

“
IF YOU
TORTURE
THE DATA
LONG
ENOUGH, IT
WILL
CONFESS.”

- RONALD COASE



PRESENTS

THE IP EXPO

CASH PRIZE
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+
PERKS

SEPTEMBER 24-27, 2020

ONE STOP FOR ALL IPHOLICS

OUR PARTNERS



ABOUT US

The IP Press is a team of IP-Holics, who started this blog to ensure access to the latest intellectual property (IP) issues for all the IP hopefuls. Our focus would be to address IP concerns of stakeholders, students, academicians, researchers, start-ups, etc. and guide them to attain and enforce their IP rights. We, not only hold expertise in law and IP, but our team of technically-skilled professionals, IP specialists and patent agents gives us a better understanding to deal with technical issues in IP. To focus on national and international issues, we are supported with international IP experts as well.

ABOUT IP EXPO

With the change in the Indian education policy announced by the current government, we wish to gear up our initiatives to spread the IP awareness. It is unusual that a subject as relevant as IP in the modern world gets introduced to students either only when they are halfway through their law undergraduate course or when they experience an issue first hand in their field of work. It would be extremely fruitful if students were introduced to it at an earlier stage, for instance at high school level. Thankfully, the proposed change in the education policy opens doors to make this a reality. This proposed change is in line with the educational policies of many developed countries.

EVENTS

FOR SCHOOL STUDENTS

- **Junior Inventors**

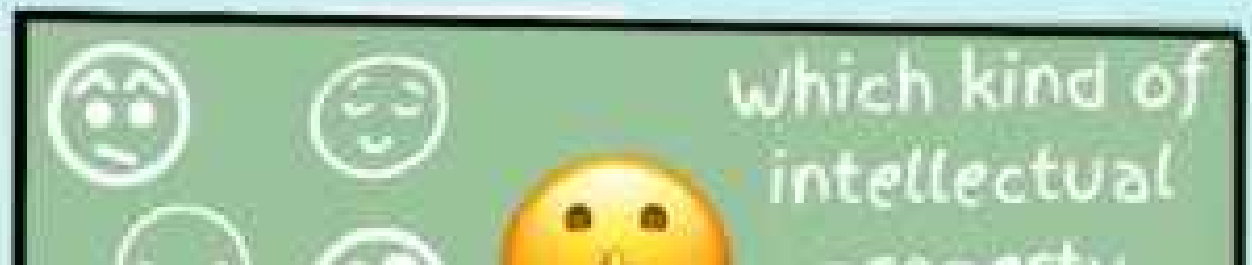
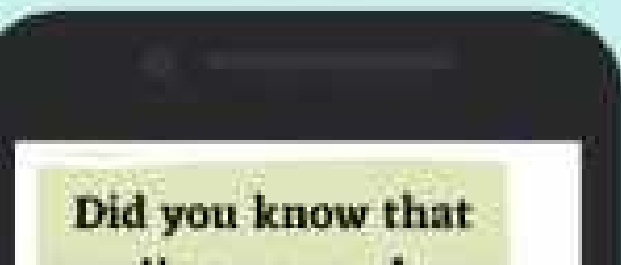
FOR LAW AND SCIENCE STUDENTS

- **Trademark Opposition**
- **DnD-ing the Patent Novelty**
- **Real Time Dialogue Writing**
- **IP Workshop**

from the pens of IPHolics

www.ippress.com

EMOJIS AS INTELLECTUAL PROPERTY RIGHT



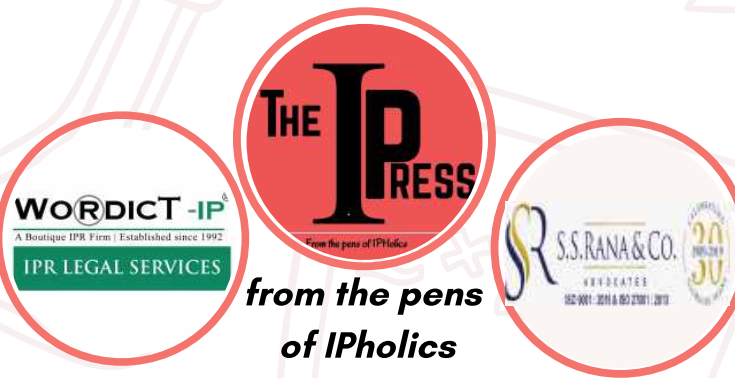
THE IP EXPO

FOR SCHOOL STUDENTS

EVENT 1:

JUNIOR INVENTORS

A competition which introduces some fundamental basics of patent law. The participant will have to identify and explain if there is novelty (or not) between two things (pictures and a brief description will be given). In the elimination rounds, the participants with the highest aggregate scores will proceed further. In the final round, the participants will take 'sides' beforehand! By the end of this competition, participants will have some degree of competence in appreciating what exactly sets two 'inventions' apart from one another.



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&

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Shuvam Bhattacharya
Student of IIT Kharagpur

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FOR SCIENCE AND LAW STUDENTS

EVENT 2:

TRADEMARK OPPOSITION

“Trademark Opposition is an event for the young IP aspirants involving simulation of a real life trademark opposition scenario. It will have preliminary rounds wherein the participants will have to prepare an Opposition Notice and the qualifying teams will prepare a counter statement. The final round shall be the battle of trademarks, wherein two teams will argue before a panel of 2 judges and claim their reward!”



