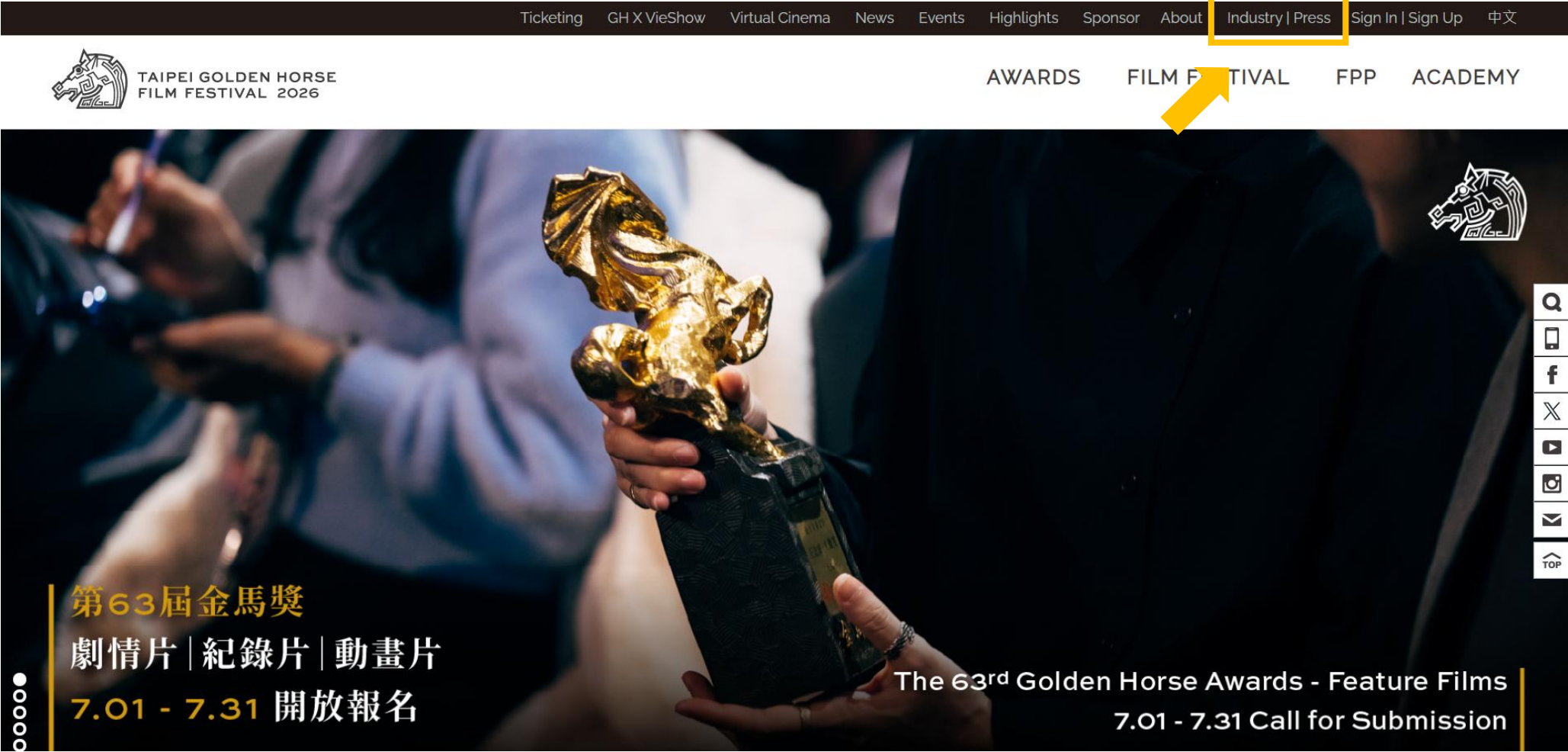




**GOLDEN
HORSE**

**SOP of
2026 Taipei Golden
Horse Film Festival
Press Accreditation**

① Enter the official website → Click [Industry | Press]



② Click[Press]→ Read the procedure and notes full and clearly → Go Back to the [Industry | Press] page and click [Submit]

Hi,

Ticketing GH X VieShow Virtual Cinema News Events Highlights Sponsor About Industry | Press My Account | Sign Out 中文

TAIPEI GOLDEN HORSE FILM FESTIVAL 2026

AWARDS FILM FESTIVAL FPP ACADEMY

Home > Industry | Press

Industry | Press

Taipei Golden Horse Film Festival Non-competition Submission

Golden Horse Awards (For Chinese-Language film only)

Golden Horse FPP/WIP/Series Project

Golden Horse FPP Guest

Press

- Only for 2026 Taipei Golden Horse Film Festival Press Accreditation.
- Please read the **[Guideline]** carefully.
- Click the "Submit" to apply for the 2026 Golden Horse Press Accreditation. (New applicants shall sign up as a Taipei Golden Horse Film Festival member on the official website.)
- Application period: 2026-08-01 12:00 ~ 2026-09-17 20:00 (GMT+8)

Submit

Festival Badge Accreditation

Home > AWARDS > Awards Ceremony > Press Accreditation

2026 Taipei Golden Horse Film Festival Press Accreditation

The 2026 Taipei Golden Horse Film Festival runs from November 6th through November 22nd. The 63rd Golden Horse Awards Ceremony will be held at **Taipei Music Center** (No. 99, Sec. 8, Civic Blvd., Nangang Dist. Taipei City, Taiwan) at **18:00, Sunday November 22nd, 2026**; Red Carpet starts at 17:00.

