



presents

Certificate Course on Fashion Law

24th September 2022 to 16th October 2022

SPEAKERS



MS. SUHRITHA MAJUMDAR

IP Lawyer
Partner, S Majumdar & Co.



MS. MARIAM GHUBIANURI

Georgian Attorney, Senior Legal
Counsel of SPRIBE, LL.M. from
Germany, PhD Candidate



MS. MARCELA G. HOSEN

Fashion Law Attorney in California
and Brazil. Business Law and
Intellectual Property Law



MS. NAMRATA PAHWA

Advocate: Fashion,
Entertainment, IP & Tech,
Chambers of Namrata Pahwa



MS. ARUSHI GUPTA

Founder Satyaki Legal |
Intellectual Property and
Media Practice



MS. PRIYA ADLAKHA

Associate Partner at S.S.
Rana & Co.
Litigation- IP practice



MS. SHIREEN DHAR

Senior Associate
(Intellectual Property) at Luthra
and Luthra Law Offices India



MS. KANGAN RODA

Partner at illuminiP



MR. DHRUV MATHUR

Senior Patent Associate at
S. S. Rana & Co.



MS. TANVI PARIKH

Founder
TNK Legal Consultants



MS. ANANYAA BANERJEE

Managing Associate Advocate
at S. S. Rana & Co.



ABOUT THE COURSE

The fashion industry generates millions of revenue and contributes significantly to the GDP of the nation. Hence, there have been numerous laws and regulations governing the fashion industry. However, to understand the legal system around the fashion industry, it is quintessential to have a full-fledged understanding of the business of fashion. The course is designed to concentrate on the key legal issues in the industry like Brand misappropriation, Celebrity rights violation, Piracy in the clothing industry, and many more. The course will provide the participants with a practical aspect, and industry expertise on the key legal framework and issues in the fashion industry.

The course intends to equip students with the understanding of leading developments in the area of Fashion law and practice. It examines the relevance of protecting a brand from counterfeiting issues that are bringing about a fundamental shift in decision-making and beginning to reshape operations of the modern legal practice.

COURSE BENEFITS



- **By the Industry. For the Industry**

Live lectures by the industry experts.

- **Practical Knowledge**

The course will cover the practical legal aspects of the fashion industry along with theoretical knowledge



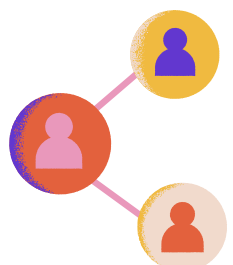
- **Live Classes**

There will be online live classes where participants will get a chance to interact and Q&A sessions will be conducted



- **Engage and Network**

Participants will be able to interact with the instructors and will get to interact with their fellow fashion law enthusiasts.



DURATION

- The sessions shall be conducted only on the weekends.
- 100% Online.

WHO CAN REGISTER

- Any graduate/post-graduate/scholar/professional from any field.

MODULES

Module 1: Introduction to the fashion business Industry and its key legal issues

Module 2: Brand development and protection

Module 3: Protections for the fashion article and trends against counterfeiting

Module 4: Fashion Industry and growing digital technology

Module 5: Protection of Right and Interest of designers, fashion houses, manufacturers, suppliers, modeling agencies, retailers, and photographers

Module 6: Green Fashion

Module 7: Fashion Law policing

ASSESSMENT

- Participants have to take a Multiple Choice Question (MCQ) test at the end of the course.
- At least 50% marks have to be scored to secure a certificate.
- A paper/blog on the topic related to the course. (2500 words maximum)

[Guidelines for writing a paper/blog and a suggestive list of topics will be shared later through an email.]

REGISTRATION DETAILS

Registration Link:
<https://rzp.io/l/Ctv7fr3>

