 x



Taipei Golden Horse Film Festival <webmaster@goldenhorse.org.tw>  
寄給 我 ▾

下午2:12 (2 分鐘前) ☆ 😊 ↶ ⋮

您好，

您的2025年台北金馬影展媒體採訪證申請身分已審核通過，依採訪證申請數量之申請費用如下，請您於付款期限內點選刷卡連結完成付款，以便開通您的帳號與權限。若有任何疑問，還請聯繫金馬影展媒體採訪證件辦理窗口。

=====

付款代碼：[redacted]

收費說明：申請費用 TWD [redacted] (本年度申請上限：媒體採訪證 2 位，媒體採訪證 (附視影兌換序號) 1 位)

付款金額：TWD [redacted]

付款連結：[點此進入付款頁](#)

付款期限：2025-09-18 20:00 前

=====

謝謝您的支持和參與！

Dear [redacted]

The 2025 PRESS function of your account is approved. Please find the registration fee details below. Click on the link to complete the payment with credit card by the deadline to activate your PRESS account and associated functions. If you have any questions, please do not hesitate to contact the Press Coordinator of the Golden Horse Film Festival.

=====

Payment Code: [redacted]

Charge Description: Registration Fee TWD [redacted] ( Your organization may apply up to 2 [Press Pass] in maximum and 1 [Press Pass with Access to Screenings] in maximum. )

Total Fee: TWD [redacted]

Online Payment Link : [Please click here to process the online payment](#)


Payment Deadline: Before 2025-09-18 20:00 (GMT+8)

=====

Thank you for your participation and support to 2025 Golden Horse Film Festival.

Enter the link to make the payment

⑤ The approved applicant will receive a letter of Notification for Payment. Please make the payment accordingly by credit card within due date.

TAIPEI GOLDEN HORSE  
FILM FESTIVAL 2025

AWARDSFILM FESTIVAL

Home > Order > Payment Detail

Dear Sir or Madam,

Below please kindly find the detail for your account payable. Please complete the transaction within the time limit to ensure your rights. Thank you.

Payment Code : [Redacted]

Detail : Registration Fee TWD [Redacted] (Your organization may apply up to 2 [Press Pass] in maximum and 1 [Press Pass with Access to Screenings] in maximum.)

Total due Amount : TWD [Redacted]

Expire : [Redacted]

Billing Email : [Redacted]

Company Tax ID Number : [Redacted]

Billing Name : [Redacted]

Credit Card

☐ VISA 、MasterCard 、JCB (American Express/Diners Club not accepted)

☐ Union Pay

☐ Others

☐ WeChat Pay

1.This payment function is only available for registered users with PRC identification card.

2.Does not support "press QRcode payment feature", please scan QRcode to proceed the WeChat payment.

3.We kindly remind you to save the QRcode via photo or screenshot beforehand in case of unstable Internet connection.

If the transaction fails during the payment process, please wait 2 hours for WeChat Pay to generate new QRcode.

The order will expire in14:56.

Order Number [Redacted]


Order Amount NT\$ [Redacted]

Card Numbers [Redacted]

Expiration Date [Month] [Year] MM/YY

CVC [Redacted]

The last 3 digits on the back of the card



Confirm

Payment Code : [Redacted]

Payment : Credit Card

Total due Amount : TWD [Redacted]

Authorization Status : Success

Detail : Registration Fee TWD [Redacted] ( Your organization may apply up to 2 [Press Pass] in maximum and 1 [Press Pass with Access to Screenings] in maximum. )

## ⑥ Once the payment is confirmed, the approved applicant will receive Press Account Activation letter.

※ The limit of Press Pass numbers you can apply for will be determined after reviewing and listed in the letter.