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Student of ICFAI law school

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EVENT 3:

REAL TIME IP DIALOGUE WRITING

The basic idea behind the Real-time dialogue writing is to encourage the IP aspirants to spontaneously write on the IP issues given in a conversation between an IP lawyer and a client. The participant will take the role of the IP lawyer to answer the queries of the client in a creative manner (blog writing) on the IP issues. For sample writings, participants can check our blogs published in a similar fashion on the copyright issues in a photograph.



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EVENT 4:

DnD-ing THE PATENT NOVELTY

The basic idea behind this competition is to give a clear idea as to what makes a patent novel. Participants will get a hands on experience to Destroy and Defend the novelty . The essence of finding novelty in a patent is one of the most important criterias to get your patent registered in any part of world. By understanding the novelty requirement you will be one step proficient enough to counter the examination objections raised by the Patent office.



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ALUMNI OF IIT KHARAGPUR

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FOR SCIENCE AND LAW STUDENTS

EVENT 5:

IP WORKSHOP

Intellectual Property (IP) is highly relevant in this era of globalization and it recognizes the growth of the Nation. Come join us for a workshop where we discuss;

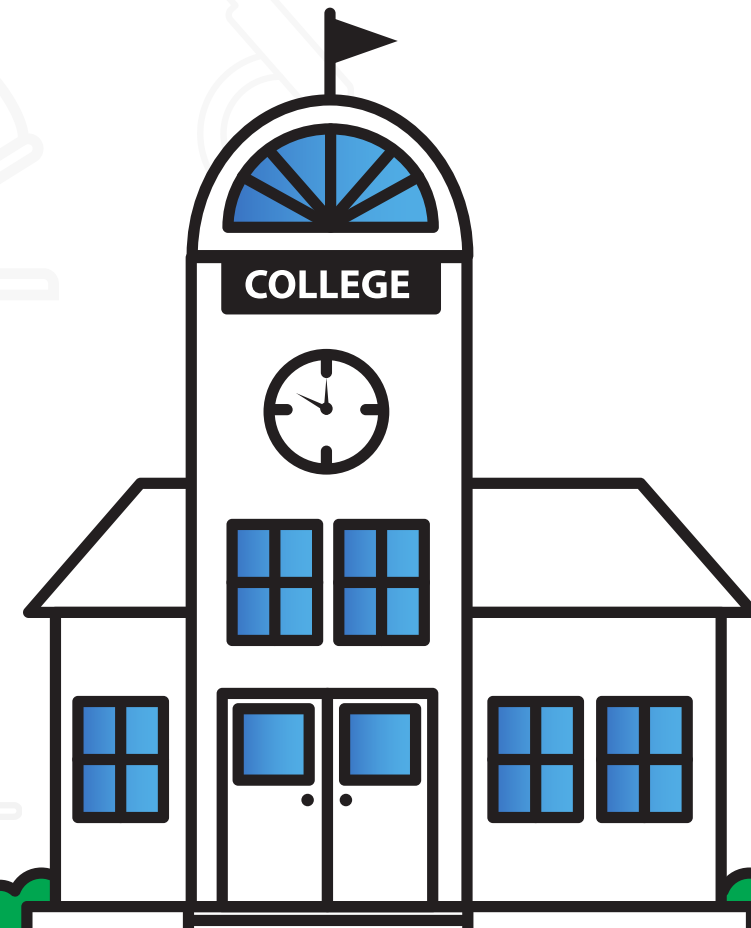
- The effect of COVID 19 on Intellectual property and its future.
- Career Planning in IP (India and Europe)
- Practical views on IP/Patent Practice; and
- Much more.....

WHO CAN APPLY

**SCHOOL STUDENTS,
LAW STUDENTS,
SCIENCE STUDENTS,
PRACTITIONERS,
SCHOLARS,
ACADEMICIANS.**

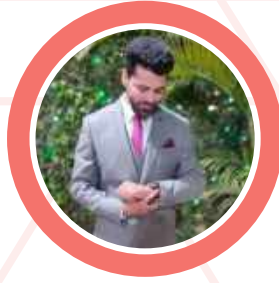
The IP Workshop will be held on 27th September followed by the result.

And of
course
YOU!



*from the pens
of IPholics*

WORDS FROM THE EDITORS OF THE IP PRESS



**GAURAV
MISHRA**
Managing editor



NEHA SINGH

What you sow, you reap. We have heard this saying so very often. We are all inventors, innovators and entrepreneurs at heart. A spark is what we need to get the fire going. IP Expo intends to be that spark the spark that the mind needs and the world needs, now more than ever.



**MARIA
FISCHER**



**ELEFThERIA
STEFANAKI**



**VIDUSHI
BHARDWAJ**

NOTE FROM THE FOUNDERS OF THE IP PRESS

Dear Reader,
If you are reading this post, we are sure that you are somehow interested in the field of intellectual property rights. It is definite that you must have created a lot of intellectual properties in your lifetime by your innovative ideas, amazing creativity and expressions (in fact, like most of us have done, you might have also referred someone else's work in your own work without due citation). We know that you understand the importance of intellectual property. But to ensure that this understanding is developed right from your teenage, we wish to seek your support in conducting this event.

The IP Expo aims to reach out to all the school and college going students along with the practitioners to spread the necessary awareness of the IP rights. There are many highly intellectual people, who being unaware of their IPR or the potential of their work being qualified to be a valuable IPR, tend to lose the gold mines created out of their intellectual property. Help us in building an innovative and creative atmosphere in this world.



CHARU SRIVASTAVA



KRISHNAM GOYAL

Team of IPHolics

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Mr. Srinivas.L

Shatrunjay Bose

Riddima Sharma

Madhur Bhatnagar

Pritika Bhasin

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