There are two types of Press accreditation: **[Press Pass]** and **[Press Pass with Access to Screenings]**

A completed online application at the official website of Golden Horse Film Festival, with submission of profile photo and supporting materials is required for accreditation. Submission opens on August 1st, 2026. Due to limited capacity, the approval of applications is subject to availability.

APPLICATION: from Saturday, August 1st (12:00) to Thursday, September 17th (20:00) .

FEE: For the approved media, each Press Pass will be charged NTD \$500; each Press Pass with Access to Screenings will be charged NTD \$1,500. No refund permitted once the payment is made.

PROCEDURE:

1. Click the [Online Application] on the Golden Horse Film Festival website and log in to your account to apply for the 2026

Please go back to the [Industry | Press] page and click [submit] to start the accreditation.

② Click[Press]→ Read the procedure and notes full and clearly → Go Back to the [Industry | Press] page and click [Submit]

PROCEDURE:

- 1. Click the [Online Application] on the Golden Horse Film Festival website and log in to your account to apply for the 2026 Golden Horse Press Accreditation.
(If you do not have the account yet, please register first.)
- 2. Fill in the full name of your organization, with relevant materials and the number/type of Press Pass. Taipei Golden Horse Film Festival Executive Committee (The Committee) reserves the rights to approval of the application.
- 3. The online submission shall be reviewed within two working days. **If your organization has not applied before, please submit a press coverage schedule as a reference for review.** (To the e-mail address: press@goldenhorse.org.tw). Due to limited capacity, the approval is subject to availability. **For those applicants unable to be given Press Pass, the Committee may authorize the rights to use the official photos (offered through the official download link), based on the Committee's sole discretion and evaluation.**
- 4. The approved applicant will receive a Press Account Activation letter, followed by the Notification for Payment. Please make the payment accordingly by credit card within due date. Once the payment is confirmed, the Press Account will be activated to allow the completion of online application form. Please upload **one photo shot within one year with clear face, front in full** (100-500 KB in JPG format) for each attending journalist. Previously registered applicants may choose from their last uploads within the system.
- 5. Once the online application is completed and successfully submitted, please print out the completed **application form** and **letter of consents**, validating with **organization stamp** for authentication. The application materials shall be sent by e-mail (scanned copy), postal mail (hard copy and validated by postmark) or delivered in person to the Committee **no later than September 18th**. Delayed or incomplete application will not be accepted.



Notification 1 : You may submit all the application materials by **e-mail (scanned copy)**.

6. Type of Press Pass and its according privilege:

TYPE	ACCESS
Press Pass	<u>[Golden Horse Film Festival] 11/6 – 11/22</u> Press Area for the Press Conference, Meet with Press events, and etc. during the festival
	<u>[Golden Horse Film Project Promotion] 11/19</u> Press Area for the Closing and Awards Ceremony of the Golden Horse Film Project Promotion
	<u>[The 63rd Golden Horse Awards Ceremony] 11/22</u> 1. 11/21 Press Center at the Nominee Party 2. 11/22 Press Area on the Red Carpet 3. 11/22 Press Center of the Awards Ceremony
Press Pass with Access to Screening (Redeem code)	<u>[Press Screening] 11/6 – 11/22</u> 1. The pass holder can redeem electronic tickets with the code printed on the pass. One ticket per screening only with a maximum of 30 tickets in total. 2. Opening Film & Closing Film are not redeemable. 3. Ticket may be redeemed online the day before the screening, starting from 12 p.m. Ticket redemption service is NOT available on site at the festival venue. 4. Redeemed ticket must be used along with the Press Pass. Failure to show the Press Pass is subjected to rejection of entry. 5. Taipei Golden Horse Film Festival may reject the Pass issuance in the future for those who fail to use redeemed tickets more than three times.



Notification 2 :You can only redeem **electronic tickets** with redeem code.



※ Notification : Please register and sign in first

 TAIPEI GOLDEN HORSE
FILM FESTIVAL 2026

AWARDS

FILM FESTIVAL

FPP

ACADEMY

Home > Sign In

Account | Your Email.

Password | Your password.

For Hotmail and Yahoo Mail users, please note that the notification emails from TGHFF website may be blocked or automatically sent to spam/junk folders by your email servers.

Sign in

Forgot Password

※ For the [Chinese Name] on the registration form, just fill in your English Name.

③ Start your Application

※ If applied before: Organization name was saved in the system.



Home > Industry | Press > Press

Press

Company Name :

※ First Application: Enter the full name of your organization and add it.



Home > Industry | Press > Press

Press

Company Name :

No data found, please create a new one.

③ Start your Application → Submit your application

Press

Company Data

*Required

Invoice Method *	☐ Company(Taiwan) ☐ Company(Overseas)
Billing Email *	
Company Tax ID Number *	
Billing Name *	
Press Area Request *	☐ Photography ☐ Video (Recording) ☐ None
The Number of [Press Pass] Applications *	
The Number of [Press Pass with Access to Screenings] Applications *	

Company Name (Chinese) *

(Please fill in the complete English company name if no Chinese name available.)