2025台北金馬影展媒體帳號啟用通知 Notification of PRESS Account Activation – 2025 Taipei Golden Horse Film Festival

台北金馬影展網站 <webmaster@goldenhorse.org.tw>  
寄給我 ▾

您好，

您的2025台北金馬影展媒體帳號已啟用。  
接下來您可以繼續進行 [ [2025台北金馬影展媒體採訪證申請表填寫](#) ]

提醒您，本年度您可申請【媒體採訪證】的上限為 2 位，申請【媒體採訪證（附觀影兌換序號）】的上限為 1 位。

謝謝您的支持和參與！

Dear [REDACTED]

Your Golden Horse PRESS account has been successfully activated; you may now proceed with [ [Press Pass Online submission](#) ]

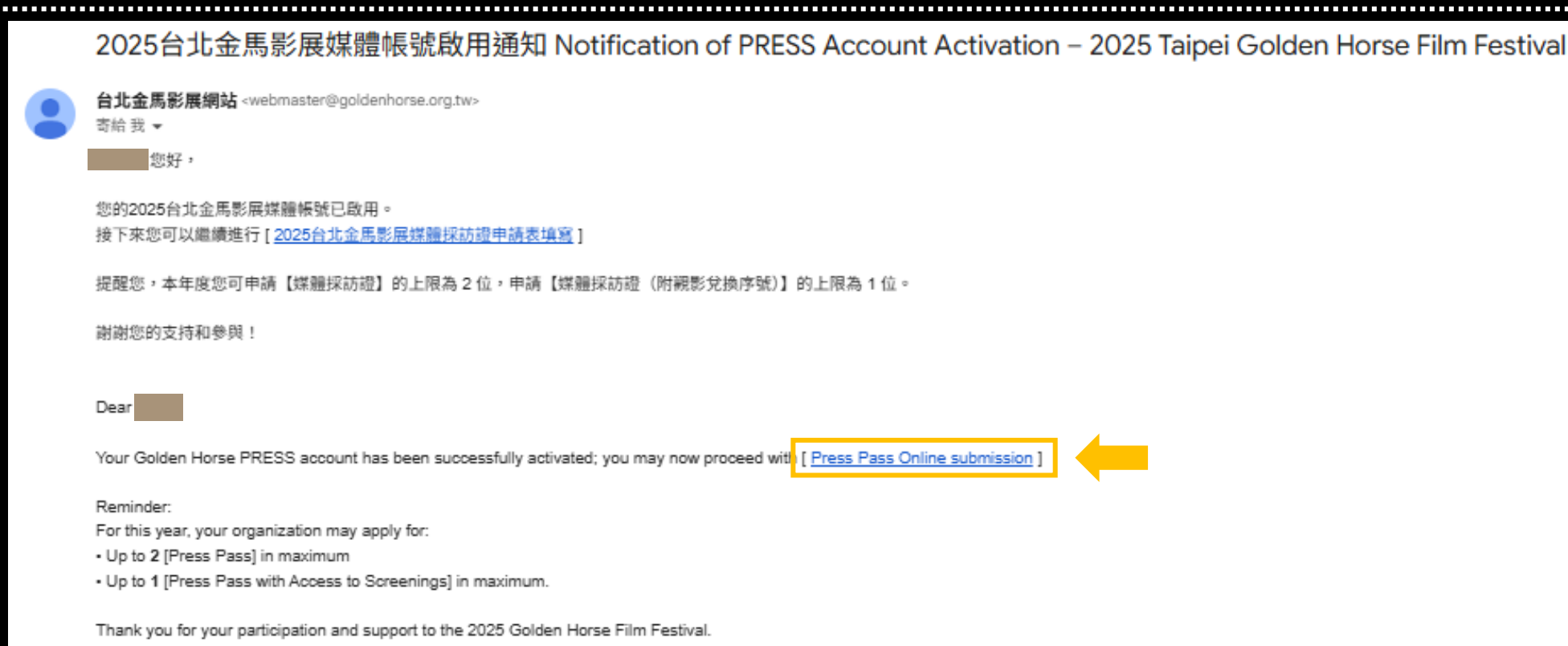
Reminder:  
For this year, your organization may apply for:

- Up to 2 [Press Pass] in maximum
- Up to 1 [Press Pass with Access to Screenings] in maximum.

Thank you for your participation and support to the 2025 Golden Horse Film Festival.

