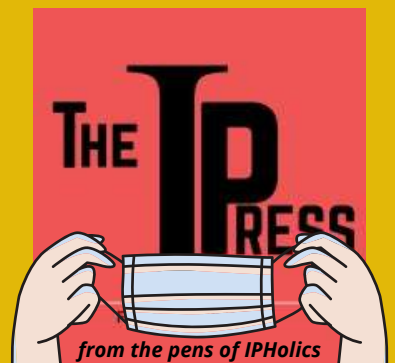
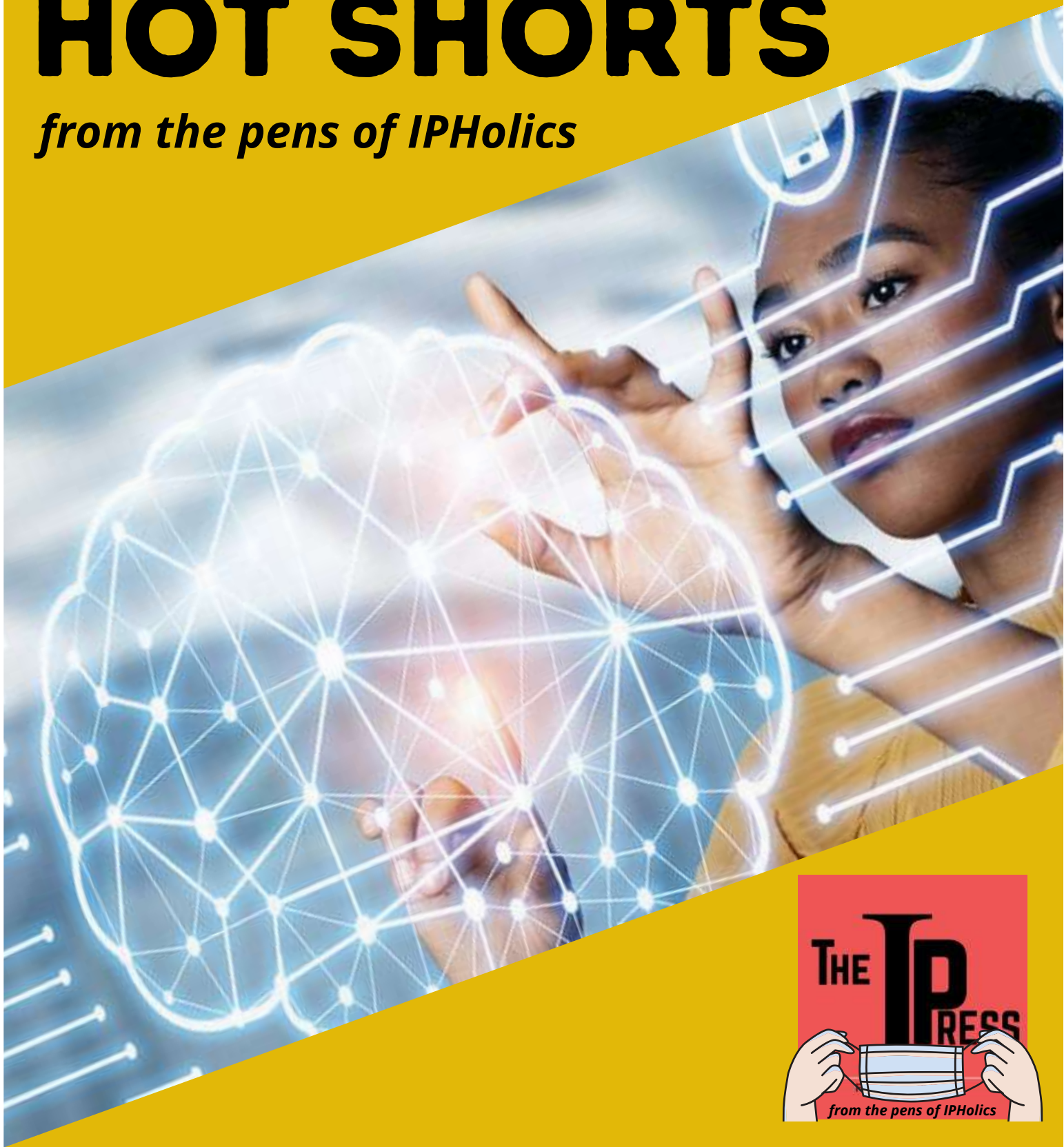