Company Name (English) *

Country / Region *

Select

* Delete

+ Add

(limited to 4 places)

Company Address *

Postcode

Company Phone *

+ Countr (Area C)

Company Fax

+ Countr (Area C)

Email *

Cancel

Submit

- ※ Fill in the numbers of two types of Press Pass separately.
- ※ First Application: Please fill in your company information.
- ※ Applied before: Please confirm your company information.

Your application for the 2026 Golden Horse PRESS is in audit. You may go to " My Account" to check the process of your application.

Ok

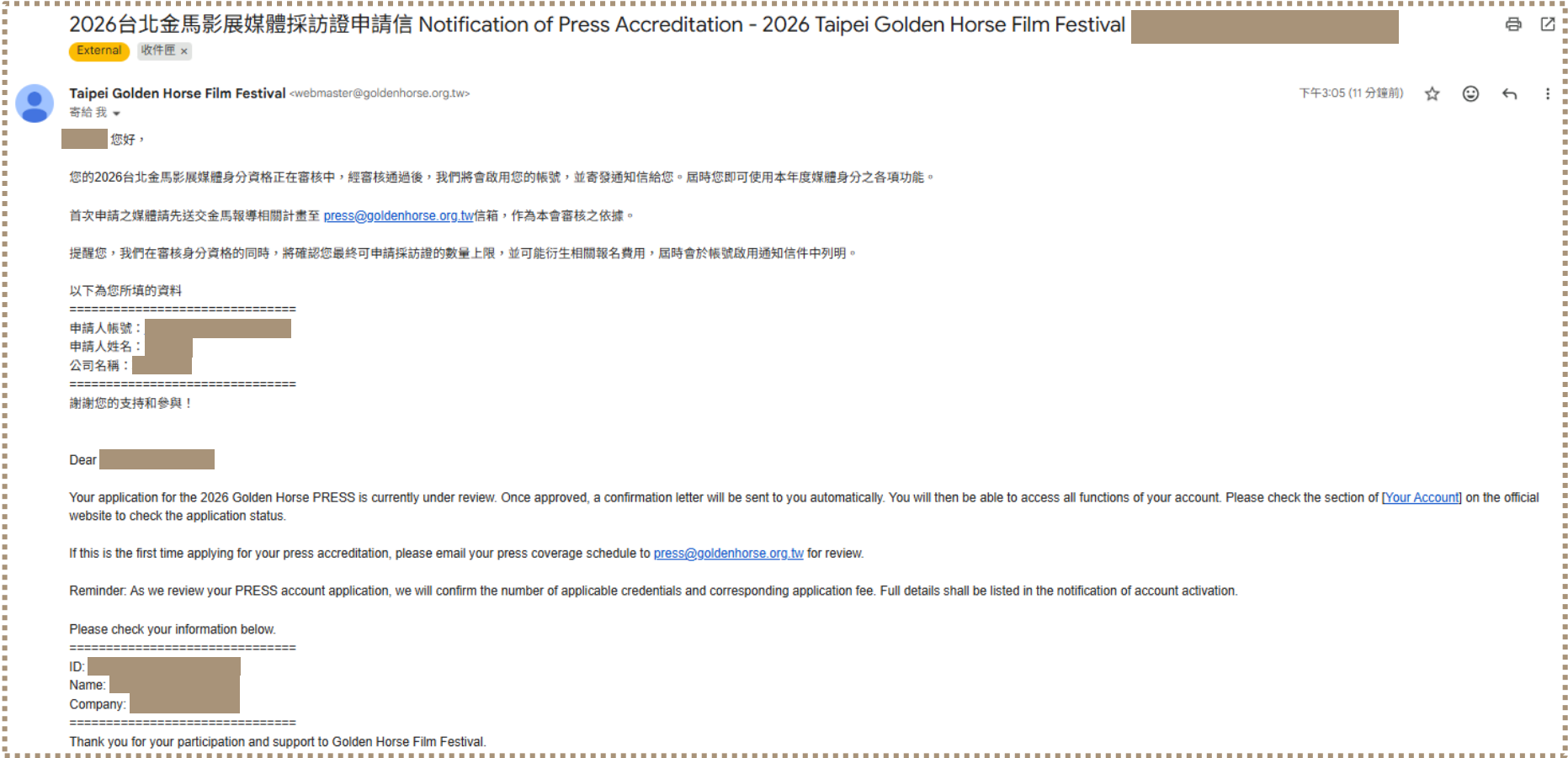


④ The applicant will receive Press Pass Application letter. Please wait patiently for our notification.