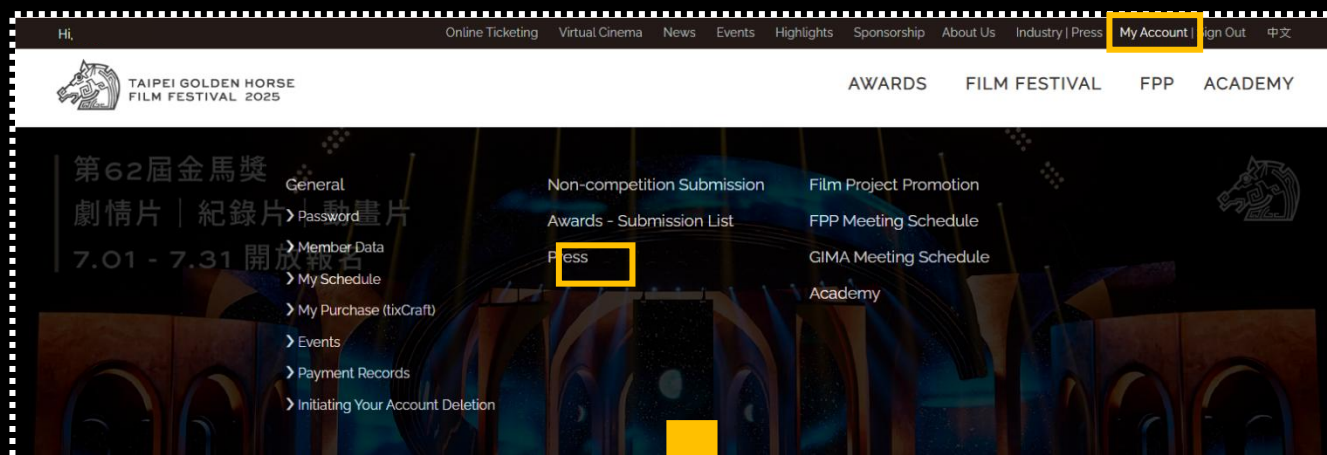
## ⑦ Complete the online application form

### Method 1 : Click the link in Press Account Activation Letter



## ⑦ Complete the online application form

Method 2: Sign in your account on the official website → Click [My Account] → [Press] → [Press Accreditation] → [Online Submission].



**Press Pass Pick-Up (Approved accreditation will be notified via email)**

★ **Date** November 3<sup>rd</sup> (Mon) ~ November 22<sup>nd</sup> (Sat)

★ **Location**

- Nov 3<sup>rd</sup> (Mon) ~ Nov 5<sup>th</sup> (Wed) 12:00-19:00
- Nov 6<sup>th</sup> (Thu) ~ Nov 20<sup>th</sup> (Thu)

**FESTIVAL** Ticket Booth at Vie Show Cinemas Taipei Hsin Yi (opens 30 minutes before the festival's first screening of the day and closes 20 minutes after the last screening starts.)

- Nov 22<sup>nd</sup> (Sat)  
Press Center of the Golden Horse Awards Ceremony

★ Please present your ID or Passport for Press Pass pick-up. You may assign a delegate to pick up; in that case, please present the delegate's ID, delegation certification with signature and one copy of the principle's ID card.

★ To protect the rights of copyright owners, all applicants must sign the authorization and copyright agreement, and regulations of the use of photos at Press Pass pick-up.

Any further change about the press accreditation will be published on the Golden Horse official website (www.goldenhorse.org.tw). For inquiries, please contact the Taipei Golden Horse Film Festival Executive Committee directly.

**Contact**  
Press Coordinator / Tim LOU

**Taipei Golden Horse Film Festival Executive Committee**  
Address 17F, No.39, Sec. 1, Jhonghua Rd., Taipei City, 100413, Taiwan  
Phone +886-2-2370-0456 EXT 230  
E-mail intlpress@goldenhorse.org.tw / press@goldenhorse.org.tw  
website www.GoldenHorse.org.tw

**Online Submission** **Submission List**



## ⑦ Complete the online application form: Each reporter's private information

**Press Accreditation**

\* Required ( You can continue or check your submission at "My Account > Press" anytime. )

Type	<input type="radio"/> Press Pass <input type="radio"/> Press Pass with Access to Screenings
Chinese Name	<input type="text"/>
English Name *	<input type="text"/>
ID or passport number *	<input type="text"/>
Title *	<input type="radio"/> Reporter <input type="radio"/> Photographer
Press Area Request	Photography, Video (Recording)
Contact Number *	<p><u>Office</u></p> <p>* <input type="text"/> <input type="text"/> ( <input type="text"/> <input type="text"/> ) <input type="text"/> - <input type="text"/> # <input type="text"/></p> <p><u>Mobile</u></p> <p>* <input type="text"/> <input type="text"/> ( <input type="text"/> <input type="text"/> ) <input type="text"/> - <input type="text"/></p>
Photo *	<p><input type="button" value="選擇檔案"/> 未選擇任何檔案</p> <p>( The file shall be in jpg/bmp format., The file size should be at least 100KB and limited to 500KB. )</p>

( This year your organization may apply up to 2 [Press Pass] in maximum and 1 [Press Pass with Access to Screenings] in maximum. )

→ Complete the first submission and click save → Add another submission (according to limit of Press Pass numbers)


This submission is completed. Add another submission?

