

JUNE 2021

THE IP PRESS HOT SHORTS

from the pens of IPHolics

Message from the Editor's Desk!

Neha Singh
Associate Editor
The IP Press

It has been a constant and collective effort of The IP Press Team to bring to its readers the most recent news in the field of IP not just stated but analyzed and thought provoked. Whilst the blog also discusses traditional IP concepts time and again, we bring to you The IP Press Newsletter to keep you up to the minute with the events happening in the IP world ranging from trade marks to patents and everything in between. We hope our readers will enjoy this endeavor and find it informative. With a lot of happiness and excitement, we present to you the eleventh edition of The IP Press Newsletter! Best wishes to the team always!



Note from the Author's Desk!

Sushmita Ray
Content Writer
The IP Press

Happy Pride Month 2021! Moving forward with the same zeal it gives me immense pleasure to welcome you all to the eleventh edition of The IP Press Newsletter, for the month of June 2021. This newsletter will cover full range of IP laws related hot shorts across the globe! It includes recent "legal updates" in the fields of Patents, Trade Marks, Copyright and Geographical Indications.

However, this is very much your newsletter. Therefore, please provide feedback to our team at theippress@gmail.com as to what more you would like to see in this newsletter. We trust that you will enjoy our eleventh edition of the newsletter and we will look forward to hearing from you all!



PATENTS HIGHLIGHTS

PATENT LICENSING: NOKIA AND DAIMLER SETTLE SEP PATENT DISPUTE, SIGN AGREEMENT!

Recently, Nokia and Daimler have announced that they have entered into a patent licensing deal which puts an end to all ongoing litigations between the companies spanned over two and a half years. Daimler has agreed to pay Nokia, royalties for use of the its technologies in navigation systems and communications used in Daimler's cars. Reports suggest that Daimler will pay Nokia around 2 dollars per produced car.

To read further click here:

<https://www.mondaq.com/unitedstates/patent/1078096/nokia-and-daimler-settle-standard-essential-patent-licensing-dispute-potentially-impacting-auto-industry-frand-licensing>

IP WAIVER AND COVID19: EU SUBMITS ALTERNATIVE PROPOSAL TO WTO.

The European Union has submitted a proposal to the World Trade Organization against IP waivers as an alternative to the proposal moved by India and South Africa. The European Union in its proposal has stated that focus must be moved on removing the export restrictions and making use of flexibility in existing WTO rules as opposed to the call for waiver of IP rights. The EU in its proposal has also contended that a waiver would not necessarily boost production of drugs and vaccines being used in the treatment and management of COVID19. Instead, by removing the export restrictions and encouraging vaccine developers to enter deals with producers in developing countries would help in boosting production and highlighted that a number of countries already possess provisions of compulsory licensing which may be invoked at national levels.

India has unfortunately held contrary positions, at home, the Government is advocating voluntary licensing as a means to the solution, while at the WTO India is arguing that IP waivers are the way forward.

To read further click here:

<https://www.reuters.com/world/europe/eu-executive-submits-vaccine-access-proposal-wto-2021-06-04/>



MOBILE APPLICATION: EPO LAUNCHES 'EPO DATA HUB'!

The EPO has launched a mobile app to complement the annual Patent Index and it is available for both Android and iOS devices. The EPO Data Hub is aimed at helping everyone to explore EPO data and to discover trends in the patenting activities of countries around the globe. EPO Data Hub contains data covering the last five years (i.e. 2016-2020) for European patent applications and granted patents. The built-in download feature makes it easy to access the source data.

To read further click here:

<https://www.epo.org/news-events/news/2021/20210624.html>

COMPULSORY LICENSE: AFTER NATCO, BAJAJ HEALTHCARE FILES APPLICATION AGAINST ELI LILLY FOR BARICITINIB!

The Bajaj Healthcare Limited has filed a compulsory license application seeking permission to manufacture both active pharmaceutical ingredients and formulation of Baricitinib. The application comes after Natco filed a similar request earlier last month which was later withdrawn after Eli Lilly and Natco agreed to a voluntary licensing deal. On May 26, 2021 the Bajaj filed the compulsory application after Eli Lilly allegedly turned down its request for the grant of a voluntary licence stating that the price of Baricitinib sold by Eli Lilly in India is not affordable to the public and that it can manufacture the same drug at an estimated rate of INR. 14/- (for 1mg), INR. 18/- (for 2 mg), and INR. 28/- (for 4 mg) tablet as opposed to Eli Lilly's drug, the entire course of which, costs about INR. 45,220/- per patient.