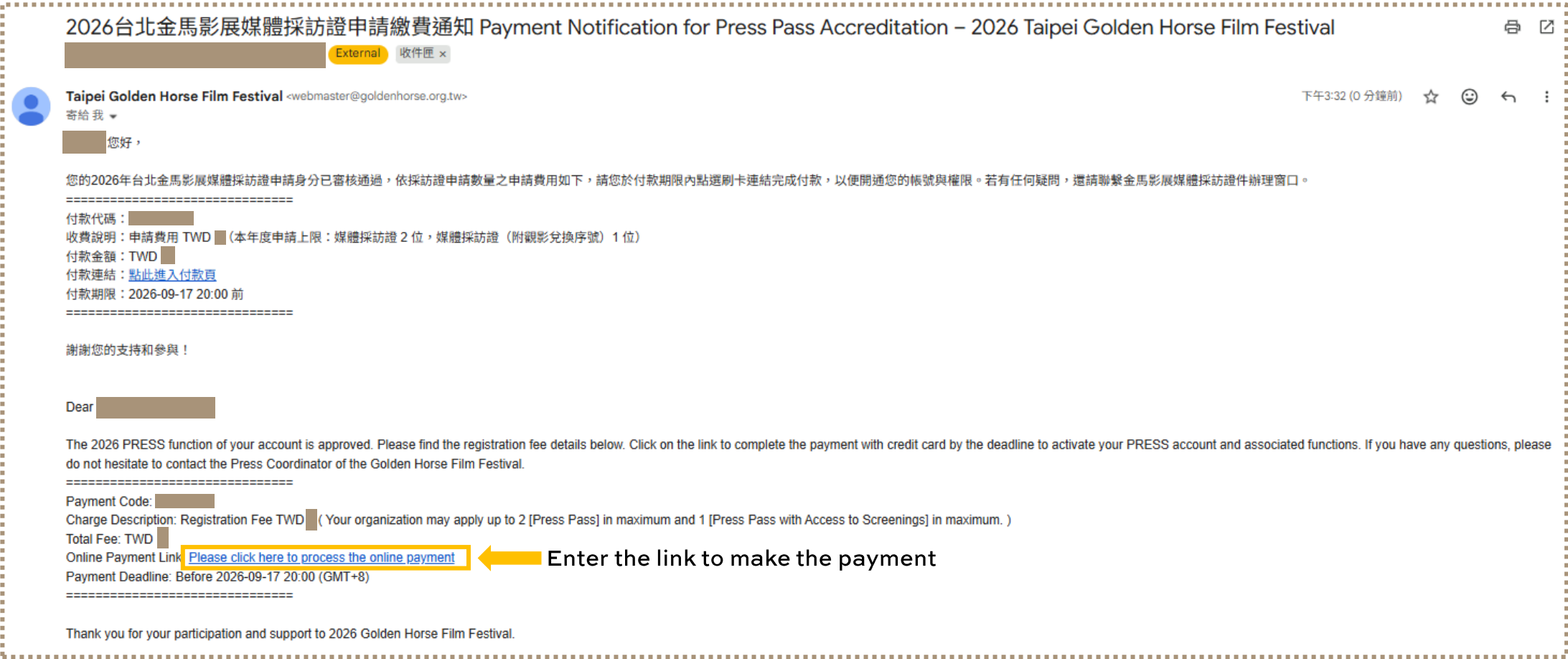
If your organization has not applied before, please submit

- a. Press coverage schedule.
- b. Recent press coverage related to Golden Horse Film Festival.

as a reference for review



⑤ The approved applicant will receive a letter of Notification for Payment. Please make the payment accordingly by credit card within due date.



⑤ The approved applicant will receive a letter of Notification for Payment. Please make the payment accordingly by credit card within due date.



AWARDSFILM FESTIVAL

Home > Order > Payment Detail

Dear Sir or Madam,

Below please kindly find the detail for your account payable. Please complete the transaction within the time limit to ensure your rights. Thank you.

Payment Code : [redacted]

Detail : Registration Fee TWD [redacted] (Your organization may apply up to 2 [Press Pass] in maximum and 1 [Press Pass with Access to Screenings] in maximum.)

Total due Amount : TWD [redacted]

Expire : [redacted]

Billing Email : [redacted]

Company Tax ID Number : [redacted]

Billing Name : [redacted]

Credit Card

☐ VISA · MasterCard · JCB (American Express/Diners Club not accepted)

☐ Union Pay

☐ Others

☐ WeChat Pay

1.This payment function is only available for registered users with PRC identification card.

2.Does not support "press QRcode payment feature", please scan QRcode to proceed the WeChat payment.

3.We kindly remind you to save the QRcode via photo or screenshot beforehand in case of unstable Internet connection.

If the transaction fails during the payment process, please wait 2 hours for WeChat Pay to generate new QRcode.

The order will expire in14:56.

Order Number [redacted]

Order Amount NT\$ [redacted]



Card Numbers [redacted]

Expiration Date [Month] [Year] MM/YY

CVC [redacted]

The last 3 digits on the back of the card



Confirm

Payment Code : [redacted]

Payment : Credit Card

Total due Amount : TWD [redacted]

Authorization Status : Success

Detail : Registration Fee TWD [redacted] (Your organization may apply up to 2 [Press Pass] in maximum and 1 [Press Pass with Access to Screenings] in maximum.)



⑥ Once the payment is confirmed, the approved applicant will receive Press Account Activation letter.

※ The limit of Press Pass numbers you can apply for will be determined after reviewing and listed in the letter.

2026台北金馬影展媒體帳號啟用通知 Notification of PRESS Account Activation – 2026 Taipei Golden Horse Film Festival

External 收件匣 x

Taipei Golden Horse Film Festival <webmaster@goldenhorse.org.tw>
寄給 我

下午3:52 (14 分鐘前) ☆ 😊 ↩ ⋮

您好，

您的2026台北金馬影展媒體帳號已啟用。
接下來您可以繼續進行 [[2026台北金馬影展媒體採訪證申請表填寫](#)]

提醒您，本年度您可申請【媒體採訪證】的上限為 2 位，申請【媒體採訪證（附觀影兌換序號）】的上限為 1 位。

謝謝您的支持和參與！

Dear [redacted]

Your Golden Horse PRESS account has been successfully activated; you may now proceed with [[Press Pass Online submission](#)]

Reminder:
For this year, your organization may apply for:

- Up to 2 [Press Pass] in maximum
- Up to 1 [Press Pass with Access to Screenings] in maximum.