MAY 2021

THE IP PRESS HOT SHORTS

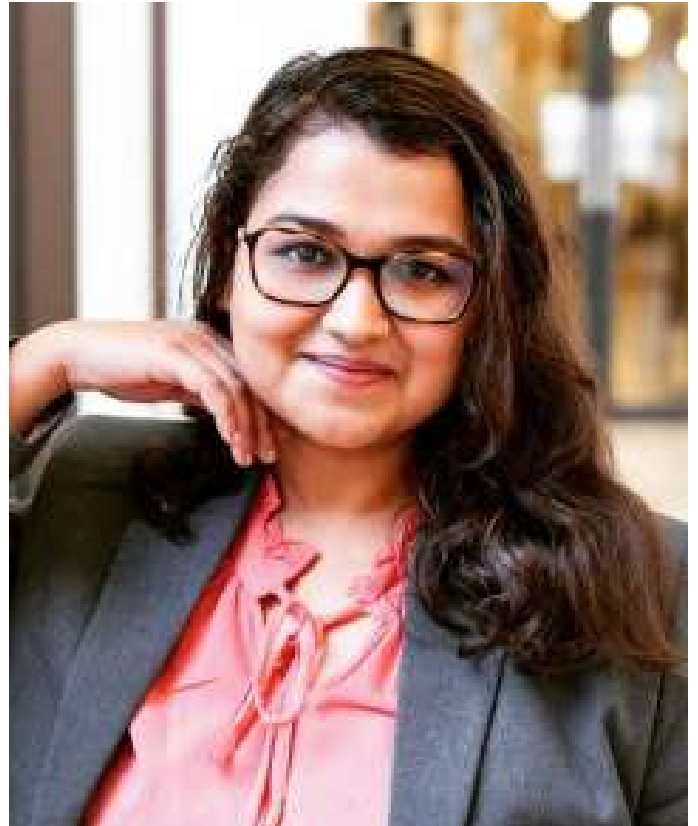
from the pens of IPHolics



Message from the Editor's Desk!

Neha Singh
Associate Editor
The IP Press

It has been a constant and collective effort of The IP Press Team to bring to its readers the most recent news in the field of IP not just stated but analyzed and thought provoked. Whilst the blog also discusses traditional IP concepts time and again, we bring to you The IP Press Newsletter to keep you up to the minute with the events happening in the IP world ranging from trade marks to patents and everything in between. We hope our readers will enjoy this endeavor and find it informative. With a lot of happiness and excitement, we present to you the tenth edition of The IP Press Newsletter! Best wishes to the team always!



Note from the Author's Desk!

Sushmita Ray
Content Writer
The IP Press

It gives me immense pleasure to welcome you all to the tenth edition of The IP Press Newsletter, for the month of May 2021. This newsletter will cover full range of IP Laws related hot shorts across the globe! It includes recent "legal updates" in the fields of Patents, Trade marks, Copyright and Geographical Indications.

However, this is very much your newsletter. Therefore, please provide feedback to our team at theippress@gmail.com as to what more you would like to see in this newsletter. We trust that you will enjoy our tenth edition of the newsletter and we will look forward to hearing from you all!



PATENTS HIGHLIGHTS



WIPO PUBLISHES GUIDE ON “INTERNATIONAL REGISTRATION OF INDUSTRIAL DESIGNS UNDER THE HAGUE AGREEMENT”.