To read further click here:

https://www.business-standard.com/article/current-affairs/bajaj-healthcare-seeks-compulsory-license-for-covid-19-drug-baricitinib-121062801439_1.html

TRADE MARKS BULLETIN

TM INFRINGEMENT: MIKE TYSON SUES STREETWEAR BRAND.

Mike Tyson, has filed a trademark infringement suit in the New South Wales Federal Court in Australia, against streetwear company Culture Kings claiming all profits earned from selling the allegedly infringing apparel, as well as an injunction preventing Culture Kings from selling the same.

Tyson, who internationally trademarked his own name in 2010, has alleged that the clothing brand has infringed upon his trademark rights by selling a range of clothing, printed with his name, likeness, images, and some of his infamous nicknames like 'Kid Dynamite' and 'Iron Mike'.

To read further click here:

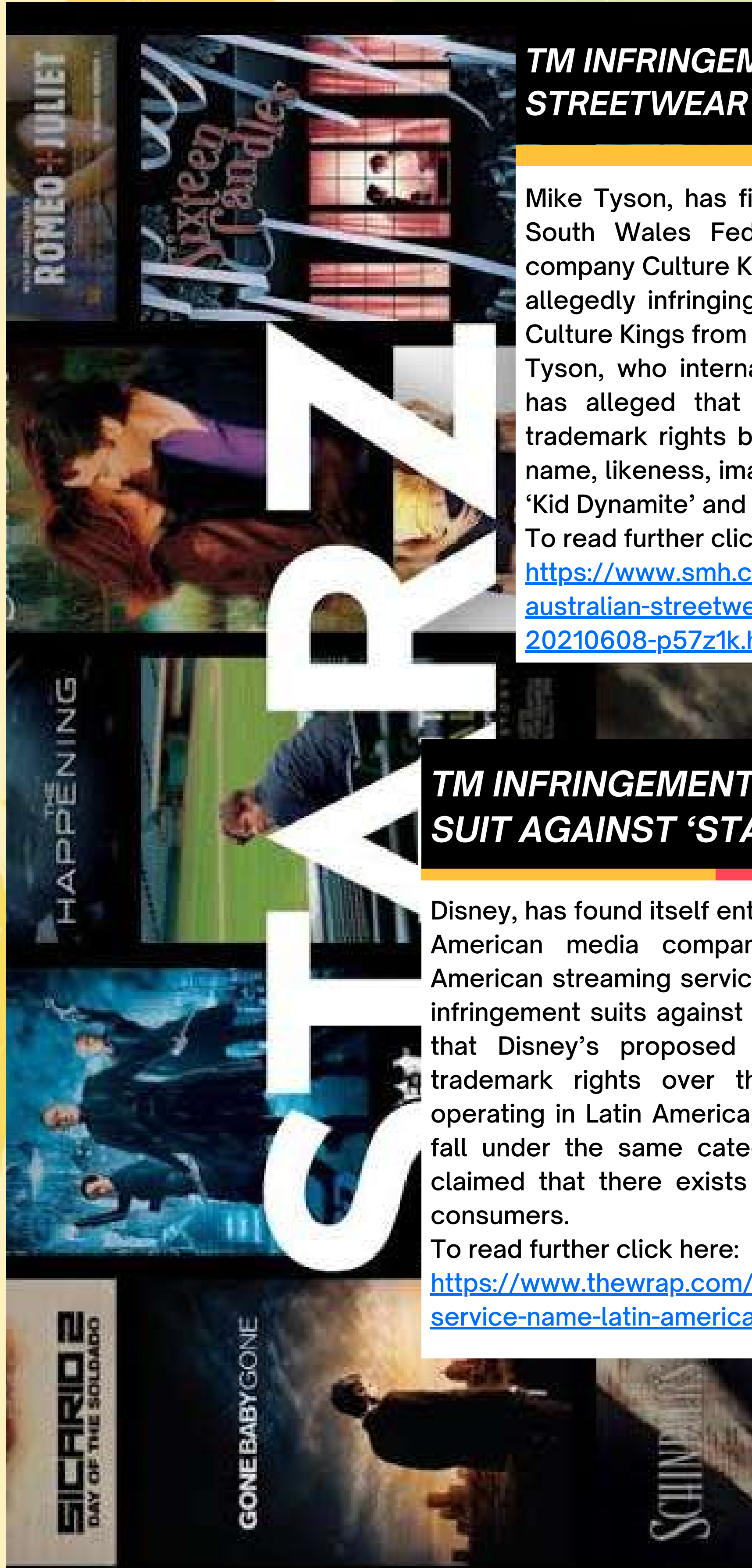
<https://www.smh.com.au/business/companies/mike-tyson-sues-australian-streetwear-retailer-culture-kings-for-deceptive-t-shirts-20210608-p57z1k.html>