⑦ Complete the online application form:  
Each reporter’s private information

※ Notice : Please double check  
before sending out. The information is  
not available for correction after  
submission.

Submission form cannot be modified once submission is  
sent.

Ok Cancel

TAIPEI GOLDEN HORSE  
FILM FESTIVAL 2025

AWARDSFILM FESTIVALFPPACADEMY

Home > My Account > Press

( This year your organization may apply up to 2 [Press Pass] in maximum and 1 [Press Pass with Access to Screenings] in maximum. )

Press Pass

1

ModifyDelete

2

ModifyDelete

Press Pass with Access to Screenings

1


ModifyDelete

[NOTE]

Once click the "SUBMIT" bottom, the online submission will be completed and no further modification could be made.  
Please print out the full application form ( Download the Letter of consents from : <https://bit.ly/4hnDYCa> ) , authenticate with your company's official stamp,  
and attach with recent news coverage on Golden Horse Awards (in newspaper clipping, publication or DVD format).  
Please mail or deliver in person ALL the material above to Taipei Golden Horse Film Festival Executive Committee before September 18.  
We'd like to remind you that your application is NOT completed until all the supplemental materials are received by the committee.

Online application is completed, Submit

※ After completing the online application form, you can check your application by clicking [Preview and Print].



TAIPEI GOLDEN HORSE  
FILM FESTIVAL 2025

Home > My Account > Press

Preview and Print

Print Golden Horse Label

( This year your organization may apply up to 2 [Press Pass] in maximum and 1 [Press Pass with Access to Screenings]

Press Pass

1. Online application is submitted. ( Reporter )

2. Online application is submitted. ( Reporter )

Press Pass with Access to Screenings

1. Online application is submitted. ( Photographer )

2025 Taipei Golden Horse Film Festival

Press Accreditation

(Please complete the application form with photos and company stamp. Late or incomplete application cannot be accepted.)

Company name : (validated by company stamp)

Applicant :

Phone/Fax :

E-mail :

【Press Pass】

(Valid for the Press Center at Nominee Party, Red Carpet)

Name / ID Number (Passport Number)	Title	Contact Number
	<div><input checked="" type="checkbox"/> Reporter</div> <div><input type="checkbox"/> Photographer</div>	
<div>( With Access to Screenings )</div>	<div><input type="checkbox"/> Reporter</div> <div><input checked="" type="checkbox"/> Photographer</div>	

## ⑧ After completing the online application form, the applicant will receive Confirmation of Completed Online Registration letter .

### 2025台北金馬影展媒體採訪證線上申請完成通知信 Confirmation of Completed Online Registration – 2025 Taipei Golden Horse Film Festival Press Pass

收件匣 x



Taipei Golden Horse Film Festival <webmaster@goldenhorse.org.tw>

寄給 我

下午4:19 (7 分鐘前)



您好，

謝謝。您已經完成「2025台北金馬影展」媒體採訪證之線上申請手續。

接下來，請您列印完整報名表格與媒體各項同意書（由此雲端連結下載檔案：<https://bit.ly/4hnDYCa>），加蓋公司大小章，並附上近期與去年金馬影展之相關報導（剪報、雜誌或影音檔案連結），於9月18日以E-mail寄送、郵寄方式（郵戳為憑）或親至本會辦理。

提醒您，所有資料備齊交付金馬執委會，申請手續才算正式完成，請您務必及早寄出完整資料，以利進行作業，逾期恕不再受理。

台北金馬影展執行委員會

地址：台北市100413中正區中華路一段39號17樓

聯絡電話：(02) 2370-0456 #228

傳真：(02) 2370-0360

E-mail：[press@goldenhorse.org.tw](mailto:press@goldenhorse.org.tw) / [info\\_press@goldenhorse.org.tw](mailto:info_press@goldenhorse.org.tw)

證件辦理暨新聞資料聯絡人：柯厚均

謝謝您的協助。

Dear

Thank you for completing the online registration for the Press Pass of 2025 Taipei Golden Horse Film Festival.