Recently, WIPO published a guide to “International Registration of Industrial Designs under the Hague Agreement”. The Guide includes background information and descriptions of Hague System procedures and requirements, and explains the various steps involved in the international registration of industrial designs.

To read further click here:

https://www.wipo.int/export/sites/www/hague/en/guide/pdf/hague_guide.pdf

PATENT LICENSING: NATCO AND ELI LILLY SIGN AGREEMENT FOR PRODUCTION OF BARCITINIB.

Recently, Natco Pharma has announced that it has entered into a royalty-free, non-exclusive, voluntary licensing agreement with Eli Lilly and Company, for the manufacture and commercialization of the drug Baricitinib which has been approved for treatment of rheumatoid arthritis. Baricitinib when used in combination with Remdesivir has shown potential in reducing recovery time and accelerating improvement in clinical status among patients with Covid-19, notably among those receiving high-flow oxygen or non-invasive ventilation.

As part of the agreement, Natco has withdrawn its application filed with the Indian Patent Office seeking the issue of Compulsory License against Eli Lilly for the manufacture of Baricitinib.

To read further click here:

<https://www.thehindu.com/business/natco-pharma-signs-pact-with-eli-lilly-for-baricitinib/article34582342.ece>



PATENT INFRINGEMENT: PANACEA BIOTEC ACCUSES SANOFI, FILES SUIT!

The Panacea Biotec has filed a patent infringement suit before the Delhi High Court against Sanofi accusing it of infringing Panacea's patent on its fully liquid Hexavalent Vaccine sold as EasySix vaccine. However, Sanofi has submitted to the Court that it does not manufacture or market any product which infringes the amended claims of Panacea patent.

To read further click here:

<https://www.livemint.com/companies/news/panacea-biotec-files-suit-against-sanofi-for-patent-infringement-11621239789392.html>



COMPULSORY LICENSING: NATCO FILES REQUEST FOR BARICITINIB!

Earlier Natco Pharma Limited had filed a request with the Controller of Patents seeking the grant of a compulsory license under Section 92(1) read with Section 92(3) of the Patents Act in respect of the drug Baricitinib. Natco had claimed that grounds under section 92 of the Act exist which include - Existence of a national public health emergency; Unmet need in India; Unmet need due to lack of supply; and Unmet need due to price/lack of affordability among others. Later Natco withdrew its application seeking the issue of Compulsory License against Eli Lilly for the manufacture of Baricitinib and entered into a royalty-free, non-exclusive, voluntary licensing agreement with Eli Lilly and Company.

- To view the compulsory license application filed by Natco, click here:

<https://www.bananaip.com/wp-content/uploads/2021/05/Natco-Baricitinib-CL-Application.pdf>

- To read further click here:

<https://www.livelaw.in/news-updates/natco-pharma-files-application-seeking-compulsory-license-for-covid-drug-baricitinib-173627>



ERICSSON 

SAMSUNG

PATENT LICENSING: ERICSSON AND SAMSUNG SETTLE PATENT DISPUTE, SIGN GLOBAL AGREEMENT!

On May 07, 2021 Ericsson announced that Ericsson and Samsung had reached a multi-year agreement on global patent licenses between the two companies, including patents relating to all cellular technologies. The cross-license agreement covers sales of network infrastructure and handsets. According to Ericsson's press release statement, both the companies have agreed on technology cooperation projects to advance the mobile industry in open standardization and create valuable solutions for consumers and enterprises.

To read further click here:

<https://www.reuters.com/business/media-telecom/ericsson-settles-patent-dispute-with-samsung-2021-05-07/>

TRADE MARKS HIGHLIGHTS



TRADE MARK INJUNCTION: PHONEPE'S SUES BHARATPE!