TM INFRINGEMENT: DISNEY FACES INFRINGEMENT SUIT AGAINST 'STAR+' STREAMING PLATFORM.

Disney, has found itself entangled in a trademark infringement suit from American media company Starz, over Disney's upcoming Latin American streaming service 'Star+'. Starz, who has initiated trademark infringement suits against Disney in different jurisdictions has claimed that Disney's proposed streaming service is infringing upon its trademark rights over the 'StarzPlay' platform, which has been operating in Latin America since 2019. As the two streaming services fall under the same category of 'general entertainment', Starz has claimed that there exists a high likelihood of confusion among the consumers.

To read further click here:

<https://www.thewrap.com/starz-disney-copyright-suit-star-streaming-service-name-latin-america/>





BRAND LICENSING: KOLLECTICO LAUNCHES HENDRIX BOBBLEHEAD.

Collectible merchandise manufacturer, Kollectico, has signed a deal with Experience & Authentic Hendrix, the licensing wing of Jimi Hendrix's estate, to launch a limited-edition bobblehead of the music legend. The collectible figurines will feature Jimi Hendrix lighting his guitar on fire, as he famously did at the Monterey Pop Festival in 1967. As a further testament to this legendary moment, only 1,967 figures of the bobblehead will be sold globally.

To read further click here:

<https://www.licenseglobal.com/music/kollectico-launch-jimi-hendrix-collectibles>

TM HIGHLIGHTS: JURASSIC PARK X UNIQUE VINTAGE LAUNCHES CLOTHING LINE!

Unique Vintage, a fashion brand, has launched a line of clothing celebrating the "Jurassic Park" film franchise, in association with licensing company Universal Brand Development. The collection will feature designs inspired from the film franchise, printed on a range of scarves, T-shirts, dresses. The Jurassic Park x Unique Vintage Collection is available for sale online at Unique Vintage's website.

To access the website click here:

<https://www.unique-vintage.com/collections/jurassic-park-x-unique-vintage>

For more click here:

<https://www.fashionandfandom.com/home/2021/6/9/z8ed15lpcqjw6fy65aaga3yso12uo5>

BRANDING: FOREVER21 LAUNCHES 'SPACE JAM' COLLECTION!

With Warner Bros' much awaited film 'Space Jam: A New Legacy' set to release soon, Forever21 has launched a new line of licensed Space Jam apparel and accessories. The new collection pays homage to the 90's basketball style, and includes apparel for men, women, kids, and juniors, adorned with characters from the Space Jam series, like Bugs Bunny, Lola, and Wile E. Coyote, among a host of others.

To read further click here:

<https://www.warnerbros.com/news/articles/2021/05/20/space-jam-new-legacy-launch-summer-merch-collection>

For more click here:

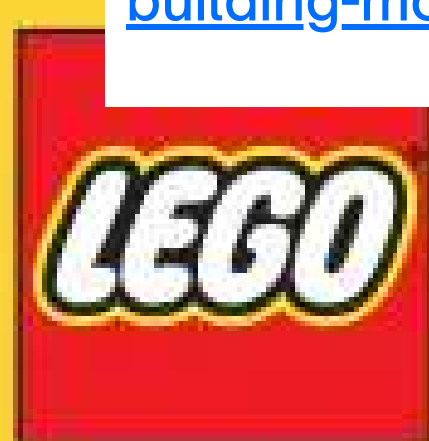
<https://www.licenseglobal.com/apparel/space-jam-lands-forever-21>

COLLABORATION: ADIDAS AND LEGO RELEASE BUILDABLE SNEAKERS!

Adidas and toymaker LEGO have once again collaborated, to unveil a new LEGO building block set, in the shape of the iconic Adidas Superstar sneaker. The two companies, who have previously joined hands to release several shoes and apparel ranges, are now entering the toy market with the Adidas Superstar LEGO set. In furtherance of the same collaboration, Adidas will also be releasing a new version of the classic Superstar sneaker, specially designed with a LEGO theme.