Thank you for your participation and support to the 2026 Golden Horse Film Festival.

⑦ Complete the online application form

Method 1 : Click the link in Press Account Activation Letter

2026台北金馬影展媒體帳號啟用通知 Notification of PRESS Account Activation – 2026 Taipei Golden Horse Film Festival

External 收件匣 x



Taipei Golden Horse Film Festival <webmaster@goldenhorse.org.tw>

寄給 我 ▾

您好，

您的2026台北金馬影展媒體帳號已啟用。

接下來您可以繼續進行 [[2026台北金馬影展媒體採訪證申請表填寫](#)]

提醒您，本年度您可申請【媒體採訪證】的上限為 2 位，申請【媒體採訪證（附觀影兌換序號）】的上限為 1 位。

謝謝您的支持和參與！

Dear [REDACTED]

Your Golden Horse PRESS account has been successfully activated; you may now proceed with [\[Press Pass Online submission \]](#)

Reminder:

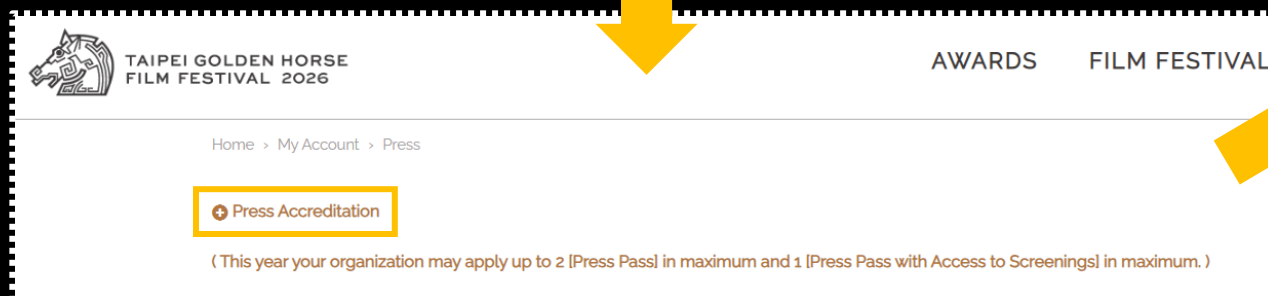
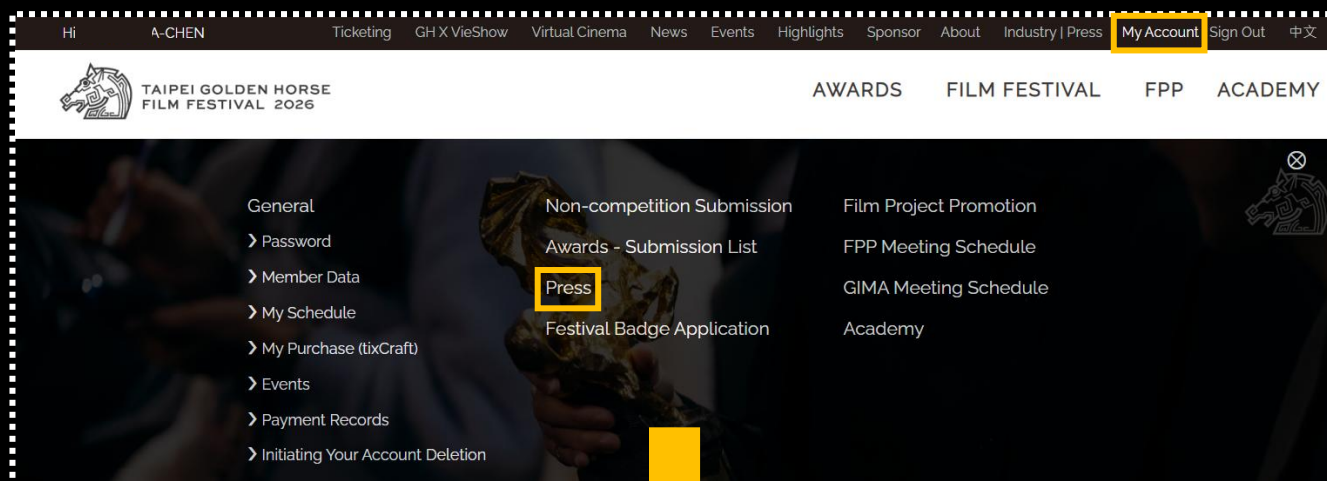
For this year, your organization may apply for:

- Up to 2 [Press Pass] in maximum
- Up to 1 [Press Pass with Access to Screenings] in maximum.

Thank you for your participation and support to the 2026 Golden Horse Film Festival.

⑦ Complete the online application form

Method 2: Sign in your account on the official website → Click [My Account] → [Press] → [Press Accreditation] → [Online Submission].



Press Pass Pick-Up (Approved accreditation will be notified via email)

★ **Date** November 4th (Wed.) ~ November 22nd (Sun.)