To complete your application, please print out the full application form (including the Letter of Consent, available for download at: <https://bit.ly/4hnDYCa>) , authenticated with your company's official stamp, and attach with your recent news coverage on the Golden Horse Film Festival (newspaper clipping, publication or news Links).

Please mail or deliver in person ALL the materials above to the Taipei Golden Horse Film Festival Executive Committee by September 18<sup>th</sup>.

Kindly note that your application is NOT completed until all the supplemental materials have been received by the Committee.

Please send out the full application at your earliest convenience, as late submissions will not be accepted.

⑨ The completed application form and letter of consents, validating with company stamp for authentication. Attached please enclose recent press coverage on Golden Horse Film Festival/Golden Horse Awards, the application materials shall be scanned and mailed to [press@goldenhorse.org.tw](mailto:press@goldenhorse.org.tw), or printed out and delivered in person to the Committee no later than September 18<sup>th</sup>.

✂ Application form : Please print from [My Account] > [Press], application form should be validated with company stamp for authentication.

2025 Taipei Golden Horse Film Festival  
Press Accreditation

Please complete the application form.

Company name: [Redacted] *(Validated by company stamp)*

Applicant: [Redacted]

Phone/Fax: [Redacted]

E-mail: [Redacted]

[Press Pass]

Valid for the Press Center at Nonnews Party, Red Carpet

Name / ID Number (Passport Number)	Title	Contact Number
[Redacted]	<input checked="" type="checkbox"/> Reporter <input type="checkbox"/> Photographer	[Redacted]
[Redacted]	<input type="checkbox"/> Reporter <input checked="" type="checkbox"/> Photographer	[Redacted]
[Redacted]	<input checked="" type="checkbox"/> Reporter <input type="checkbox"/> Photographer	[Redacted]

• Size of uploaded photo: 200-500 KB in JPG format.  
• By submitting the application, the applicant agrees to comply with all the rules and regulations set by the Committee.  
• Application is due on Thursday, September 18<sup>th</sup>, 2025.  
Please print out the completed application form, validated by organization stamp, and send by e-mail (scanned copy) or postal mail (hard copy) to:

Taipei Golden Horse Film Festival Executive Committee  
Off. No. 39, Sec. 1, Zhonghua Rd., Taipei City 100413, Taiwan

Press Coordinator / Tina LOU  
Phone: +886-2-2370-1420 EXT. 230  
Fax: +886-2-2370-0360  
E-mail: [press@goldenhorse.org.tw](mailto:press@goldenhorse.org.tw) / [tina@goldenhorse.org.tw](mailto:tina@goldenhorse.org.tw)

TAIPEI GOLDEN HORSE  
FILM FESTIVAL 2025

AWARDS

Home > My Account > Press

[Preview and Print](#) [Print Golden Horse Label](#)

(This year your organization may apply up to 2 (Press Pass) in maximum and 1 (Press Pass with Access to Screenings) in maximum.)

Press Pass

[Online application is submitted.](#) (Reporter)

[Online application is submitted.](#) (Reporter)

Press Pass with Access to Screenings

[Online application is submitted.](#) (Photographer)

第六十二屆金馬獎採訪證  
The 62<sup>nd</sup> Golden Horse Awards Press Pass

From  
Add: 888 金馬市場  
888 press  
Tel: +886-2-2370-6426  
Contact Person: 柯麗特  
Curt

TO  
台北金馬影展執行委員會 行銷部 收  
Press  
台灣台北市100413中正區中華路一段39號17樓  
17F, No. 39, Sec. 1, Zhonghua Rd., Zhongzheng Dist.,  
Taipei City 100413, Taiwan  
TEL: +886-2-2370-0426 # 224 / 223


注意事項 Attention  
寄交資料後，請來電確認資料與證件齊備且合格，因大會活動期間人力有限，恕不接受當天臨時申請。

[Print](#) [Close](#)





⑨ The completed application form and letter of consents, validating with company stamp for authentication. Attached please enclose recent press coverage on Golden Horse Film Festival/Golden Horse Awards, the application materials shall be scanned and mailed to [press@goldenhorse.org.tw](mailto:press@goldenhorse.org.tw), or printed out and delivered in person to the Committee no later than September 18<sup>th</sup>.

