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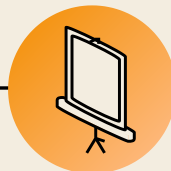
Certificate course on Trade mark Law & Advocacy



Experience the life of a Trade mark Attorney



- 6 weeks
- 45 hours
- Weekend Classes only
- Three credit course



- Lectures by Industry experts
- Blog Publication



**Meet our
industry
experts**

ABOUT THE COURSE

Protecting a trademark in today's era is not just about filing and getting it registered for your client, the importance of association with a mark has now become a multi-millionaire game. The course intends to equip participants with the understanding of developments in the area of Trade mark law and Advocacy.

Participants will get a chance to work on live cases related to filing, examination, opposition and advocating a mark for the client.

OUTCOMES OF THE COURSE:

- **Develop research skills required to excel in trade mark advocacy.**
- **Understand the substantive as well as procedural aspects of trademark.**
- **Learn how to build arguments around infringement/defense.**
- **Know the practical in & outs of remedies available in a trademark dispute.**
- **Learn how to draft and interpret provisions applicable on the commercialization of trademarks.**

METHODOLOGY

The course is heavily learner-centred and utilizes elements of blended learning. Delivery will involve the compilation of a range of activities combining academic and practice-focused learning.

Learners will have access to comprehensive online resources, interactive tutorials, and test and feedback exercises.

To get the most out of the module, please ensure that you regularly engage with the virtual learning environment where you will find all of the materials you need to complete the module.

INSTRUCTORS

It will be a blend of our member and industry experts.

MODULES

Module 1: Basics of trade mark and advocacy

Module 2: Practical training on filing and examination of trade marks in India and other jurisdictions

Module 3: In & Outs of the strategies adopted in Trade mark opposition proceedings

Module 4: Heads and Tails of advocating a Trade mark

Module 5: Remedies, renewal and rectification

Module 6: Blog writing, assessment, internships, Guest lectures on trademark law of Foreign Attorneys ...

DURATION

- The sessions shall be conducted only on the weekends.
- 100% Online.

EXPERIENCE

During this course, students will experience the fun of:

- Problem solving, critical analysis and academic writing.
- Research: the ability to analyse and evaluate a situation and resources.
- Working in groups on live cases, and other interpersonal skills.

WHO CAN REGISTER

The course can be undertaken by:

- Any graduate/post-graduate/scholar/professional from any field.

ASSESSMENT

On completion of the course, the participant shall submit:

- A paper/blog on the topic related to the course. (2500 words maximum) [Guidelines for writing a paper and a suggestive list of topics will be shared later through an email.]
- There shall be regular exercises/workshops throughout the course.