★ **Location**

- Nov 4th (Wed.) ~ Nov 20th (Fri.)
FESTIVAL Ticket Booth at Vie Show Cinemas Taipei Hsin Yi (opens 30 minutes before the festival's first screening of the day and closes 20 minutes after the last screening starts.)
- Nov 21st (Sat.)
Reception for the Press at the Nominee Party
- Nov 22nd (Sun.)
Press Center of the Golden Horse Awards Ceremony

★ Please present your ID or Passport for Press Pass pick-up. You may assign a delegate to pick up; in that case, please present the delegate's ID, delegation certification with signature and one copy of the principle's ID card.

★ To protect the rights of copyright owners, all applicants must sign the authorization and copyright agreement, and regulations of the use of photos at Press Pass pick-up.

Any further change about the press accreditation will be published on the Golden Horse official website (www.goldenhorse.org.tw). For inquiries, please contact the Taipei Golden Horse Film Festival Executive Committee directly.

Contact
Press Coordinator / Shuo Chen

Taipei Golden Horse Film Festival Executive Committee
Address 17F, No.39, Sec. 1, Jhonghua Rd., Taipei City, 100413, Taiwan
Phone +886-2-2370-0456 EXT 228
E-mail intlpress@goldenhorse.org.tw / press@goldenhorse.org.tw
Website www.GoldenHorse.org.tw

Online Submission **Submission List**

⑦ Complete the online application form: Each reporter's private information

Press Accreditation

* Required (You can continue or check your submission at "My Account > Press" anytime.)

Type	☐ Press Pass ☐ Press Pass with Access to Screenings
Chinese Name	
English Name *	
ID or passport number *	
Title *	☐ Reporter ☐ Photographer
Press Area Request	Photography, Video (Recording)
Contact Number *	<u>Office</u> * () - # <u>Mobile</u> * () -
Photo *	選擇檔案 未選擇任何檔案 (The file shall be in jpg/bmp format., The file size should be at least 100KB and limited to 500KB.)

(This year your organization may apply up to 2 (Press Pass) in maximum and 1 (Press Pass with Access to Screenings) in maximum.)

→ Complete the first submission and click save → Add another submission (according to limit of Press Pass numbers)

This submission is completed. Add another submission?

⑦ Complete the online application form:
Each reporter’s private information

※ Notice : Please double check
before sending out. The information is
not available for correction after
submission.

Submission form cannot be modified once submission is
sent.

Ok Cancel

TAIPEI GOLDEN HORSE
FILM FESTIVAL 2026

AWARDSFILM FESTIVALFPPACADEMY

Home > My Account > Press

(This year your organization may apply up to 2 [Press Pass] in maximum and 1 [Press Pass with Access to Screenings] in maximum.)

Press Pass

1. (Reporter)

ModifyDelete

2. (Photographer)

ModifyDelete

Press Pass with Access to Screenings

1. (Photographer)

ModifyDelete

[NOTE]

Once click the "SUBMIT" bottom, the online submission will be completed and no further modification could be made.
Please print out the full application form (Download the Letter of consents from : <https://bit.ly/486zBkG>) , authenticate with your company's official stamp,
and attach with recent news coverage on Golden Horse Awards (in newspaper clipping, publication or DVD format).
Please mail or deliver in person ALL the material above to Taipei Golden Horse Film Festival Executive Committee before September 17.
We'd like to remind you that your application is NOT completed until all the supplemental materials are received by the committee.

Online application is completed, Submit

※ After completing the online application form, you can check your application by clicking [Preview and Print].



TAIPEI GOLDEN HORSE
FILM FESTIVAL 2026

Home > My Account > Press

 Preview and Print

 Print Golden Horse Label

(This year your organization may apply up to 2 [Press Pass] in maximum and 1 [Press Pass with Acc

Press Pass

1.  [Certified.](#) (Reporter)

2.  [Certified.](#) (Photographer)

Press Pass with Access to Screenings

1.  [Certified.](#) (Photographer)

2026 Taipei Golden Horse Film Festival Press Accreditation

(Please complete the application form with photos and company stamp. Late or incomplete application cannot be accepted.)

Company name :  (validated by company stamp)

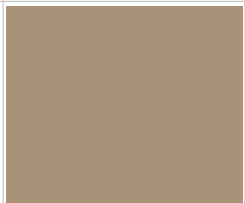
Applicant : 

Phone/Fax : 

E-mail : 

【 Press Pass 】

(Valid for the Press Center at Nominee Party, Red Carpet)

Name / ID Number (Passport Number)	Title	Contact Number
	☒ Reporter ☐ Photographer	
	☐ Reporter ☒ Photographer	



GOLDEN
HORSE

63rd Golden Horse Awards

16

⑧ After completing the online application form, the applicant will receive Confirmation of Completed Online Registration letter .



⑨ The completed application form and letter of consents, validating with company stamp for authentication. Attached please enclose recent press coverage on Golden Horse Film Festival/Golden Horse Awards, the application materials shall be scanned and mailed to press@goldenhorse.org.tw, or printed out and delivered in person to the Committee no later than September 17th.

※ Application form : Please print from [My Account] > [Press], application form should be validated with company stamp for authentication.