 台北金馬影展執行委員會  
TAIPEI GOLDEN HORSE  
FILM FESTIVAL EXECUTIVE COMMITTEE

第 62 屆金馬獎頒獎典禮暨星光大道  
「媒體新聞照片」與「典禮畫面」使用承諾書

茲於西元 2025 年 11 月 22 日在台北流行音樂中心舉辦的「第 62 屆金馬獎頒獎典禮暨星光大道」(以下簡稱此節目)，由台北金馬影展執行委員會主辦(以下簡稱主辦單位)、台視新聞製作、立華人媒體共同籌備本使用承諾書，並承諾其所屬記者、攝影師等工作人員為報導此節目，所屬自行拍攝或取得之新聞照片及典禮節目畫面，應遵守使用規範如下：

一、主辦單位或立華人媒體就該節目(包含星光大道、典禮、新聞中心採訪畫面)所拍攝之新聞照片，僅限於中該取得主辦單位核發之採訪證之媒體自行使用、拍攝，該媒體不得轉授權、轉播或販售照片/檔案等任何資料予其他媒體使用。

二、此節目新聞照片/影片/影像畫面/聲音等僅限當年金馬獎相關新聞時事報導使用，對日後各媒體如報導此節目以外之新聞，不得引用於此節目所拍攝之照片/影片/影像畫面/聲音等(包含藝人、節目內容等畫面均在此限)。


三、此節目新聞照片/影片/影像畫面/聲音等僅限金馬獎相關新聞時事報導使用，未取得採訪證者(含此節目之出席貴賓、演員、主持人、導演、編劇、製片、製作團隊及金馬獎得獎者)肖像權同意之前，不得將新聞照片/影片/影像畫面/聲音等印製成文宣品或其他任何型式之內容物，且不得將新聞內容物以廣告、發行、贈送或銷售等方式為任意使用，亦不得作為包攬選舉等任何商業或商業行為。

四、立華人媒體若欲使用主辦單位大會提供的 前台北紅毯區 照片/影片/影像畫面等進行新聞時事報導，使用時請註明：圖為金馬獎提供，使用期限於 2025.12.31 截止。

五、立華人媒體同意其拍攝此節目之相關新聞照片/影片/影像畫面/聲音等內容，皆不得侵害主辦單位及第三人之任何權益，包含但不限於隱私、名譽、工商秘密及相關智慧財產權等。

六、立華人媒體同意維護遵守金馬獎委員會相關規定，禁止任何一切翻拍典禮畫面及盜播等違法行為。

七、立華人媒體若有違反上述相關規定，經查證屬實，主辦單位將採取法律行動外，

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FILM FESTIVAL EXECUTIVE COMMITTEE


辦理新聞該單位、其所屬子單位及該名違反規定之員工二年内不得申請金馬獎典禮採訪證。如當日現場發現翻拍及盜播等違法行為，將當場取消採訪資格，並要求立即離場。主辦單位或第三方因此受其任何損害，立華人媒體應負損害賠償責任。

上述規定請各媒體配合執行，並發生侵權行為，金馬獎委員會將保留法律追訴權利。請各媒體先進行閱讀上述規範，並無執行問題請於下列簽名處以示同意：

立承諾書人(公司名稱)：\_\_\_\_\_ (公司印章)  
代表人：\_\_\_\_\_ (簽 章)  
地 址：\_\_\_\_\_  
電 話：\_\_\_\_\_  
本案聯絡人：\_\_\_\_\_ 手機：\_\_\_\_\_

**Sign and validate by company stamp here.**

台北金馬影展執行委員會 Taipei Golden Horse Film Festival Executive Committee  
【媒體聯絡資訊】  
Tel: +886-2-2370-0456 ext 228 / 234 / 235 | E-mail: [press@goldenhorse.org.tw](mailto:press@goldenhorse.org.tw)  
聯絡人：柯厚均 +886-902-219-331 | 呂月瑛 +886-958-921-550 | 楊世廷 +886-972-850-106