Recently, PhonePe, had filed an application before the Delhi High Court, seeking an interim injunction against its competitor BharatPe's usage of the term 'Pe' as a suffix in its trademark. PhonePe claimed that by using the term 'Pe' in its suffix, BharatPe had infringed their trademarks and were attempting to free-ride on PhonePe's goodwill. However, the Delhi High Court, dismissed PhonePe's plea, holding that the term 'Pe' was not a distinctive character of the mark, and the usage of the same by BharatPe was not sufficient enough to cause confusion in the minds of the consumers. The Court further observed that the marks were completely different as the words 'Phone' and 'Bharat' were not even phonetically similar. The Court in this instance upheld the well-established principle that 'exclusivity can only be claimed on the entire mark and not parts thereof.'

To read further click here:

<https://www.livemint.com/brand-post/delhi-hc-rejects-phonepe-s-plea-to-issue-an-injunction-order-against-bharatpe-11620220252045.html>

BRAND LICENSING: VIRGIN MEDIA COLLABORATES WITH SOUTHAMPTON FC ACADEMY.

Virgin Media has announced its latest campaign, the Virgin Media Football Academy, in association with English football club Southampton FC, to launch a series of training videos and live sessions for students and teachers alike. The aim of this campaign is to help teachers and pupils to restart physical education after the prolonged school closures caused by the COVID-19 pandemic. The sessions will concentrate on football skills as well as nutrition and mental wellbeing, delivered by professional coaches and players from Southampton FC's Academy.

To read further click here:

<https://www.virgin.com/about-virgin/latest/introducing-the-virgin-media-football-academy>



WADIA GROUP REBRANDS GOAIR AS GOFIRST IN RUN-UP TO ITS IPO.

Recently, the Wadia Group-controlled no-frills carrier GoAir has been rebranded to GoFirst ahead of its proposed initial public offering (IPO). The purpose of rebranding is to operate the carrier in an ultra-low-cost airline model, which would give it a competitive advantage over its peers.

To read further click here:

<https://www.livemint.com/companies/news/ahead-of-ipo-goair-renamed-gofirst-11620902874392.html>



TM BULLETIN: TCG ENTERTAINMENT DEALS FOR ELLA FITZGERALD CONCERT EXPERIENCE.

Evolution USA, the global licensing and brand management agency of the legendary American jazz singer, Ella Fitzgerald, has linked up with TCG Entertainment to carry the iconic singer's music to global audiences with a live symphony orchestra. The shows, which will be produced by TCG Entertainment, are set to launch in 2022, where the audience will be able to enjoy the never seen before music, along with the star's greatest hits, licensed from Evolution USA. The concerts will be performed all over the United States before moving to international audiences

To read further click here:

<https://www.licenseglobal.com/music/tcg-entertainment-evolution-usa-team-ella-fitzgerald-concert-experience>



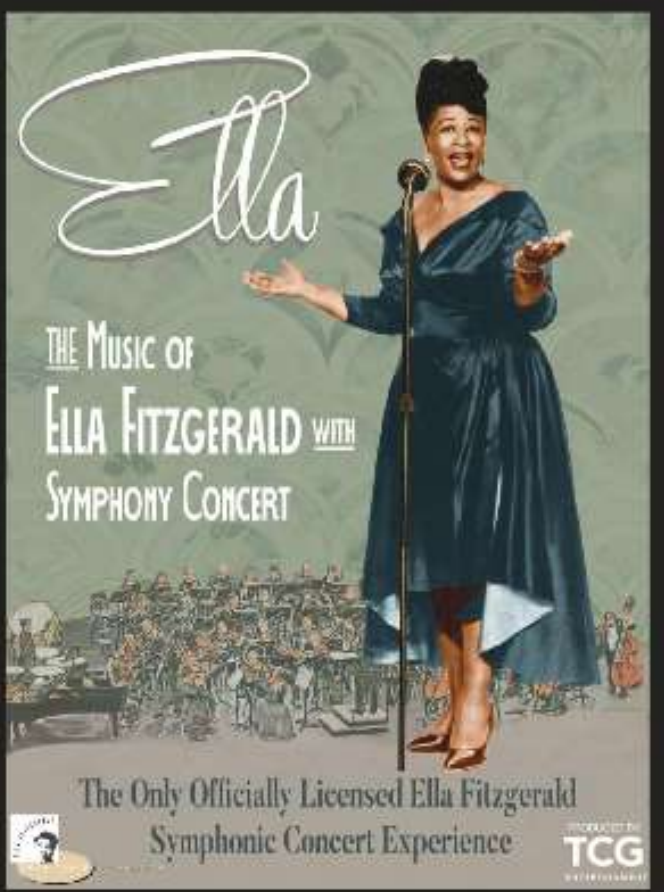
BRAND LICENSING: BÉSAME COSMETICS RELEASES MARILYN MONROE COLLECTIONS!