2026 Taipei Golden Horse Film Festival
Press Accreditation

Please complete this application form and attach a recent press coverage on Golden Horse Film Festival/Golden Horse Awards. (The press coverage should be dated within 3 months before the application deadline.)

Company Stamp:  **Validate by company stamp here.**

Applicant: 
Phone/Fax: 
E-mail: 

[Press Pass]

Valid for the Press Center at Interview Party, Red Carpet

Name / ID Number (Passport Number)	Title	Contact Number
	☒ Reporter ☐ Photographer	
	☐ Reporter ☒ Photographer	
	☐ Reporter ☒ Photographer	

• Size of uploaded photo: 100-200KB in JPEG format.
• By submitting the application, the applicant agrees to comply with all the rules and regulations set by the Committee.
• Application is due on Thursday, September 17th 2026.
Please print out the completed application form, validated by organization stamp, and send by e-mail (scanned copy) or postal mail (hard copy) to:

Taipei Golden Horse Film Festival Executive Committee
10F, No.33, Sec. 1, Zhonghua Rd., Taipei City 100413, Taiwan

Press Coordinator / Shiao Chen
Phone: +886-2-2370-0456 / 0457-228
Fax: +886-2-2370-0456
E-mail: press@goldenhorse.org.tw / shiao@goldenhorse.org.tw

TAIPEI GOLDEN HORSE FILM FESTIVAL 2026

Home > My Account > Press

[Preview and Print](#) [Print Golden Horse Label](#)

(This year your organization may apply up to 2 (Press Pass) in maximum and 1 (Press Pass with Access to Screenings) in maximum.)

Press Pass

1.  **Certified** (Reporter)

2.  **Certified** (Photographer)

Press Pass with Access to Screenings

1.  **Certified** (Photographer)

2026台北金馬影展媒體採訪證
2026 Taipei Golden Horse Film Festival Press Pass

From
Add: 234 台北市
234 Taipei
Tel: +886-2-1111-1111-111-111
Contact Person: 蕭昭軒
TUNG CHIA-CHEN

TO
台北金馬影展執行委員會 行銷部 收
Press

台灣台北市100413中正區中華路一段 39號17樓
17F, No. 39, Sec. 1, Zhonghua Rd., Zhongzheng Dist.,
Taipei City 100413, Taiwan
TEL: +886-2-2370-0456 # 228

注意事項 Attention
電子資料後，請來電確認資料與證件齊備且合格，因大會活動期間人力有限，恕不接受當天臨時申請。

[Print](#) [Close](#)



⑨ The completed application form and letter of consents, validating with company stamp for authentication. Attached please enclose recent press coverage on Golden Horse Film Festival/Golden Horse Awards, the application materials shall be scanned and mailed to press@goldenhorse.org.tw, or printed out and delivered in person to the Committee no later than September 17th.

 台北金馬影展執行委員會
TAIPEI GOLDEN HORSE
FILM FESTIVAL EXECUTIVE COMMITTEE

**第 63 屆金馬獎頒獎典禮星光大道
「媒體新聞照片」與「典禮畫面」使用承諾書**

茲於西元 2026 年 11 月 22 日在台北流行音樂中心舉辦的「第 63 屆金馬獎頒獎典禮暨星光大道」(以下簡稱此節目)，由台北金馬影展執行委員會主辦(以下簡稱主辦單位)、台灣承辦媒體、立書人媒體同意簽署本使用承諾書，並承諾其所屬記者、攝影師等工作人員等此節目，所自行拍攝或使用主辦單位提供之新聞照片及典禮節目畫面，應遵守使用規範如下：

- 一、主辦單位或立書人媒體就該節目(包含星光大道、典禮、新聞中心採訪畫面)所拍攝之新聞照片，僅限於申請取得主辦單位核發之採訪證之媒體自行使用、拍攝，該媒體不得轉授權、轉讓或販售照片/檔案至任何資料平台其他媒體使用。
- 二、此節目新聞照片/影片/影像畫面/聲音等僅限當年金馬獎相關新聞時事報導使用，若日後各媒體如報導此節目以外之新聞，不得引用於此節目所拍攝之照片/影片/影像畫面/聲音等(包含藝人、節目內容等畫面均在此限)。
- 三、此節目新聞照片/影片/影像畫面/聲音等僅限金馬獎相關新聞時事報導使用，未取得授權者(含此節目之出版商、演員、主持人、導演、編劇、製作團隊及金馬獎團隊)均應獲得同意之前，不得將照片/影片/影像畫面/聲音等可製成文宣品或其他任何形式之內容物，且不得將照片/影片/影像畫面/聲音等以販售、贈送或銷售等方式為任意使用，亦不得作為包裝裝璜等任何商業或非商業行為。
- 四、立書人媒體若欲使用主辦單位大會提供的 台北紅毯區 照片/影片/影像畫面等進行新聞時事報導，使用時請註明：圖為金馬獎執委會提供，使用期限於 2026.12.31 截止。
- 五、立書人媒體同意其拍攝此節目之相關新聞照片/影片/影像畫面/聲音等內容，皆不得侵害主辦單位及第三人之任何權益，包含但不限於隱私、名譽、工商秘密及相關智慧財產權等。
- 六、立書人媒體同意遵守金馬獎執委會相關規定，禁止任何翻拍典禮畫面及盜錄等違法行為。
- 七、立書人媒體若有違反上述相關規定，經查證屬實，主辦單位將採取法律行動。