To read further click here:

<https://www.designboom.com/design/adidas-lego-superstar-sneaker-building-model-06-21-2021/>



COPYRIGHT BULLETIN



DIGITAL MEDIA: ASCI FINALIZES GUIDELINES FOR INFLUENCER ADVERTISING ON PLATFORMS!

The Advertising Standards Council of India (ASCI), has now released its final guidelines for “Influencer advertising on digital media”. The guidelines came into effect from June 14, 2021. Earlier in February, 2021, ASCI released the draft guidelines for “Influencer advertising on digital media” for stakeholder consultation and based on the feedback now released the final draft.

To know more and to access guidelines click here:

<https://asci.social/guidelines>

GEOGRAPHICAL INDICATIONS BULLETIN

GI HIGHLIGHTS: INDIA BEGINS EXPORT OF MAHARASHTRIAN GHOLVAD CHICKOO.

The Geographical Indication (“GI”) tagged Gholvad Chikoo, which is endemic to the Plalghar region of Maharashtra, has received a boost in its promotion through export sales. The Gholvad Chickoo, which is famous for its sweet taste, has been sorted and graded by a facility at Tapi Gujarat, and the first consignment of the fruit was exported to the United Kingdom (UK). The Agricultural and Processed Food Products Export Development Authority (APEDA) of India, which has heavily promoted the Gholvad Chickoo, has stated that owing to a dearth of competition in the international market, there exists a good potential for exports of the Gholvad Chickoo.

To read further click here:

<https://pib.gov.in/PressReleaseDetail.aspx?PRID=1720028>

GI TAGGING: CHEDI PUTTA SARI ON TRACK OF GRANT!

Recently, the Chedi Putta handloom sari of Tamil Nadu, which is woven with a mixed fabric of artificial silk and cotton, has been applied for Geographical Indication (“GI”) tagging. The terms ‘Chedi’ and ‘Putta’ literally translate to ‘plant’ and ‘border’, as these traditionally woven saris incorporate floral designs along the border, or ‘pallu’, of the sari. The Chedi Putta sari is native to parts of the Tirunelveli district of Tamil Nadu, and the application for GI tagging has been submitted on behalf of five weavers’ associations in the same region. The GI tagging would significantly boost the economic situation of the weavers.

To read further click here:

<https://timesofindia.indiatimes.com/city/chennai/tamil-nadus-chedi-putta-sari-in-line-for-gi-recognition/articleshow/83574769.cms>

ABOUT THE IP PRESS

We believe writing and digitalisation are two ultra-modern weapons of today and torch bearers for tomorrow. With our thoughts penned down on this blog, we bring you our opinion on the emerging issues in the intellectual property (IP) laws.

The IP Press is a team of IP-Holics, who started this blog to ensure access to the latest intellectual property (IP) issues for all the IP hopefuls. Our focus would be to address IP concerns of stakeholders, students, academicians, researchers, start-ups, etc. and guide them to attain and enforce their IP rights.

We, not only hold expertise in law and IP, but our team of technically-skilled professionals, IP specialists and patent agents gives us a better understanding to deal with technical issues in IP. To focus on national and international issues, we are supported with international IP experts as well.

Below is an insight into the objectives of starting this initiative:

- Spread awareness on the latest IP issues;
- Conduct workshops for the IP professionals;
- Seminars and video lectures for the IP aspirants;
- Review and comment on the IP policies;
- Encourage and foster the IP culture;
- Career counselling for students who are interested in building their career in IP;
- A team of academicians and practitioners to research and advice on the IP disputes.

SUBSCRIBE

Found this newsletter useful?

Subscribe here: <https://www.theippress.com/>

FOLLOW US AT

We are looking forward to hearing from you on,

Website: <https://www.theippress.com/>

LinkedIn: <https://www.linkedin.com/company/the-ip-press/>

Facebook: <https://www.facebook.com/theippress>

Instagram: <https://www.instagram.com/theippress/>

Twitter: <https://twitter.com/theippress>

E-mail: theippress@gmail.com

(THE IP PRESS)

FAIR USE DISCLAIMER

The content in this newsletter is provided for educational and informational purposes only, and is not intended for any other commercial purpose.

CONTACT US