Bésame Cosmetics, has revealed the latest collection in its "Iconic Women" series of products in association with Authentic Brands Group, the owner of the Marilyn Monroe Estate. The Marilyn Monroe cosmetics line will feature a 15-piece collection, which will include historically accurate replicas of the Hollywood legend's own personal effects.

To read further click here:

<https://besamecosmetics.com/collections/marilyn-monroe>

TCG
ENTERTAINMENT



GEOGRAPHICAL INDICATIONS HIGHLIGHTS

GI TAG: TAMIL NADU SEEKS FOR MATTI BANANA!

The Kanniyakumari Banana and Horticulture Farmers Producer Company Limited, has filed an application for GI Tagging of the Matti Banana which has been used for a prolonged period of time as baby food, and is also said to possess medicinal properties, endemic to the Matti region of Tamil Nadu. The application has been facilitated by the MSME Intellectual Property Facilitation Centre, as well as NABARD's Madurai Agri Business Incubation Forum. The application claims that the tribes of the Western Ghats have even used the Matti banana to cure diseases such as jaundice.

To read further click here:

<https://www.thehindu.com/news/cities/chennai/gi-tag-for-matti-banana/article34444808.ece>



GI TAG: MAYURBHANJ'S RED WEAVER ANT CHUTNEY!

The red weaver ant chutney (kai pimpudi), consumed in many parts of the Mayurbhanj district of Orissa by tribal communities, has recently been sought for geographical indication ("GI") tagging. The GI tag has been sought by the Odisha University of Agriculture and Technology. The Mayurbhanj red weaver chutney, and preparations made therefrom, have, for a prolonged period of time, been used by tribal communities to treat common cold, jaundice, whooping cough, joint pain, among other illnesses.

To read further click here:

<https://science.thewire.in/environment/university-seeks-geo-indication-tag-for-mayurbhanjs-red-weaver-ant-chutney/>



ABOUT THE IP PRESS

We believe writing and digitalisation are two ultra-modern weapons of today and torch bearers for tomorrow. With our thoughts penned down on this blog, we bring you our opinion on the emerging issues in the intellectual property (IP) laws.

The IP Press is a team of IP-Holics, who started this blog to ensure access to the latest intellectual property (IP) issues for all the IP hopefuls. Our focus would be to address IP concerns of stakeholders, students, academicians, researchers, start-ups, etc. and guide them to attain and enforce their IP rights.

We, not only hold expertise in law and IP, but our team of technically-skilled professionals, IP specialists and patent agents gives us a better understanding to deal with technical issues in IP. To focus on national and international issues, we are supported with international IP experts as well.

Below is an insight into the objectives of starting this initiative:

- Spread awareness on the latest IP issues;
- Conduct workshops for the IP professionals;
- Seminars and video lectures for the IP aspirants;
- Review and comment on the IP policies;
- Encourage and foster the IP culture;
- Career counselling for students who are interested in building their career in IP;
- A team of academicians and practitioners to research and advice on the IP disputes.

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