 台北金馬影展執行委員會
TAIPEI GOLDEN HORSE
FILM FESTIVAL EXECUTIVE COMMITTEE

將限制該單位、其所屬子單位及該名違反規定之員工二年内不得申請金馬獎典禮採訪證。如當日現場發現翻拍及盜錄等違法行為，將當場取消採訪資格，並要求立即離場。主辦單位或第三方如因此受有任何損害，立書人媒體應負損害賠償責任。

上述規定請各媒體配合執行。若發生侵權行為，金馬獎執委會將保留相關法律追訴權利。請各媒體先進詳閱上述規範，若無執行問題請於下列簽名確認以示同意：

立承諾書人(公司名稱)：_____ (公司印章)
代表人：_____ (簽 章)
地 址：_____
電 話：_____
本案聯絡人：_____ 手機：_____

台北金馬影展執行委員會 Taipei Golden Horse Film Festival Executive Committee
【媒體聯絡資訊】
Tel: +886-2-2370-0505 ext.128 / 223-7230 E-mail: press@goldenhorse.org.tw
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 台北金馬影展執行委員會
TAIPEI GOLDEN HORSE
FILM FESTIVAL EXECUTIVE COMMITTEE

**2026 第 63 屆金馬獎
頒獎典禮畫面使用媒體承諾書**

立承諾書人(公司名稱)：_____ (以下稱本公司)，向主辦單位台北金馬影展執行委員會(以下稱執委會)、製播單位臺灣電視事業股份有限公司(以下稱台視公司)，意欲取得「2026 第 63 屆金馬獎」之「星光大道」與「頒獎典禮」部份視聽畫面之使用授權，願承諾遵守下列事項：

- 一、本公司媒體類型：
☐ 電視媒體
☐ 新媒體
- 二、授權範圍：
1. 執委會由台視公司於西元(以下同) 2026 年 11 月 22 日轉播「2026 第 63 屆金馬獎」之「星光大道」與「頒獎典禮」活動部份畫面，包含本公司自行拍攝及台視公司提供之畫面。
2. 如使用台視公司提供之畫面，本公司承諾於畫面上註明「畫面由台視提供」，且不得轉錄有影音內容中之台視公司商標及金馬獎標示作他處或任何修改。
- 三、使用期間(期間屆滿後，本公司承諾立即調校授權之相關內容檔案)：
☐ 電視媒體
「星光大道」與「頒獎典禮」自 2026 年 11 月 22 日起至 2026 年 11 月 23 日止，共兩日。
☐ 新媒體
「星光大道」與「頒獎典禮」自 2026 年 11 月 22 日起六個月。
- 四、使用地區及平台：
☐ 台灣(台、澎、金、馬)地區，_____
☐ 馬來西亞，_____
☐ 大陸地區，_____
☐ 新加坡，_____
☐ 港澳地區，_____
☐ 日本，_____
☐ 韓國，_____
☐ 其他，_____
- 五、使用範圍：
1. 僅限為報導「2026 第 63 屆金馬獎」之目的，於本公司所屬電視、網路頻道之新聞、公開播送或公開轉授權授權之。未經執委會授權同意，本公司不得就授權之轉授權予第三人使用或自行作使用範圍以外之其他任何利用(包括但不限於新聞性節目、專題報導或短片，或於

 台北金馬影展執行委員會
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YOUTUBE 網站等平面轉播利用)。

2. 所有授權之畫面，所含之他人肖像或聲音、音樂(含詞、曲)、視聽著作，本公司應依法取得相關授權(包含但不限於肖像權使用及公開播送、公開傳輸等)，並負擔授權費用，與執委會與台視公司無涉。

六、使用規定(與轉播、直播及重播時間合計)：
☐ 電視媒體
所有授權之畫面，本公司承諾每一小時於新聞中各別累計使用總長不得超過 3 分鐘。
☐ 新媒體
所有授權之畫面，本公司承諾每一小時於新聞中「頒獎典禮」單則長度不得超過 3 分鐘(含)各別累計使用總長度合計不得超過 12 分鐘(含)；「星光大道」單則長度不得超過 3 分鐘(含)，各別累計總長度合計不得超過 6 分鐘(含)。

七、注意事項：
本公司承諾於執委會指定區域進行拍攝及採訪，絕不自行或使第三人進入受管制區域，更絕不於受管制區域為任何形式之拍攝或採訪行為。

八、禁止條款：
本公司承諾使用授權之畫面，絕不違反本承諾書之條款約定，亦絕不發生侵害台北金馬獎執行委員會、台視公司及任何第三人權益之情形。如有違反而致執委會、台視公司受有損害時，執委會得自行或委託律師或律師事務所向執委會、台視公司或任何第三人求償，而本公司及相關人員應負連帶責任。

九、本承諾書未盡事宜，悉依中華民國現行相關法律辦理。若因本承諾書所生爭議，本公司同意以臺灣台北地方法院為第一審管轄法院。

此致
台北金馬影展執行委員會
臺灣電視事業股份有限公司

立承諾書人(公司名稱)：_____ (公司印章)
代表人：_____ (簽 章)
地 址：_____
電 話：_____
本案聯絡人：_____ 手機：_____

西 元 2 0 2 6 年 月 日

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company stamp here.