 台北金馬影展執行委員會  
TAIPEI GOLDEN HORSE  
FILM FESTIVAL EXECUTIVE COMMITTEE

2025 第 62 屆金馬獎  
頒獎典禮畫面使用媒體承諾書

立承諾書人(公司名稱)：\_\_\_\_\_ (以下稱本公司)，向主辦單位台北金馬影展執行委員會(以下稱執委會)、製播單位臺灣電視事業股份有限公司(以下稱台視公司)，意欲取得「2025 第 62 屆金馬獎」之「星光大道」與「頒獎典禮」部份視聽畫面之使用授權，願承諾遵守下列事項：

一、本公司媒體類型：  
☐ 電視媒體  
☐ 新聞媒體

二、授權範圍：  
1. 執委會委由台視公司於西元(以下同)2025 年 11 月 22 日轉播「2025 第 62 屆金馬獎」之「星光大道」與「頒獎典禮」活動部份畫面，包含本公司自行拍攝及台視公司提供之畫面。  
2. 如使用台視公司提供之畫面，本公司承諾於畫面上註明「畫面由台視提供」，且不得將原畫面內容中之台視公司商標及金馬獎標示作商業用途或任何修改。  
三、使用期間(新聞報導除外)：本公司承諾立即撤除授權之相關內容檔案：  
☐ 電視媒體  
「星光大道」與「頒獎典禮」自 2025 年 11 月 22 日起至 2024 年 11 月 23 日止，共兩日。  
☐ 新聞媒體  
「星光大道」與「頒獎典禮」自 2025 年 11 月 22 日起至 2024 年 11 月 23 日止。  
四、使用地區及平台：  
☐ 台灣(含台、澎、金、馬)地區，\_\_\_\_\_  
☐ 馬來西亞，\_\_\_\_\_  
☐ 大陸地區，\_\_\_\_\_  
☐ 新加坡，\_\_\_\_\_  
☐ 港澳地區，\_\_\_\_\_  
☐ 日本，\_\_\_\_\_  
☐ 韓國，\_\_\_\_\_  
☐ 其他，\_\_\_\_\_  
五、使用範圍：  
1. 僅限為報導「2025 第 62 屆金馬獎」之目的，於本公司所屬電視、網路頻道之新聞、公開播送或公開傳輸授權範圍內。未經執委會授權同意，本公司不得就授權之轉授權予第三人使用或自行作使用範圍以外之其他任何利用(包括但不限於新聞性節目、專題報導或短片、或於

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YOUTUBE 網站等自媒体平台利用)。

2. 所有授權之畫面，所含之他人肖像或聲音、音樂(含詞、曲)、版權著作，本公司應依法取得相關授權(包含但不限於肖像權使用及公開播送、公開傳輸等)，並負擔授權費用，與執委會及台視公司無涉。

六、使用長度(同步播出、直播及重播時間合計)：  
☐ 電視媒體  
所有授權之畫面，本公司承諾每一小時於新聞中各新聞單元使用總長不超過 3 分鐘。  
☐ 新聞媒體  
所有授權之畫面，本公司承諾每一小時於新聞中「頒獎典禮」單元長度不超過 3 分鐘(含)各新聞單元使用總長度合計不超過 12 分鐘(含)；「星光大道」單元長度不超過 3 分鐘(含)，各新聞單元總長度合計不超過 6 分鐘(含)。

七、注意事項：  
本公司承諾於執委會指定區域進行拍攝及採訪，絕不自行或使第三人進入受管制區域，更絕不於受管制區域為任何形式之拍攝或採訪行為。

八、終止條款：  
本公司承諾使用授權之畫面，絕不違反本承諾書之條款約定，亦不得發生侵害台北金馬獎執行委員會、台視公司及任何第三人權益之事實，如有違反而我執委會、台視公司沒有據此，執委會得逕行終止畫面授權並得依媒體報導協議會決議處理，本公司願負相關民、刑事以及損害賠償責任。

九、本承諾書未盡事宜，悉依中華民國現行相關法律辦理。若因本承諾書所生爭議訴訟，本公司同意以臺灣台北地方法院為第一審管轄法院。

此致  
台北金馬影展執行委員會  
臺灣電視事業股份有限公司

立承諾書人(公司名稱)：\_\_\_\_\_ (公司印章)  
代表人：\_\_\_\_\_ (簽 章)  
地 址：\_\_\_\_\_  
電 話：\_\_\_\_\_  
本案聯絡人：\_\_\_\_\_ 手機：\_\_\_\_\_  
西 元 2 0 2 5 年 月 日

**Sign and validate by company stamp here.**